



# Disruptive Tech Summit

Sponsorship  
Prospectus



# 2026



# Disruptive Tech Summit

## **ABOUT THE DISRUPTIVE TECH SUMMIT**

The FORUM Disruptive Tech Summit is the premier showcase for breakthrough technologies transforming government operations across Health IT, Federal Civilian, and Defense sectors. This high-energy, innovation-focused event brings together 300+ federal technology leaders, CIOs, CTOs, procurement officials, and industry executives actively seeking disruptive solutions that modernize how agencies serve citizens and accomplish critical missions.

This isn't a traditional conference—it's an immersive experience where cutting-edge technology meets mission-critical challenges. Attendees come ready to discover, engage, and forge partnerships with the innovators reshaping the federal landscape.

### **WHY SPONSOR THE DISRUPTIVE TECH SUMMIT?**

- ✓ Targeted Audience: Direct access to 300+ decision-makers with budget authority and procurement influence
- ✓ Qualified Leads: Attendees are actively seeking disruptive technologies to solve real government challenges
- ✓ Competitive Differentiation: Position your brand as an innovation leader in the federal marketplace
- ✓ Thought Leadership: Showcase your expertise through speaking opportunities and live demonstrations
- ✓ Relationship Building: Meaningful engagement with federal executives in an environment designed for connection
- ✓ Multi-Channel Visibility: Promotion across FORUM's extensive network, social media, email campaigns, and industry platforms

# PREMIER SPONSORSHIP LEVELS

## VISIONARY SPONSOR – \$20,000

### Limited to Two Sponsors

Lead the conversation on disruptive innovation with our highest-visibility partnership tier.

#### Includes:

- Keynote Speaking Opportunity (15-20 minutes) – Open or close the Summit with your vision (first come, first served)
- 6' table in Disruptive Networking Lounge with premium positioning
- Logo on All Event Materials – Signage, programs, website, and promotional materials
- Social Media Campaign – Dedicated posts plus mentions across all Summit promotions
- Pre-Event Email Feature – Exclusive email to full attendee list highlighting your solution
- Full-Page Program Ad – Inside front or back cover placement
- 10 Complimentary Registrations
- Attendee List – Complete contact information (minus opt-outs) for post-event follow-up
- Recognition as Visionary Sponsor – Verbal acknowledgment from stage

## INNOVATION CATALYST SPONSOR – \$15,000

### Limited to Three Sponsors

Power breakthrough thinking and position your brand at the center of federal innovation.

#### Includes:

- Panel Participation – Seat on high-profile panel discussion (30-45 minutes)
- 6' table in Disruptive Networking Lounge
- Logo on All Event Materials – Signage, programs, website, and promotional materials
- Social Media Promotion – Multiple posts plus inclusion in all Summit marketing
- Pre-Event Email Mention – Featured in promotional emails to attendee list
- Half-Page Program Ad – Premium placement
- 8 Complimentary Registrations – For executives and technical team members
- Attendee List – Complete contact information (minus opt-outs)
- Recognition as Innovation Catalyst – Verbal acknowledgment from stage

# PREMIER SPONSORSHIP LEVELS

## TECH TRAILBLAZER SPONSOR – \$10,000 Limited to Five Sponsors

Demonstrate thought leadership and showcase your disruptive technology.

Includes:

- Demo Space – 6' table in Disruptive Networking Lounge
- Logo on Event Materials – Signage, programs, website, and promotional materials
- Social Media Mentions – Regular inclusion in Summit promotions
- Email Campaign Inclusion – Logo and mention in attendee communications
- Quarter-Page Program Ad
- 6 Complimentary Registrations
- Attendee List – Complete contact information (minus opt-outs)
- Recognition as Tech Trailblazer – Acknowledgment from stage

## DISRUPTOR SPONSOR – \$5,000

Establish your presence among federal innovation leaders.

Includes:

- Demo Space – 6' table in Disruptive Networking Lounge
- Logo on Select Materials – Website, signage, and select promotional items
- Social Media Mentions – Inclusion in Summit social media posts
- Email Campaign Inclusion – Logo in attendee communications
- Program Listing – Quarter-page recognition
- 4 Complimentary Registrations
- Attendee List – Complete contact information (minus opt-outs)
- On-Screen Branding – Logo displayed during sessions

## EMERGING TECH SPONSOR – \$2,500

Perfect for emerging companies and small businesses ready to make their mark.

Includes:

- Demo Space – 6' table in Disruptive Networking Lounge
- Logo on Website – Listed as Emerging Tech Sponsor
- Social Media Mention – Recognition in Summit promotions
- Program Listing – Company name and description
- 3 Complimentary Registrations
- Attendee List – Complete contact information (minus opt-outs)

## SMALL BUSINESS INNOVATOR – \$1,000

Affordable entry point for small businesses to connect with federal decision-makers.

