



FORUM
Innovation
Awards

Sponsorship Proposal

Prepared for

Think Unlimited

Presented by

Mary Ann Brown

Year

2026



ABOUT US

Vision

The FORUM Innovation Awards celebrates the technologies, solutions, and leaders that are transforming government operations. This premier event honors breakthrough innovations across the federal technology landscape, from groundbreaking software solutions to revolutionary hardware implementations, from transformative cybersecurity approaches to pioneering AI applications.

Mission

The FORUM Innovation Awards brings together the best and brightest in government contracting, recognizing those who are pushing boundaries, solving critical challenges, and delivering real value to federal agencies and the citizens they serve.



 **FORUM
Innovation
Awards**

 Thursday, June 18, 2026

 1:30pm – 5:00pm

 Crystal Gateway Marriott

 1700 Richmond Highway
Arlington, VA



THE INNOVATOR MAGAZINE

Launching in 2026, FORUM's The Innovator is a premium publication featuring in-depth profiles of award winners, thought leadership articles, innovation spotlights, and comprehensive coverage of breakthrough technologies transforming government operations.

The inaugural issue of The Innovator will be distributed to all Innovation Awards attendees, reaching hundreds of government technology decision-makers, industry leaders, and innovators.

WHO ATTENDS?

The FORUM Innovation Awards attracts an elite audience of technology leaders, decision-makers, and innovators from across the government contracting ecosystem. Attendees include C-suite executives, federal CIOs and CTOs, agency innovation officers, and technology directors representing the most influential organizations in government IT.

- Federal Technology Leaders & Decision-Makers
- Prime Contractor Executives & Innovation Officers
- Small Business & Emerging Technology Companies
- Systems Integrators & Solution Providers
- Technology Investors & Industry Analysts
- Federal Agency Acquisition Officials

Expected Attendance: 250-400 senior leaders

PREMIER SPONSORSHIP TIERS



INNOVATION CHAMPION

\$20,000

ULTIMATE VISIBILITY ACROSS THE ENTIRE
INNOVATION AWARDS EXPERIENCE

(Limit: 2)



TECHNOLOGY VISIONARY

\$15,000

COMPREHENSIVE VISIBILITY WITH PREMIUM
BRANDING AND CONTENT OPPORTUNITIES

(Limit: 3)



INNOVATION SUPPORTER

\$7,500

TARGETED VISIBILITY WITH ADVERTISING
AND EVENT PRESENCE

(Limit: 8)

SPONSORSHIP TEIRS



RECEPTION SPONSOR

\$7,500
(Limit: 1)



KEYNOTE SPONSOR

\$7,500
(Limit: 1)



LANYARD SPONSOR

\$7,500
(Limit: 1)



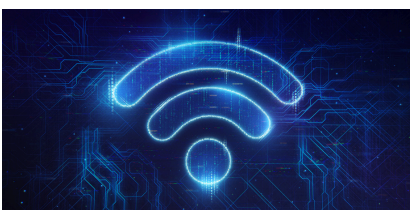
BAR SPONSOR

\$5,500
(Limit: 1)



SWAG BAG SPONSOR

\$5,500
(Limit: 1)



WIFI SPONSOR

\$5,500
(Limit: 1)

SPONSORSHIPS EXPANDED

INNOVATION CHAMPION

\$20,000

ULTIMATE VISIBILITY ACROSS THE ENTIRE INNOVATION AWARDS EXPERIENCE

Awards Ceremony Benefits:

- Exclusive presenting sponsor recognition during awards ceremony
- 5-minute speaking opportunity during main program
- Premium logo placement on all event materials (digital and print)
- Logo on step and repeat and select event signage
- Recognition in promotional emails and social media campaigns
- 16 tickets to awards ceremony (two tables)

The Innovator Magazine Benefits:

- Full-page color advertisement (inside front cover or back cover)
- Featured 1,500-word thought leadership article (published in magazine and on FORUM website)
- Company profile in sponsor showcase section

Digital & Content Marketing:

- Featured sponsor article in FORUM newsletter (50,000+ subscribers)
- Dedicated social media spotlight series
- Executive interview on Keeping IT Brief podcast
- Logo featured on event website homepage
- Attendee list (minus opt-outs)

(Limit: 2)

SPONSORSHIPS EXPANDED

TECHNOLOGY VISIONARY

\$15,000

COMPREHENSIVE VISIBILITY WITH PREMIUM BRANDING AND CONTENT OPPORTUNITIES

Awards Ceremony Benefits:

- Major sponsor recognition during awards ceremony
- Logo on step and repeat and select event signage
- Recognition in promotional emails and social media
- 8 tickets to awards ceremony (1 table)

The Innovator Magazine Benefits:

