

NATIONAL future transport SUMMIT

SPONSORSHIP PROSPECTUS

ccat

CENTRE FOR
CONNECTED
& AUTOMATED
TRANSPORT

A man with dark hair, wearing a dark suit jacket over a light-colored shirt, stands behind a podium. He is gesturing with his hands while speaking into a microphone. The podium has a laptop on it. The background is a solid blue color.

A MESSAGE FROM THE **EXECUTIVE DIRECTOR**

At a time when Australia's transport landscape is on the brink of profound transformation, I warmly invite you to join us as a partner in shaping a safer, productive and sustainable future.

The National Future Transport Summit is more than a conference—it is a catalyst for change. This event will bring together a dynamic community of leading transport innovators, policymakers, planners, technology specialists and the broader Australian community, all working toward a common goal: reimagining how Australians move, live and thrive in our cities and regions.

By partnering with us, your organisation will be part of a movement to influence policy, inspire innovation and forge meaningful connections across sectors. This is your opportunity to stand alongside the leaders who are driving the future, and be recognised as one of them.

Whether you're a longstanding contributor to the transport sector or an emerging voice with bold new ideas, this Summit offers a powerful platform to demonstrate leadership, build brand visibility and make an enduring impact.

We hope to welcome you as a valued partner at the 2025 National Future Transport Summit.

Brook Hall

*Executive Director, Centre of Connected
and Automated Transport (CCAT)*

REVOLUTION
SOLUTIONS LED BY INNOVATION

ABOUT THE SUMMIT

The National Future Transport Summit is a catalyst for Australia to maximise safety, sustainability and productivity outcomes in future transport, especially through connectivity and automation. It will bring together international and national experts, policymakers and industry leaders to explore advancements in connected and automated transport, sustainability and urban planning.

The Summit will result in a shared blueprint for connected and automated transport that ensures Australia has the right infrastructure, the means for sustainable deployment, the ability to harness productivity and safety opportunities and the requisite community acceptance.

NATIONAL
future
transport
SUMMIT



WHAT TO EXPECT

EVENT CONVENOR



PROUDLY SPONSORED BY



Dedicated to a better Brisbane

EVENT PARTNERS



WHERE & WHEN



17-18 Sept,
2025



Ithaca Auditorium,
Brisbane City Hall

NETWORKING



Industry
Leaders' Dinner



Cocktail
Reception



Up to 300
influential leaders

MODERATOR



David Speers
National Political Lead
at the ABC

KEYNOTE SPEAKERS



Simon Kuestenmacher
Co-Founder and Director
at The Demographics Group



Richard Willder
Head of Autonomous
Policy at Uber



SPONSOR A SUMMIT THEME AND LEAD THE CHANGE

At the heart of the National Future Transport Summit are five priority themes—**Productivity, Safety, Infrastructure, Sustainability and Social Legitimacy**—each addressing critical dimensions of Australia’s connected and automated transport future.

Theme Sessions are the most important elements of the Summit. They are where **key policy recommendations** will be **presented, debated, and formally endorsed** for inclusion in the National Future Transport Plan to government. Each session will be highly visible, outcome-focused, and driven by leading voices. **Chair Sponsors** and **Champion Sponsors** have key speaking and influence roles:

Chair Sponsors have the opportunity for their CEO or Executive representative introduce the theme and act as the ‘mover’ of the recommendations, opening the debate and setting the direction for national consensus. This positions the sponsoring organisation as a central voice and authority within their chosen theme.

Champion Sponsors are recognised as key contributors and will have the opportunity to make a short statement in support of the recommendations presented. Acting as a ‘seconder’ in the session, Champion Sponsors shape and influence the final form of the recommendations.

Both levels of sponsorship provide organisations with the opportunity to be publicly recognised as leaders in shaping Australia’s transport future—through strategic visibility, high-level participation and recognition in the Summit’s official record of proceedings and the published final recommendation in the National Future Transport Plan.



SPONSOR A **LEADERS' DINNER** TO HOST **HIGH-POWERED ENGAGEMENTS**

Leaders' Dinners at the Summit are exclusive, invitation-only events that bring together senior leaders and change-makers from government, industry and research for high-level networking and dialogue.

As a Leaders' Dinner Sponsor, your organisation will be front and centre—hosting guests and receiving premium visibility throughout the evening. Your organisation will be acknowledged by the Summit's MC, have the opportunity to deliver a welcome address during the dinner and feature prominently on invitations, signage and in related social media posts and communications.

