

Amani John

Graphic Designer | Digital Design | Brand & Social

Orlando, FL
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EXPERIENCE

Think Integrated, Orlando, FL — *Graphic Design Intern*

January 2026 - April 2026

Developed visual concepts and campaign assets across social, digital, and brand touchpoints for client projects.

Collaborated with designers, copywriters, strategists, and account teams to develop cohesive creative directions and incorporate feedback.

Contributed to **Think-A-Thon 2026**, developing visual identity and integrated campaign assets for A Gift for Music.

Supported concept development, layout, typography, image selection, and final production.

The Welcome Standard, Remote — *Freelance Designer*

August 2025 - April 2026

Led visual design and content development for a hospitality brand rebrand, translating brand strategy into a cohesive visual identity.

Designed social graphics, campaign content, email assets, and digital touchpoints while maintaining brand consistency.

Directed photography and short-form content to strengthen the brand's visual storytelling across social platforms.

Grew Instagram from approximately **133 to 216 followers** through consistent branded content and community-focused campaigns.

Freelance Digital Designer, Self-employed

January 2026 - Current

Develop brand identities, digital experiences, social content, and photography for small businesses and creative clients.

Translate brand strategy into cohesive visual systems across social, web, print, and marketing touchpoints.

Manage projects from creative direction and concept development through final production and delivery.

Marriott Vacations Worldwide, Orlando, FL — *Internal Revenue Management Specialist I*

January 2023 - Current

Analyze inventory, occupancy, and forecasting data across multiple systems to support revenue strategy, coordinate with Resort Operations, and maintain accurate availability across 82 resorts.

Supported guest experiences for 3.5 years within a **1,600+ room resort**, coordinating across departments and analyzing operational data to help deliver seamless experiences from arrival through departure.

EDUCATION

AS Graphic & Interactive Design

Valencia College

Aug 2023 - Dec 2025

BS Exercise Science

University of Central Florida

Aug 2017 - May 2021

AWARDS

Silver Student Addy for Future Frontiers

SKILLS

Graphic Design

Art Direction

Brand Identity

Digital Design

Campaign Design

Social Media

Web Design

Typography

Layout

Photography

Content Creation

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Figma

HTML/CSS