Disruptive Tech Summit

Sponsorship Prospectus

2026

Disruptive Tech Summit

The FORUM Disruptive Tech Summit & Awards celebrates breakthrough technologies that are transforming how government operates. This premier event brings together top leaders from both government and industry to experience interactive demonstrations and real-world presentations from the teams actually deploying solutions that matter.

EVENT FORMAT

1:30 PM - Awards Ceremony & Presentations
- Four companies present breakthrough technologies
- Live demonstrations and real-world case studies
- Awards presented to technology innovators
- Keynote addresses from government and industry leaders

Throughout the Day - DT Demo Lounge & Networking
- Hands-on technology demonstrations
- Interactive exhibits from leading solution providers
- Networking with decision-makers and innovators
- One-on-one engagement with technology teams

LOCATION

Crystal Gateway Marriott
1700 Richmond Highway
Arlington, VA 22202

Prime location minutes from Washington, DC
Easy access via Metro (Crystal City station)
Modern facilities with dedicated demo space

Who Attends?

The FORUM Disruptive Tech Summit attracts a highly targeted audience of decision-makers, innovators, and influencers from across the government contracting and federal technology ecosystem. Attendees include C-suite executives, CTOs, CIOs, and technology directors from leading GovCon firms seeking cutting-edge solutions to modernize their operations and win competitive contracts. Federal program managers, contracting officers, and agency technology leaders attend to discover innovative solutions that can transform how government operates and serves citizens. The summit also draws business development executives, capture managers, and growth strategists looking to understand emerging technology trends that will shape future procurement opportunities. With representatives from prime contractors, small businesses, technology startups, systems integrators, and federal agencies, the Disruptive Tech Summit provides sponsors with unparalleled access to an audience actively seeking, evaluating, and purchasing breakthrough technologies—from AI and machine learning to cloud infrastructure, cybersecurity innovations, and next-generation data analytics platforms.

- Federal CIOs, CTOs, and Technology Leaders
- Acquisition and Contracting Officials
- Program Managers and Innovation Officers
- Industry Executives and Solution Providers
- Technology Innovators and Entrepreneurs
- Government Modernization Stakeholders

Expected Attendance: 400-500 senior leaders

www.govforum.io

PREMIER SPONSORSHIP TIERS

INNOVATION LEADER – $20,000 (Limit: 2)

ULTIMATE VISIBILITY AND ENGAGEMENT ACROSS THE ENTIRE DISRUPTIVE TECH EXPERIENCE

MAIN EVENT BENEFITS:
- Exclusive presenting sponsor recognition during awards ceremony
- 5-minute speaking opportunity during main program
- Premium logo placement on all event materials (digital and print)
- Logo on step and repeat and all signage
- Recognition in promotional emails and social media
- 10 VIP tickets to main event

DEMO LOUNGE BENEFITS:
- Premium 8x8 booth space in high-traffic location
- Company profile in promotional materials
- Logo on attendee badges
- Opportunity to include branded item in attendee swag bags

DIGITAL & CONTENT:
- Featured sponsor article in FORUM newsletter (50,000+ subscribers)
- Dedicated social media spotlight series (4 posts)
- Attendee list (minus opt-outs)

TECHNOLOGY PIONEER – $15,000 (Limit: 3)

COMPREHENSIVE VISIBILITY WITH PREMIUM DEMO AND BRANDING OPPORTUNITIES

MAIN EVENT BENEFITS:
- Major sponsor recognition during awards ceremony
- Logo on step and repeat and event signage
- Recognition in promotional emails and social media
- 8 VIP tickets to main event

DEMO LOUNGE BENEFITS:
- Premium 8x8 booth space
- Priority placement in Demo Lounge floor plan
- Opportunity to include branded item in attendee swag bags

DIGITAL & CONTENT:
- Sponsor feature in FORUM newsletter
- Social media spotlight (2 posts)
- Logo on event website homepage
- Attendee list (minus opt-outs)

DISRUPTOR SPONSOR – $10,000 (Limit: 5)

STRONG BRAND PRESENCE WITH DEMO SHOWCASE AND NETWORKING ACCESS

MAIN EVENT BENEFITS:
- Sponsor recognition during awards ceremony
- Logo on step and repeat and select event signage
- 6 tickets to main event

