

FORUM

T H E
100
C L U B

FEDERAL CONSULTING'S MOST EXCLUSIVE SPEAKEASY

S P O N S O R S H I P P R O S P E C T U S

November 19, 2026 · Station DC · Washington, DC

Presented by FORUM

"You don't find The 100 Club. You earn your way in."




maryann.brown@govforum.io · govforum.io

ABOUT THE FORUM 100 CLUB

The door is unmarked. And inside — the music never stops.

Welcome to The FORUM 100 Club — the most legendary room in federal consulting. This is not an awards dinner. This is not a panel. This is not a networking reception. This is a moment. The kind you remember years from now — not because of what was on the menu, but because of who was in the room and how it felt to finally be celebrated the way you deserve.

One hundred of the most dynamic leaders in Federal Consulting — recognized in rolling waves throughout the evening, the band never stopping, glasses raised, the room electric with the people who know exactly what it took to earn it.

 DATE November 19, 2026	 TIME Doors Open 3:00 PM	 VENUE Station DC · Washington, DC	 EXPECTED 200–250 Guests
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THE EXPERIENCE

From the moment guests walk in, the music never stops. A live band plays continuously all evening — no gaps, no dead air — as the energy builds throughout the night. Honorees are recognized in rolling waves of ten throughout the night — not from a stage, not with a long speech. Their name is called, the room celebrates them where they stand, and a custom art deco award is delivered directly to their hand.

3:00 PM	Doors Open — Live band, arrival experience, cocktails
3:30 PM	Welcome Remarks — Alexa Tsui, CEO & Mary Ann Brown, President of FORUM
3:45 PM	First Recognition Wave — Honorees 1–25 announced
4:30 PM	Second Recognition Wave — Honorees 26–50 announced
5:15 PM	Third Recognition Wave — Honorees 51–75 announced
6:00 PM	Final Recognition Wave — Honorees 76–100 announced
6:30 PM	Full House Toast — All 100 honorees celebrated together
6:45 PM	Open floor — dancing, live music, photos
7:00 PM	Close



DRESS CODE — Roaring 20s Glamour Meets Modern Power








Embellished gowns, sharp suits, feathers, pearls, and pocket squares. Come dressed like you belong in the most exclusive room in federal consulting — because tonight, you do.

WHY SPONSOR THE FORUM 100 CLUB

<p>The Room That Matters</p> <p>200–250 of federal consulting's most influential leaders — C-suite executives, BD directors, program managers, and agency decision-makers — in one legendary room.</p>	<p>All Ears, All Night</p> <p>A cocktail format means your brand surrounds a relaxed, celebratory, genuinely engaged audience — not a conference crowd waiting for the next panel.</p>
<p>Year-Round Amplification</p> <p>Every sponsor is promoted across FORUM's full digital, social, email, and community platform to the GovCon industry before, during, and after the event.</p>	<p>Brand at the Celebration</p> <p>Your name is woven into the most memorable night of the GovCon year — from the welcome remarks to the final toast when all 100 honorees raise their glasses.</p>
<p>Credibility by Association</p> <p>The FORUM 100 is peer-nominated and community-driven — the most credible recognition in federal consulting. Your brand earns that credibility alongside it.</p>	<p>First-Come, First-Served</p> <p>Premium tiers are strictly limited. The organizations that move first own the best real estate in the room.</p>

SPONSORSHIP OPPORTUNITIES

All tiers are limited and allocated on a first-come, first-served basis.

SPONSORSHIP TIER	INVESTMENT	AVAILABILITY
 The Proprietor Presenting Sponsor	\$20,000	2 Available
 The Founding Member Title Sponsor	\$15,000	2 Available
 The Bandleader Entertainment Sponsor	\$10,000	1 Available
 The Bartender Bar Sponsor	\$7,500	1 Available
 The Inner Circle Gold Sponsor	\$6,000	4 Available
 The Regular Silver Sponsor	\$4,000	Unlimited
 The Initiate Bronze Sponsor	\$2,500	Unlimited

TIER DETAILS



THE PROPRIETOR | PRESENTING SPONSOR — \$20,000

Event designation: 'The FORUM 100 Club, In Partnership With [Company]'

