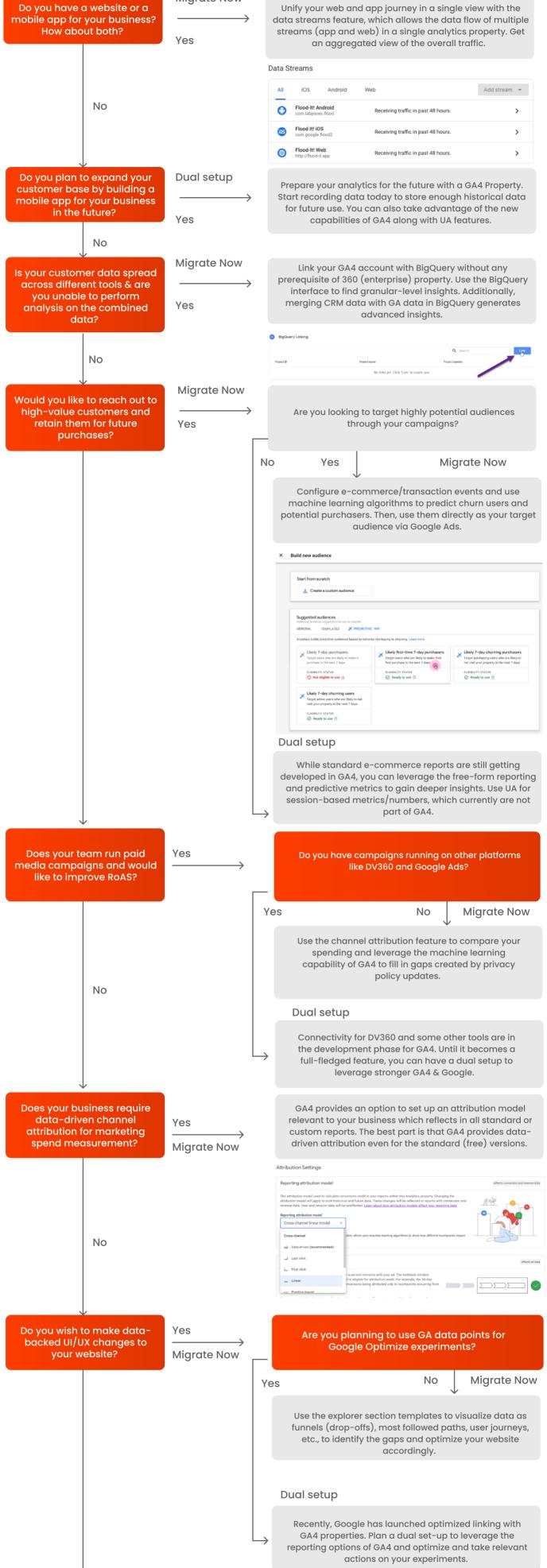
GA4 Start migrating Migrate Now Unify your web and a data streams feature, we have a streams feature, we have a streams feature.



All standard Universal Analytics properties will stop processing data from July 1, 2023. So to take advantage of Google Analytics 4, migrate today itself to avoid data loss.