- Full-page color advertisement
- 1,000-word thought leadership article (published in magazine and on FORUM website)

Digital & Content Marketing:

- Sponsor feature in FORUM newsletter
- Executive interview on Keeping IT Brief podcast
- Social media spotlight
- Logo on event website homepage
- Attendee list (minus opt-outs)

(Limit: 3)

SPONSORSHIPS EXPANDED

INNOVATION SUPPORTER

\$7,500

TARGETED VISIBILITY WITH ADVERTISING AND EVENT PRESENCE

Awards Ceremony Benefits:

- Logo recognition in event materials
- Logo on step and repeat
- 4 tickets (½ table) to awards ceremony

The Innovator Magazine Benefits:

- Quarter-page color advertisement

Digital & Content Marketing:

- Logo on event website (sponsor page)
- Social media recognition
- Attendee list (minus opt-outs)

(Limit: 8)

SPONSORSHIPS EXPANDED

RECEPTION SPONSOR \$7,500

- Branding at networking reception
- Signage at food/beverage stations
- Verbal recognition
- Keeping IT Brief Podcast Interview
- 8 event tickets (1 table)
- Quarter-page ad in The Innovator

KEYNOTE SPONSOR \$7,500

- Presenting sponsor of keynote
- 3-minute remarks before keynote
- Keeping IT Brief podcast interview
- 8 event tickets (1 table)
- Quarter-page ad in The Innovator

LANYARD SPONSOR \$7,500

- Branding on all attendee lanyards
- Keeping IT Brief podcast interview
- Social media recognition
- 8 event tickets (1 table)
- Quarter-page ad in The Innovator

BAR SPONSOR \$5,500

- Branding at all bar stations
- Custom cocktail napkins with logo
- Keeping IT Brief podcast interview
- Verbal recognition
- 4 event tickets (½ table)
- Quarter-page ad in The Innovator

SWAG BAG SPONSOR \$5,500

- Logo on all swag bags
- Recognition during ceremony
- Keeping IT Brief podcast interview
- 4 event tickets (½ table)
- Quarter-page ad in The Innovator

WIFI SPONSOR \$5,500

- Custom WiFi network name with sponsor branding
- WiFi password cards with logo
- Keeping IT Brief podcast interview
- Welcome remarks at beginning of event
- 4 event tickets (½ table)
- Quarter-page ad in The Innovator

THE INNOVATOR MAGAZINE ADVERTISING PACKAGES

For sponsors who wish to increase their visibility in The Innovator beyond their sponsorship tier benefits, additional advertising space and content opportunities are available:

Advertisement Size	Investment
Inside Front Cover (Full Page)	\$3,500
Back Cover (Full Page)	\$4,500
Full Page (Interior)	\$2,500
Half Page	\$1,500
Quarter Page	\$1,000

Content & Thought Leadership Opportunities

Article Placement Packages (À La Carte)

- 1,500-word Feature Article: \$3,500 In-depth thought leadership piece on innovation trends, best practices, or industry insights (published in magazine and on FORUM website)
- 1,000-word Executive Profile or Innovation Spotlight: \$1,500

Showcase executive leadership perspective or innovation story (published in magazine and on FORUM website)

- 500-word Expert Column or Q&A: \$1,000

Quick-hit insights, expert commentary, or executive interview format (published in magazine and on FORUM website)

WHY SPONSOR THE INNOVATION AWARDS?

Access to Decision-Makers

Connect directly with federal CIOs, CTOs, acquisition officials, and program managers who control technology budgets and make purchasing decisions. The Innovation Awards brings together the highest concentration of government technology decision-makers at any industry event.

Thought Leadership Positioning

Position your organization as a leader in government technology innovation through sponsorship recognition, speaking opportunities, and content in The Innovator magazine. Be seen as a trusted partner and innovator by the most influential audience in government contracting.

Celebrate Innovation, Elevate Your Brand

Align your brand with excellence and innovation by sponsoring an event that recognizes the best breakthrough technologies and visionary leaders in government contracting. Association with the Innovation Awards enhances your reputation and reinforces your commitment to advancing government technology.

Qualified Leads and Business Development

Attendees come specifically to celebrate and discover innovation. You'll connect with prospects actively seeking cutting-edge solutions, strategic partnerships, and innovative approaches to their toughest challenges. The Innovation Awards delivers the highest-quality leads in the industry.



FORUM Innovation Awards

Thank You

Ready to Position Your Organization as a Leader in Government Technology
Innovation?

Let's discuss how to customize a sponsorship package that meets your specific
business objectives and budget.

Contact

Mary Ann Brown
President, FORUM



Email Address

maryann.brown@govforum.io



Website

[Innovation Event Page](#)