

FORUM

Caddyshack Flashback Golf Classic

Sponsorship Prospectus

Where Business Networking Meets Totally Awesome 80's Fun!



EVENT OVERVIEW

Get ready to travel back in time for the ultimate mashup of golf, networking, and nostalgia! This event is bringing the best decade ever to the fairways on June 16, 2026. This isn't your typical golf tournament—it's a full-day experience where mullets are encouraged, neon is mandatory, and your best 80s outfit could win you a prize.

Golf with Purpose: While we're having a blast from the past, we're also making a difference for the future. Partial event proceeds benefit the American Heart Association Heart Ball, helping fund critical research and programs that save lives from heart disease and stroke. Network, compete, and celebrate knowing your participation supports a cause that touches nearly every family in America.

The fun doesn't stop when you sink your final putt. After 18 holes of totally awesome golf, we're taking the celebration indoors for an Awards Ceremony and 80s Dance Party that would make John Hughes proud. Celebrate the day's winners, network with industry leaders over signature cocktails and throwback bites, then hit the dance floor to the greatest hits of the decade. Whether you're here to close deals, build relationships, or just relive the glory days of shoulder pads and synthesizers, this is THE networking event you don't want to miss.

Event Schedule

11:00 AM – 1:00 PM | Registration, Box Lunch & Networking

Connect with government technology leaders and industry executives while enjoying a box lunch. Perfect for making those crucial first impressions before hitting the links. Warm up at the driving range and get ready for an unforgettable day!

1:00 PM | Shotgun Start

1:00 PM – 6:00 PM | Golf Tournament with Premium Beverage Cart Service

Experience 18 holes of 80's-themed challenges! From 'Material World' to 'Ghostbusters,' every hole brings a new blast from the past. Enjoy on-course refreshments, fun competitions, and sponsor activations throughout your round.

5:30 PM – 8:00 PM | Awards Ceremony & 80's Dance Party

Celebrate your day with an awards ceremony, dinner, and an epic 80's dance party complete with a DJ spinning your favorite decade hits. Break out those dance moves and network in the most memorable way possible!

Groovie Sponsorship Opportunities

Position your brand at the center of the government contracting community's most entertaining networking event of the year. Our sponsorship packages offer exceptional visibility, relationship-building opportunities, and a guaranteed return on engagement.



TITLE SPONSOR - \$15,000

1(EXCLUSIVE - Limited to ONE Sponsor)

Become the headliner of the event! As Title Sponsor, your brand will be the star of the show with maximum visibility before, during, and after the tournament.

Premium Benefits Include:

- TWO (2) Foursomes (8 Total Players) - Bring your A-team and key clients for maximum networking impact
- Exclusive Stage Recognition - Speaking opportunity during awards ceremony with your branding displayed prominently
- Premium Logo Placement - Largest logo on event website, email blasts, and social media posts
- Custom Sponsor Hole - Design your own 80's themed challenge or select from our menu of totally rad options
- VIP Table at Awards Reception - Prime seating for your team at the awards dinner and dance party
- Branded Swag Distribution Rights - Place your promotional items in player welcome bags or at your sponsor hole
- Attendee List Access - Receive full participant roster for post-event follow-up (with permission)
- On-Site Brand Activation - Deploy your team members throughout the event to manage your hole and engage with participants



EVENT SPONSOR - \$10,000

(Limited to TWO Sponsors)

Take center stage as an Event Sponsor! Your brand will receive prominent visibility throughout the day, positioning you as a key supporter of the government contracting community's premier networking event.

Outstanding Benefits Include:

- ONE (1) Foursome (4 Players) - Perfect for hosting top clients or key team members
- Prominent Logo Placement - Featured positioning on event website, email campaigns, social media, and all event signage
- Recognition During Awards - Your company highlighted during the awards ceremony in front of all attendees
- Sponsor Hole Package - Branded signage at a designated hole with your choice of 80's theme
- On-Site Brand Presence - Deploy team members at your hole to engage with players and distribute promotional materials
- Swag Bag Inclusion - Place your branded items in player welcome bags
- Premium Seating at Reception - Reserved table at the awards dinner and 80's dance party
- Full Digital Marketing Package - Featured in all pre-event and post-event communications, including photo galleries and recap content



HOLE SPONSOR - \$4,000

(18 Opportunities Available)

Make your mark on the course! Hole Sponsors get to create a memorable experience for every golfer while building meaningful connections with key decision-makers in an engaging, relaxed setting.

