

FORUM · PRESENTED BY PARABILIS

GovCom Road Show

Chicago · Illinois

April 15, 2027 · 10:00 AM – 3:00 PM · Includes Lunch

Finance, Federal Civilian & Great Lakes Region

ABOUT THIS STOP

The GovCom Road Show closes its national tour in Chicago — the financial and commercial hub of the Midwest and home to a substantial and growing federal civilian contracting market. From the Great Lakes region's defense and logistics infrastructure to a strong presence of IT modernization and federal civilian agencies, Chicago is the right city to close out the year.

WHY CHICAGO?

Chicago punches above its weight in GovCon. With major federal agencies, strong state and local government procurement activity, and a Midwest business community increasingly engaged in the federal marketplace, the Chicago stop brings together serious, established leaders. Closing the series here means your brand ends the year front and center — remembered, recognized, and ready to win.

08 of 08

Stop

Apr 15

Date

10AM–3PM

Format


**GovCon
Leaders**

Audience

EVENT FORMAT

 **10:00 AM – 3:00 PM**


Full half-day summit, includes lunch

 **Curated Audience**

GovCon leaders — federal, state & local

 **Expert Speakers**

Curated to reflect the local market & moment

 **One City Per Month**

Eight stops nationwide, 2026–2027

Sponsorships are first-come, first-served. Secure your market before someone else does.

maryann.brown@govforum.io · govforum.io/govcom-road-show

Put your brand at the center of the GovCon community in Chicago. All sponsorship levels are available on a first-come, first-served basis — city exclusivity is available.

<p>\$15,000 TITLE SPONSOR ✓ Secured by Parabilis</p>	<ul style="list-style-type: none">◆ "Presented by" naming designation across all event touchpoints◆ Top logo placement on all materials◆ Opening or closing remarks · 4 complimentary registrations◆ Post-event recap inclusion
<p>\$5,000 PROGRAM SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none">◆ Full back-page ad in event program◆ Event Closing Remarks — up to 15 minutes◆ Logo in all pre-event email marketing◆ 2 complimentary registrations · Social & post-event recap coverage
<p>\$2,500 LUNCH SPONSOR ✓ 1 PER CITY (OR SPLIT)</p>	<ul style="list-style-type: none">◆ Branding on tables, menus & food stations◆ Lunch Welcome Remarks — up to 15 minutes◆ 2 complimentary registrations
<p>\$2,500 VENUE SPONSOR ✓ Secured by Greenberg Traurig, LLP</p>	<ul style="list-style-type: none">◆ Branding featured at event space◆ Welcome Back Remarks — up to 15 minutes◆ 2 complimentary registrations
<p>\$2,000 LANYARD SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none">◆ Logo on every attendee's lanyard◆ Organic brand visibility all day long · 2 complimentary registrations
<p>\$500 SMALL BUSINESS SPONSOR ✓ 4 PER CITY</p>	<ul style="list-style-type: none">◆ Program listing & landing page logo◆ Emcee recognition at event · 1 complimentary registration

ALSO AVAILABLE: Business Card Program Ad — \$150 per city (includes 1 ticket)

SECURE YOUR SPONSORSHIP IN CHICAGO

Contact Mary Ann Brown, President, FORUM

maryann.brown@govforum.io · govforum.io · govforum.io/govcom-road-show