DEMO LOUNGE BENEFITS:
- Standard 8x8 booth space
- Logo on Demo Lounge signage
- Opportunity to include branded item in attendee swag bags

DIGITAL & CONTENT:
- Logo on event website
- Social media recognition (1 post)
- Inclusion in sponsor announcement email
- Attendee list (minus opt-outs)

PREMIER SPONSORSHIP TIERS

EMERGING TECH SPONSOR – $8,250 (Limit: 8)

TARGETED VISIBILITY WITH DEMO PRESENCE AND EVENT BRANDING

MAIN EVENT BENEFITS:
- Logo recognition in event materials
- Logo on step and repeat
- 4 tickets to main event

DEMO LOUNGE BENEFITS:
- Standard 8x8 booth space
- Demo Lounge participation
- Opportunity to include branded item in attendee swag bags

DIGITAL & CONTENT:
- Logo on event website (sponsor page)
- Social media recognition
- Attendee list (minus opt-outs)

RECEPTION SPONSOR – $12,000 (Exclusive)

- Exclusive branding at networking reception
- Tabletop signage at food/beverage stations
- Verbal recognition during reception
- Opportunity for branded giveaways at reception
- 6 event tickets

BAR SPONSOR – $12,000 (Exclusive)

- Exclusive branding at all bar stations
- Custom cocktail napkins with sponsor logo
- Signage at bars throughout Demo Lounge and reception
- Verbal recognition during event
- 4 event tickets

LANYARD SPONSOR – $7,500 (Exclusive)

- Exclusive branding on all attendee lanyards (500+ impressions)
- Logo on event signage and step and repeat
- Social media recognition
- 2 event tickets

KEYNOTE SPONSOR – $7,500 (Exclusive)

- Exclusive presenting sponsor of opening keynote
- 3-minute introduction/remarks before keynote
- Logo on keynote presentation slides
- Premium recognition during ceremony
- 4 event tickets

SWAG BAG SPONSOR – $6,000 (Exclusive)

- Logo on all attendee swag bags
- Opportunity to include branded item in bag
- Recognition at registration
- 2 event tickets

REGISTRATION SPONSOR – $7,500 (Exclusive)

- Exclusive branding at registration area
- Welcome signage with logo
- First impression with all attendees
- Opportunity for branded giveaway at check-in
- 4 event tickets

WIFI SPONSOR – $4,500 (Exclusive)

- Custom WiFi network name with sponsor branding
- WiFi password cards with logo
- Signage throughout venue
- 2 event tickets

DEMO LOUNGE PACKAGES

(For Non–Tier Sponsors)

DEMO LOUNGE EXHIBITOR – $2,500

- Standard 8x8 booth space
- Company listing in promotional materials
- 2 event tickets
- Access to Demo Lounge networking
- Attendee list (minus opt-outs)

DEMO LOUNGE EXPRESS – $1,500
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- Signage in Demo Lounge
- Company listing in promotional materials
- 1 event ticket
- Demo Lounge access

WHY SPONSOR THE DISRUPTIVE TECH SUMMIT?

ACCESS TO DECISION-MAKERS
Connect directly with federal CIOs, CTOs, acquisition officials, and program managers who control technology budgets and make purchasing decisions.

DEMONSTRATE YOUR SOLUTIONS
The Demo Lounge format allows hands-on engagement with your technology—letting prospects experience your innovation firsthand rather than just hearing about it.

THOUGHT LEADERSHIP POSITIONING
Speaking opportunities and premium branding position your organization as an innovator and trusted partner in government technology transformation.

QUALIFIED LEADS
Attendees come specifically to discover breakthrough technologies. You'll connect with prospects actively seeking solutions like yours.

YEAR-ROUND VISIBILITY
Sponsorship benefits extend beyond event day through pre-event promotion, post-event content, and inclusion in FORUM's communications reaching 50,000+ subscribers.

Contact us !

Mary Ann Brown

Ready to position your organization as a leader in government technology innovation?

Let's discuss how to customize a sponsorship package that meets your specific business objectives and budget.

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