Engaging Benefits Include:

- ONE (1) Foursome (4 Players) - Enjoy the tournament with clients or colleagues
- Dedicated Hole Branding - Your company logo and messaging prominently displayed at your sponsored hole
- Choose Your 80's Adventure - Create your own custom 80's experience at your hole
- On-Site Engagement Opportunity - Deploy a team member at your hole to interact with ALL golfers as they come through - perfect for face-to-face networking in a fun, casual environment
- Promotional Swag Distribution - Hand out your branded items directly to golfers at your hole or include them in welcome bags at registration
- Logo Recognition - Featured on event website and email communications as an official Hole Sponsor
- Awards Reception Access - Invitations for your foursome to the awards dinner and 80's dance party
- Photo & Social Media Features - Your hole and team featured in event photography and social media content

 **"WALK LIKE AN EGYPTIAN" BEVERAGE CART SPONSOR - \$7,500**
(EXCLUSIVE - Limited to ONE Sponsor)

Everyone loves the beverage cart! Position your brand at the most anticipated moment of every golfer's round. This high-visibility, high-engagement sponsorship ensures every player interacts with your brand multiple times throughout their day.

Premium Refreshment Benefits Include:

- ONE (1) Foursome (4 Players) - Enjoy the tournament in style
- Exclusive Beverage Cart Branding - Your company logo dominantly displayed on beverage cart(s) circulating the course
- "Beverage of Choice" Feature - Name a signature cocktail after your company (served all day)
- Branded Drinkware - Custom koozies with your logo for all beverages
- High-Frequency Touchpoints - Your brand reaches EVERY golfer multiple times as carts circulate
- "Thirstiest Team" Award - Present a fun award during ceremony (with your branding)
- Pre-Event Promotion - Featured in emails as the official beverage sponsor

 **"BREAKFAST CLUB" LUNCH SPONSOR - \$6,500**
(EXCLUSIVE - Limited to ONE Sponsor)

"Don't you forget about me!" - First impressions matter. Own the moment when everyone arrives!

Capture attendees when they're fresh, energized, and ready to network! The Breakfast Club Lunch Sponsor owns the crucial registration period when relationships are formed and connections are made.

Benefits Include:

- ONE (1) Foursome (4 Players) - Start your day on the course
- Exclusive Lunch Service Branding - Your logo at signage next to the lunch service areas
- Welcome Bag Presenting Sponsor - Your logo featured prominently on all player welcome bags (everyone carries your brand all day)
- "Most Likely to Succeed" Networking Award - Present a fun award at the ceremony
- Morning Email Feature - "See you at registration, courtesy of [Your Company]" in day-of reminder email!"

WHY SPONSOR THE CADDYSHACK FLASHBACK GOLF CLASSIC?

This isn't just another golf tournament - it's where the government contracting community comes together in the most memorable way possible.

🎯 Access to Key Decision-Makers: Connect directly with federal IT leaders, program managers, and C-suite executives in a relaxed, relationship-building environment.

🎯 Memorable Brand Positioning: The 80's theme creates a fun, nostalgic atmosphere that makes your brand stand out and creates lasting impressions.

🎯 Extended Engagement: From registration through the dance party, you'll have 7+ hours of face-to-face networking opportunities.

🎯 Community Leadership: Demonstrate your commitment to the GovCon ecosystem by supporting the premier networking event that brings the community together.

🎯 Comprehensive Marketing Reach: Your brand gains visibility across FORUM's extensive digital channels, reaching thousands of government contracting professionals before, during, and after the event.

SECURE YOUR SPONSORSHIP TODAY

Don't miss this opportunity to position your brand at the center of the government contracting community's most talked-about event of 2026!

Sponsorship Commitment Deadline: May 1, 2026

Limited opportunities are available, and sponsorships are filling fast. The Title Sponsor position is exclusive to ONE company, and only TWO Event Sponsorships are available.

Let's make this a day to remember!

For more information or to secure your sponsorship:

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