Includes:

- 2 Complimentary Registrations
- Logo on Website – Listed as Small Business Innovator
- Program Listing – Company name
- Attendee List – Complete contact information (minus opt-outs)
- Networking Access – Full access to all Summit sessions and networking opportunities

## À LA CARTE SPONSORSHIP OPPORTUNITIES

Maximize your visibility with these high-impact branded experiences:

**LANYARD SPONSOR – \$7,500** Exclusive Opportunity Your logo on every attendee's lanyard—constant visibility throughout the event and beyond. Includes standard sponsor benefits: logo on materials, social media mentions, 2 complimentary registrations, attendee list.

**WATER BOTTLE SPONSOR – \$5,000** Exclusive Opportunity Branded reusable water bottles for all attendees—a sustainable keepsake that extends your reach. Includes standard sponsor benefits: logo on materials, social media mentions, 2 complimentary registrations, attendee list.

**SWAG BAG SPONSOR – \$4,000** Exclusive Opportunity Your logo on every attendee's swag bag plus the opportunity to include your promotional materials inside. Includes standard sponsor benefits: logo on materials, social media mentions, 2 complimentary registrations, attendee list.

**NOTEBOOK & PEN SPONSOR – \$3,500** Exclusive Opportunity Branded notebooks and pens at every seat—functional items attendees will use long after the Summit. Includes standard sponsor benefits: logo on materials, social media mentions, 2 complimentary registrations, attendee list.

**PHOTO BOOTH SPONSOR – \$3,500** Exclusive Opportunity Branded photo booth with digital sharing—attendees spread your brand across social media. Includes standard sponsor benefits: logo on materials, social media mentions, 2 complimentary registrations, attendee list.

## DISRUPTIVE NETWORKING LOUNGE

DEMO SPACE – \$950 Limited Availability

Showcase your breakthrough technology where it matters most—in front of 300+ federal decision-makers actively seeking disruptive solutions.

Includes:

- 6' Exhibition Table – Professional setup in high-traffic Disruptive Networking Lounge
- 2 Complimentary Registrations – For your team members to engage attendees
- Listing in Event Program – Company name and brief description
- Access to Attendee List – Contact information (minus opt-outs) for strategic follow-up

Note: All demo spaces are 6' tables in the Disruptive Networking Lounge.

# AUDIENCE PROFILE

## **300+ Attendees Including:**

- Chief Information Officers (CIOs)
- Chief Technology Officers (CTOs)
- Chief Data Officers (CDOs)
- Contracting Officers & Procurement Officials
- Program Managers
- IT Directors & Technology Leaders
- Business Development Executives
- Capture & Proposal Professionals
- Innovation Officers
- Small Business Owners & Executives

## **Sectors Represented:**

- Health IT (VA, HHS, CDC, FDA, NIH)
- Federal Civilian (DHS, DOT, DOE, EPA, GSA, and more)
- Defense (DoD components, military services, defense agencies)

## **Attendee Intent:**

These aren't passive conference-goers—they're actively seeking disruptive technologies to solve pressing mission challenges, with budget authority and procurement influence to make decisions.

# WHY FORUM?

For over a decade, FORUM has been the premier convener of federal technology leaders, innovators, and industry professionals. Our flagship events—including the IT100 Awards, IMPACT Women in Leadership Awards, and AFFIRM Leadership Awards—bring together the decision-makers who shape federal technology strategy and investment.

FORUM sponsors gain access to a highly engaged community of government and industry leaders through:

- 12,000+ LinkedIn followers actively engaged in federal technology discussions
- 15,000+ email subscribers receiving regular updates on federal IT trends and opportunities
- Year-round events creating multiple touchpoints with key decision-makers
- Trusted reputation as an objective platform for innovation and excellence

When you sponsor a FORUM event, you're not just buying a booth—you're joining a community that drives meaningful change in how government serves citizens.

## SPONSORSHIP TERMS & CONDITIONS

- All sponsorships are first-come, first-served and subject to availability
- Payment due within 30 days of signed agreement
- Cancellation policy: 50% refund if cancelled 60+ days before event; no refund if cancelled within 60 days
- Sponsor benefits are non-transferable
- FORUM reserves the right to approve all promotional materials and presentations to ensure relevance and quality
- Demo space exhibitors must provide solutions relevant to federal government missions
- Attendee list provided post-event excludes individuals who opt out of sharing information



# SECURE YOUR SPONSORSHIP TODAY

Sponsorship opportunities are limited and filling quickly. Position your organization at the forefront of federal technology innovation.

Event Date: Tuesday, March 18, 2026

Location: Arlington, VA

Expected Attendance: 300+ federal technology leaders and industry innovators

FORUM connects federal technology leaders, innovators, and industry professionals through premier events, awards programs, and educational content. Our mission is to create spaces where innovation meets opportunity, and where the incredible professionals driving government modernization can connect, learn, and grow together.

# Let's get disruptive”

We look forward to working together.



**Phone**

315-466-6946



**Email**

maryann.brown@govforum.io



**Website**

www.govforum.io