

FORUM
MEDIA

ADVERTISING & THOUGHT LEADERSHIP OPPORTUNITIES

Reach the Decision-Makers Who Drive Federal Contracting.

THE INNOVATOR

New 2026

IMPACT

Second Year

FORUM POWER

Flagship

CONTACT: Mary Ann Brown, Editor-in-Chief | maryann.brown@govforum.io

When you advertise in FORUM, you're not buying impressions. You're buying a seat at the table.

FORUM publishes three premier print magazines, each placed directly in the hands of the government contracting and federal technology community's most influential leaders at FORUM's flagship events. This is a curated, event-distributed magazine read by C-suite executives, senior government officials, agency leaders, and industry decision-makers who are actively shaping the future of the federal marketplace.

THREE REASONS YOUR AD BELONGS IN FORUM MEDIA

01

PRECISION AUDIENCE

Every reader is a federal contracting or government technology professional. No wasted spend.

02

EVENT-AMPLIFIED IMPACT

Distributed at live awards events. Attendees hold, flip through, and take home every issue.

03

EXTENDED SHELF LIFE

A print magazine lives on desks and in conference rooms — working long after the event ends.

OUR PUBLICATIONS

Three Premier Magazines. Three Flagship Events. One Influential Community.

NEW IN 2026

THE INNOVATOR

Distributed at the FORUM Innovation Awards • June 2026

The Innovator is the definitive read for the federal technology community. Distributed at the FORUM Innovation Awards, this publication puts your brand in front of the programs, people, and organizations leading the charge on government modernization, AI adoption, and emerging technology. If your company solves the federal government's most complex technology challenges, **The Innovator is where you need to be seen.**

SECOND YEAR

IMPACT

Distributed at the IMPACT Women in Leadership Awards & Gala • October 2026

IMPACT is the premier publication celebrating women in the federal marketplace. Distributed at one of FORUM's most celebrated annual events, this magazine reaches a powerful and growing audience of women executives, senior leaders, and the organizations that champion them. Advertising in IMPACT signals that your company doesn't just talk about diversity and inclusion — **you invest in it.**

FLAGSHIP PUBLICATION

FORUM POWER

Distributed at the FORUM 100 Awards • November 2026

FORUM Power is distributed at the year's most prestigious night in federal consulting — the FORUM 100 Awards. Honoring the 100 most dynamic leaders in the industry, this event draws the highest concentration of C-suite executives, agency officials, and senior decision-makers of any FORUM event. **Your ad in FORUM Power is your brand's statement moment.**

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ADVERTISEMENT RATES

Per Issue • Available in All Three FORUM Magazines

\$4,500

BACK COVER — Full Page

The most coveted real estate in print. The back cover is seen every time the magazine is picked up, set down, or passed along. Maximum visibility, maximum impact.

\$3,500

INSIDE FRONT COVER — Full Page

The first thing readers see. Premium placement that commands attention before a single article is read. Your brand makes the very first impression.

\$2,500

FULL PAGE INTERIOR

Bold, immersive brand presence within the editorial content where readers are most engaged and receptive.

\$1,500

HALF PAGE

Strong visibility at an accessible investment. A smart choice for targeted, impactful brand awareness.

\$1,000

QUARTER PAGE

A cost-effective entry point into the FORUM media community with meaningful presence alongside premium content.

Ad specifications and file submission requirements available upon request.

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CONTENT & THOUGHT LEADERSHIP

Advertising gets you seen. Thought leadership gets you trusted.

FORUM's article placement packages let your team share expertise, perspective, and vision directly with our readership — published both in the print magazine and on the FORUM website for extended digital reach.

\$3,500

1,500-WORD FEATURE ARTICLE

In-depth thought leadership on innovation trends, best practices, or industry insights. Ideal for establishing your organization as a leading voice in the federal marketplace.

\$1,500

1,000-WORD EXECUTIVE PROFILE OR INNOVATION SPOTLIGHT

Showcase your executive leadership perspective or highlight an innovation story that sets your company apart from the competition.

\$1,000

500-WORD EXPERT COLUMN OR Q&A;

Quick-hit insights, expert commentary, or an executive interview format. High impact, highly efficient investment.

Published in magazine and on FORUM website

TRIPLE IMPACT BUNDLE — ADVERTISE IN ALL THREE

15% off your total ad investment across all three magazines

Plus receive one complimentary 500-word Expert Column or Q&A; in the FORUM magazine of your choice — a \$1,000 value, included at no cost. Your brand. Three events. Three audiences. One powerful statement.

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FORUM MEDIA

READY TO MAKE AN IMPACT?

Reach out to reserve your space in the 2026 FORUM Media publications.

GET IN TOUCH

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The Innovator • IMPACT • FORUM Power

2026 FORUM MEDIA