- › 'In Partnership With [Company]' on all marketing, social, digital, and printed materials
- › Recognition in welcome remarks by FORUM leadership
- › Speaking opportunity during the evening
- › Step and repeat — premier logo placement
- › Custom branded cocktail on the bar menu all evening
- › Branded signage throughout the venue
- › Dedicated social media spotlight post to FORUM's full audience
- › Featured in FORUM newsletter (50,000+ subscribers)
- › Logo on event website and all promotional materials
- › Attendee list (minus opt-outs)
- › 20 VIP tickets included



THE FOUNDING MEMBER | TITLE SPONSOR — \$15,000

- › Title sponsor recognition across all event marketing, digital, and printed materials
- › Recognition in welcome remarks
- › Step and repeat — prominent logo placement
- › Branded signage throughout the venue
- › Dedicated social media spotlight post
- › Featured in FORUM newsletter
- › Logo on event website and promotional materials
- › Attendee list (minus opt-outs)
- › 15 VIP tickets included



THE BANDLEADER | ENTERTAINMENT SPONSOR — \$10,000

- › Official jazz entertainment naming sponsor: 'Live Jazz provided by [Company]'
- › Stage recognition at every entertainment introduction throughout the evening
- › Your logo displayed on the band's instruments and equipment
- › Step and repeat — logo placement
- › Logo on event marketing and website
- › Dedicated social media spotlight post
- › 10 tickets included



THE BARTENDER | BAR SPONSOR — \$7,500

- › Bar naming rights: '[Company] Bar' on all bar menus throughout the evening
- › Custom branded cocktail named after your company on the menu
- › Branded signage at bar stations
- › Logo on event marketing and website
- › 8 tickets included

**THE INNER CIRCLE | GOLD SPONSOR — \$6,000**

- › Gold sponsor recognition on event marketing and signage
- › Logo on event website
- › Social media recognition
- › 8 tickets included

**THE REGULAR | SILVER SPONSOR — \$4,000**

- › Silver sponsor recognition on event marketing and signage
- › Logo on event website
- › 5 tickets included

**THE INITIATE | BRONZE SPONSOR — \$2,500**

- › Bronze sponsor recognition on event signage
- › Logo on event website
- › 2 tickets included

SPONSORSHIP BENEFITS AT A GLANCE

BENEFIT	PROP.	FOUND.	BAND.	BAR	INNER CIRCLE	REGULAR	INITIATE
In Partnership With [Company] designation	✓	—	—	—	—	—	—
Named presenting sponsor across all marketing	✓	✓	—	—	—	—	—
Logo on all event marketing & social media	✓	✓	✓	✓	✓	✓	✓
Step and repeat logo placement	✓	✓	✓	✓	—	—	—
Speaking opportunity / stage recognition	✓	✓	—	—	—	—	—
Branded signage throughout venue	✓	✓	✓	✓	—	—	—
Custom branded cocktail on bar menu	✓	✓	—	✓	—	—	—
Entertainment stage recognition	—	—	✓	—	—	—	—
Bar menu naming rights	—	—	—	✓	—	—	—
Recognition in welcome remarks	✓	✓	—	—	—	—	—
Dedicated social media spotlight post	✓	✓	✓	—	—	—	—
Logo on event website	✓	✓	✓	✓	✓	✓	✓
Featured in FORUM newsletter (50K+ subscribers)	✓	✓	—	—	—	—	—
Attendee list (minus opt-outs)	✓	✓	✓	✓	—	—	—

ABOUT FORUM

FORUM

FORUM (govforum.io) is a premier government contracting media, events, and community organization serving the federal technology and GovCon industry. With a portfolio of flagship awards programs, a national podcast network, three industry publications, and a packed annual event calendar, FORUM is the connective tissue of the federal contracting community.

FORUM events consistently attract senior GovCon executives, contracting officers, program managers, BD and capture leaders, and small business owners — the decision-makers and influencers who drive the federal technology ecosystem.

The FORUM 100 Club is the 11th Annual FORUM 100 Awards — reimagined as federal consulting's most legendary celebration.

Alexa Tsui

Chief Executive Officer, FORUM

Mary Ann Brown

President, FORUM

SECURE YOUR SPONSORSHIP

Sponsorship opportunities are strictly limited and will be allocated on a first-come, first-served basis. The best tiers go fast — don't wait.

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READY TO CLAIM YOUR SPOT IN THE ROOM?

Contact Mary Ann Brown, President — FORUM

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