

FORUM · PRESENTED BY PARABILIS

# GovCom Road Show

Phoenix · Arizona

January 14, 2027 · 10:00 AM – 3:00 PM · Includes Lunch

*Border Security, Defense & Smart Cities*

## ABOUT THIS STOP

Phoenix brings together a GovCon market shaped by some of the most urgent federal missions in the country: border security, defense technology, and the rapid modernization of state and local government infrastructure. With Luke Air Force Base, a major DHS presence, and one of the fastest-growing metro areas driving smart city investment, this stop is built for companies at the intersection of mission and innovation.

## WHY PHOENIX?

The Phoenix GovCon market is growing faster than almost anywhere in the country — and the federal missions anchored here are only getting bigger. Border technology, defense acquisition, and smart city infrastructure are not niche opportunities; they are major budget lines. For companies positioned in these spaces, Phoenix is where relationships get built and deals get started.

**05 of 08**

Stop

**Jan 14**

Date

**10AM–3PM**

Format

**GovCon  
Leaders**

Audience

## EVENT FORMAT



**10:00 AM – 3:00 PM**

Full half-day summit, includes lunch



**Curated Audience**

GovCon leaders — federal, state & local



**Expert Speakers**

Curated to reflect the local market & moment



**One City Per Month**

Eight stops nationwide, 2026–2027

**Sponsorships are first-come, first-served. Secure your market before someone else does.**

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Put your brand at the center of the GovCon community in Phoenix. All sponsorship levels are available on a first-come, first-served basis — city exclusivity is available.

<p><b>\$15,000</b> TITLE SPONSOR ✓ Secured by Parabilis</p>	<ul style="list-style-type: none"><li>✦ "Presented by" naming designation across all event touchpoints</li><li>✦ Top logo placement on all materials</li><li>✦ Opening or closing remarks · 4 complimentary registrations</li><li>✦ Post-event recap inclusion</li></ul>
<p><b>\$5,000</b> PROGRAM SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none"><li>✦ Full back-page ad in event program</li><li>✦ Event Closing Remarks — up to 15 minutes</li><li>✦ Logo in all pre-event email marketing</li><li>✦ 2 complimentary registrations · Social &amp; post-event recap coverage</li></ul>
<p><b>\$5,000</b> VENUE &amp; LUNCH SPONSOR ✓ 1 PER CITY (OR SPLIT)</p>	<ul style="list-style-type: none"><li>✦ Branding on all tables, menus &amp; food stations</li><li>✦ Lunch Welcome Remarks — up to 15 min · Welcome Back Remarks — up to 15 min</li><li>✦ 3 complimentary registrations · Emcee recognition throughout event</li></ul>
<p><b>\$2,500</b> LUNCH SPONSOR ✓ 1 PER CITY (OR SPLIT)</p>	<ul style="list-style-type: none"><li>✦ Branding on tables, menus &amp; food stations</li><li>✦ Lunch Welcome Remarks — up to 15 minutes</li><li>✦ 2 complimentary registrations</li></ul>
<p><b>\$2,500</b> VENUE SPONSOR ✓ 1 PER CITY (OR SPLIT)</p>	<ul style="list-style-type: none"><li>✦ Branding featured at event space</li><li>✦ Welcome Back Remarks — up to 15 minutes</li><li>✦ 2 complimentary registrations</li></ul>
<p><b>\$2,000</b> LANYARD SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none"><li>✦ Logo on every attendee's lanyard</li><li>✦ Organic brand visibility all day long · 2 complimentary registrations</li></ul>
<p><b>\$500</b> SMALL BUSINESS SPONSOR ✓ 4 PER CITY</p>	<ul style="list-style-type: none"><li>✦ Program listing &amp; landing page logo</li><li>✦ Emcee recognition at event · 1 complimentary registration</li></ul>

ALSO AVAILABLE: Business Card Program Ad — \$150 per city (includes 1 ticket)

### SECURE YOUR SPONSORSHIP IN PHOENIX

Contact Mary Ann Brown, President, FORUM

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