

FORUM · PRESENTED BY PARABILIS

GovCom Road Show

Houston · Texas

September 30, 2026 · 10:00 AM – 3:00 PM · Includes Lunch

Energy, Defense & Federal Civilian

ABOUT THIS STOP

The GovCom Road Show kicks off in Houston — one of the most dynamic GovCon markets in the country. From NASA Johnson Space Center to a deep network of defense primes and energy contractors, Houston is where federal mission and industry power collide. This is the event that sets the tone for the entire series.

WHY HOUSTON?

Houston is home to a massive GovCon ecosystem anchored by defense, energy, and federal civilian agencies. With key military installations, a booming tech sector, and one of the largest concentrations of engineering and government services talent in the nation, Houston attracts the decision-makers and budget holders your brand needs to reach.

01 of 08

Stop

Sept 30

Date


10AM–3PM

Format


**GovCon
Leaders**

Audience

EVENT FORMAT

 **10:00 AM – 3:00 PM**

Full half-day summit, includes lunch

 **Curated Audience**

GovCon leaders — federal, state & local

 **Expert Speakers**

Curated to reflect the local market & moment

 **One City Per Month**

Eight stops nationwide, 2026–2027

Sponsorships are first-come, first-served. Secure your market before someone else does.

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Put your brand at the center of the GovCon community in Houston. All sponsorship levels are available on a first-come, first-served basis — city exclusivity is available.

<p>\$15,000 TITLE SPONSOR ✓ Secured by Parabilis</p>	<ul style="list-style-type: none">◆ "Presented by" naming designation across all event touchpoints◆ Top logo placement on all materials◆ Opening or closing remarks · 4 complimentary registrations◆ Post-event recap inclusion
<p>\$5,000 PROGRAM SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none">◆ Full back-page ad in event program◆ Event Closing Remarks — up to 15 minutes◆ Logo in all pre-event email marketing◆ 2 complimentary registrations · Social & post-event recap coverage
<p>\$2,500 LUNCH SPONSOR ✓ 1 PER CITY (OR SPLIT)</p>	<ul style="list-style-type: none">◆ Branding on tables, menus & food stations◆ Lunch Welcome Remarks — up to 15 minutes◆ 2 complimentary registrations
<p>\$2,500 VENUE SPONSOR ✓ Secured by Greenberg Traurig, LLP</p>	<ul style="list-style-type: none">◆ Branding featured at event space◆ Welcome Back Remarks — up to 15 minutes◆ 2 complimentary registrations
<p>\$2,000 LANYARD SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none">◆ Logo on every attendee's lanyard◆ Organic brand visibility all day long · 2 complimentary registrations
<p>\$500 SMALL BUSINESS SPONSOR ✓ 4 PER CITY</p>	<ul style="list-style-type: none">◆ Program listing & landing page logo◆ Emcee recognition at event · 1 complimentary registration

ALSO AVAILABLE: Business Card Program Ad — \$150 per city (includes 1 ticket)

SECURE YOUR SPONSORSHIP IN HOUSTON

Contact Mary Ann Brown, President, FORUM

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