

A background image showing three people in a professional setting. A woman with curly hair is smiling and looking towards the left. A man is partially visible on the left, looking down. Another woman is on the right, looking towards the center. They appear to be in a meeting or discussion. A dark blue rounded rectangle is overlaid on the image, containing the main text.

SPONSORSHIP PROSPECTUS

JOIN US AS WE CONNECT
GOVERNMENT AND INDUSTRY LIKE
NEVER BEFORE

FORUM

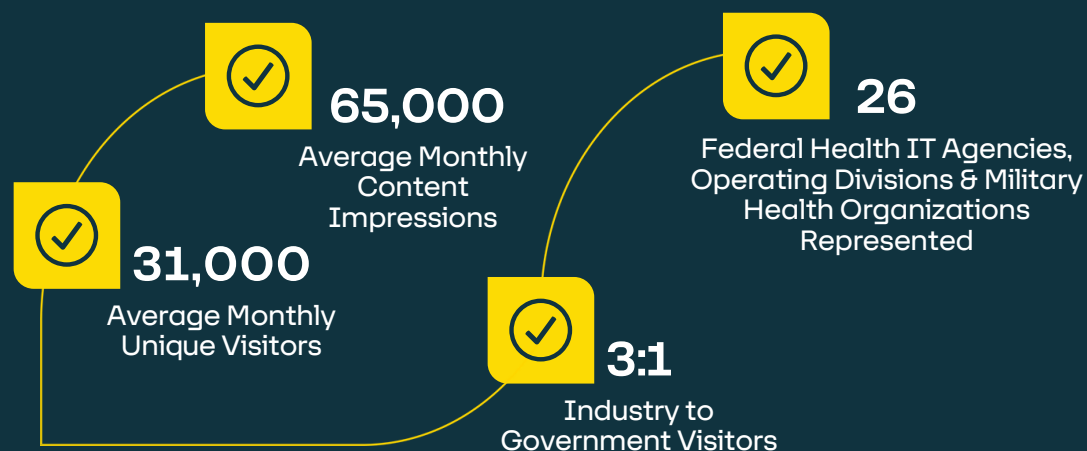
FORUM offers a wide array of opportunities to place your company and its services in front of an innovative, tech-focused community of Government and Industry movers and shakers who want to improve Federal Technology Consulting for the better.

From our can't-miss news and leadership insights to our premier events that uniquely connect Government and Industry, to our signature awards and recognition programs that highlight our community's best and brightest, your company will be seen and heard by those who can make a difference.

Explore the many ways you can be an integral part of this powerful and groundbreaking collective, and get the information and connections you need to grow your business.



Our Digital & Media Campaigns



Questions? Contact Us: Mary Ann Brown, Senior Director of Operations
maryann.brown@govforum.io |  [315-466-6946](tel:315-466-6946)

FORUM Audience Breakdown



FORUM's audience is comprised of thousands of high-level and high-ranking executives from agencies and companies of all sizes. When you partner with us, it creates a golden opportunity for your business to be seen by government contracting's most thoughtful and innovative tastemakers!



Government Officials and Policymakers

- Influential figures from defense & civilian sectors – technology leaders, procurement officers, policy advisors, and high-ranking civil servants who play key roles in shaping and implementing tech policy.



NGO Leaders

- Executives and senior management from prominent non-government organizations will be joining us, bringing their unique perspectives on the ethical use and integration of tech in public service.



Education Sector Leaders

- Educational leaders and heads of research institutes will contribute their academic expertise, driving discussions around tech education and research.



Technology Integrators/Solution Providers

- Key players from firms designing, implementing, and maintaining government systems that offer critical insights into the practicalities of integrating new technologies.



Private Sector Executives

- C-suite and VP-level leaders who have rich technology experience, offering a fresh angle to Industry discussions.

Become Part of Our Vibrant Community Today!



The FORUM Community includes businesses of all sizes that benefit from our unique blend of thought leadership, multimedia, and event sponsorship opportunities. They also appreciate the ability to network and build partnerships with each other, to help their companies innovate, evolve, and stay ahead.



Flagship Event Sponsorships



Become an integral part of our flagship events and get in front of the right audiences with your products and services, and network with peers and colleagues to grow your knowledge base and your business.



Our Flagship Events

June



FORUM
Innovation
Awards

This premier event proudly recognizes the breakthrough and transformative programs that are driving key innovation across the Federal Technology landscape, and honors their cutting-edge work with this prestigious award.

October



Leading
for IMPACT

Women in Leadership Conference

Each fall we bring together the most dynamic, spirited and successful women across the Federal Technology and Consulting communities, to share insights and lessons learned while also celebrating their unique journeys.

December



FORUM
IT 100

This esteemed awards ceremony and holiday celebration recognizes the top Federal Technology Consulting leaders who are changing the market with cutting-edge ideas, inspired innovation, and by giving back to the larger Federal Technology community.