This is a premium opportunity to align your brand with national leadership in future transport and connect directly with key decision-makers in a prestigious setting.

Theme Sponsor

\$30,000 (excl GST)

Position your organisation as a national thought leader.

Availability: One per Theme

As a Sponsor of a National Future Transport Summit theme, you have a powerful opportunity to position your brand as a leading authority and advocate for connected and automated transport. Your leadership will be instrumental in guiding discussions, influencing outcomes, and setting the national agenda within your chosen theme.

At the Summit

- Speaking opportunity for your CEO (or equivalent) to introduce and lead the theme session and act as the mover of the theme's recommendations during the Summit session.
- Influence the framing and direction of national policy and strategy discussions within your sponsored theme.
- Recognition as the Theme Sponsor and official 'mover' of recommendations in the Summit program and during theme session.

Marketing and promotions

- Prominent logo inclusion on all Summit digital and printed publications, media campaigns, presentations and website.
- Option to provide digital collateral to be displayed on Summit website and during event.
- Opportunity to display banners at the venue and on stage during the Summit.
- Formal acknowledgement as the Theme Sponsor and mover of the agreed recommendations for selected theme in the official record of proceedings in the National Future Transport Plan (i.e. Summit Recommendations Report).

Registration and tickets

- 4 complimentary Summit registrations, including networking cocktail reception.
- 4 tickets to Leaders' Dinner event.

The right side of the image features a large, dark blue background with a blurred photograph of a person standing on a stage in front of an audience. Overlaid on this background is the 'National Future Transport Summit' logo. The word 'NATIONAL' is in a white, sans-serif font at the top. Below it, 'future' is in a white, lowercase, sans-serif font, and 'transport' is in a larger, white, lowercase, sans-serif font. The word 'SUMMIT' is in a white, sans-serif font at the bottom. The logo is accented with blue and green lines and dots, suggesting a network or data flow.

NATIONAL
future
transport
SUMMIT

Champion Sponsor

\$5,000 (excl GST)

Be recognised as a leading influencer in your chosen theme.

Champion Sponsorship lets you showcase thought leadership, support meaningful policy development, and align your brand with progress in connected and automated transport. As a Champion Sponsor, your organisation gains prominent recognition as a key voice in national discussions on a Summit theme. This sponsorship lets you demonstrate thought leadership, support policy development, and align your brand with progress in connected and automated transport, ultimately shaping Australia's transport future.

At the Summit

- Speaking opportunity for representative to provide a statement during the theme session as a seconder to the Chair Sponsor.
- Recognition as a Champion Sponsor in the Summit program and during theme session.

Marketing and promotions

- Logo inclusion on all Summit digital and printed publications, media campaigns, presentations and website.
- Formal acknowledgement as the Champion Sponsor and seconder of the agreed recommendations for selected theme in the official record of proceedings in the National Future Transport Plan (i.e. Summit Recommendations Report).

Registration and tickets

- 1 Complimentary Summit registration, including networking cocktail reception.

NATIONAL
**future
transport**
SUMMIT



Leaders' Dinner Sponsor

\$7,500 (excl GST)

Becoming a Leaders' Dinner Sponsor is your chance to host your own dinner and lead discussions to make a lasting impression on distinguished guests. This exclusive opportunity allows your organisation to showcase its commitment to Australia's transport future and gives you unparalleled access to key decision-makers in an intimate, high-profile setting.

Leaders' Dinners feature curated guest lists, limited to 20 guests. Attendance is available only to registered delegates of the Summit.

At the Summit

- Acknowledgement by the event MC as Leaders' Dinner Sponsor during the Summit.
- Opportunity to provide a welcome address at the Leaders' Dinner.

Marketing and promotions

- Brand naming rights for the Leaders' Dinner.
- Organisation name and logo displayed on exclusive invitations to Leaders' Dinner.
- Prominent advertisement in the printed event program.
- Opportunity to provide up to two corporate promotional items for Leaders' Dinner delegates
- Opportunity to display two corporate banners at the Leaders' Dinner.

NATIONAL
**future
transport**
SUMMIT





NATIONAL future transport SUMMIT

CONTACT

Bec Kennedy

Senior Leader, Policy and Engagement

+61 404 129 74

Bec.Kennedy@ccat.org.au

ADDRESS

Level 14, 100 Wickham St
Fortitude Valley, QLD 4006

WEBSITE

ccat.org.au/national-future-transport-summit

ccat

**CENTRE FOR CONNECTED
AND AUTOMATED TRANSPORT**