Multimedia Sponsorships & Appearances



FORUM offers podcasts, video series, webinars and more that feature leaders across Government and Industry and offer ways for you to tout your company's services and share your experiences in Federal Technology Consulting. You can sponsor upcoming FORUM multimedia episodes or series, or have your leaders share their insights in an episode of your own! Take a look at our current multimedia offerings here.



Our Keeping IT Brief podcast shines a light on insider views from Federal IT and Consulting Industry and Government leaders. [Learn More](#)



The IMPACT podcast features women who are breaking down barriers as they lead organizations and mission-focused strategic programs across the Federal Technology and Consulting Communities. [Learn More](#)



#GovCom Unfiltered highlights the human journeys and unique stories behind the heroes making a difference in Federal Technology. Hear from great minds in Industry and Government engaging in open and honest conversations. [Learn More](#)



FORUM hosts webinars throughout the year that feature Government and Industry leaders expanding on a wide range of topics, and with a robust audience of FORUM community members in attendance.



Custom Video Programs – have an idea for a video episode you'd like to create? FORUM can work with you to produce a Zoom-style video show, or even a recorded video magazine program! Let our team bring out the best in your company's leaders through exciting and engaging content.

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FORUM Web Advertising:

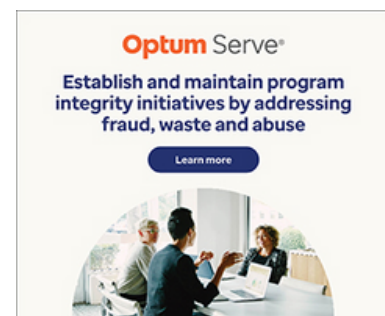


•FORUM's new web presence at govforum.io includes enhanced pages that are designed with the user in mind, and use the latest search engine optimization to point larger audiences to the site, which help your advertising dollars work smarter for you.

- Email ads to ads@govforum.io
- Include company name and type of submission (i.e. Web Ad)
- Embed all imagery and fonts
- High resolution – at least 300 dpi
- Acceptable file formats:
 - PDF-X/1a or “Press Quality” PDF
 - Current version of Adobe Illustrator, Photoshop or InDesign files
 - png or .tif
- Content can be swapped quarterly to suit your advertising needs
- Ads may be resized to fit mobile devices
- Include hyperlink in submission

Digital Ad Specifications

Type of Ad	# of ads	Specs
Front page ad	2	(1) above the fold 300x250px (1) below the fold 500x250px
Article ad	1	Displayed after each article, rotated by visit/visitor 728x120px
XTRA Page Sponsor Ad	1	Xtra pages include CMS, VA, HHS, DHS subject areas. Sponsorship is exclusive per page 300x250px
Page Sponsor Ad	1	Top-visited landing page (Job Listings, Industry Move Reports, or Contract Awards) ad 300x250px



Trellix

Tailored XDR architecture delivering higher resilience and agility.

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Company Sponsored Insights



Be your own author and creator as part of our web and social presence, and let others know the value you bring to Federal Health Technology.

Your own focused, native content can be featured on govforum.io, and can include:

- Exclusive, dedicated company Insights Landing Page
- Interviews
- Podcasts
- Thought leadership pieces
- Infographics
- Unique success stories
- Use cases
- Innovation
- Perspectives
- and more!

Thoughts on Innovation

FORUM Thoughts on Innovation is a web page dedicated to showcasing the ingenuity and thought leadership of our partner companies and their influential and groundbreaking ideas. The articles featured here set the pace for innovation and advanced thinking in government contracting.

Advertisements

Point our community to your services with a custom ad designed to fit your needs.

Sponsored Content

Provide your own approved content on a topic that affects the Federal Health Technology community, and feature it on our web and social channels.

Questions?

Email for pricing:

Scott Robinson

President and CMO

srobinson@govforum.io



govforum.io

Podcast, Video & Featured Articles Guidelines



Topics such as opinion pieces, educational/informative articles, and similar articles are recommended.

- Article will not be approved if it is a sales pitch.



Length 700-1,000 words is preferred for online use.

- Shorter articles with graphics should be a minimum of 600 words.
- Longer articles may be submitted.
- Typically, the last paragraph includes a background of the author and/or corporation. We recommend utilizing the company profile information as it pertains to the Federal Healthcare industry. Include links to the company website and/or contact information in this paragraph.



Include graphics, images, and logos in your submission.



Our editing team will revise as needed for grammar, spelling, etc.

- If there are revisions to content such as re-writes or trimming content, we will send you a revised copy for approval.



For podcasts and videos, once recording is complete, our team will provide the audio and/or video file(s) for your approval prior to the intended distribution and use.

Questions? Contact Us:

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President and CMO

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