

FORUM · PRESENTED BY PARABILIS

GovCom Road Show

Austin · Texas

November 12, 2026 · 10:00 AM – 3:00 PM · Includes Lunch

Tech Innovation & State/Local Government

ABOUT THIS STOP

Austin is the epicenter of government technology transformation — where Silicon Hills innovation meets federal and state procurement reality. The GovCom Road Show Austin stop is designed for the tech-forward GovCon community: the companies building the platforms, tools, and solutions that government at every level is actively looking to buy.

WHY AUSTIN?

Technology is transforming government procurement, and Austin is where the companies driving that transformation are headquartered, scaling, and hiring. With major state agency presence, a growing federal footprint, and the most tech-savvy GovCon audience in the country, sponsoring in Austin means visibility with the buyers and builders shaping the next generation of government contracting.

03 of 08

Stop

Nov 12

Date


10AM–3PM

Format


**GovCon
Leaders**

Audience

EVENT FORMAT

 **10:00 AM – 3:00 PM**


Full half-day summit, includes lunch

 **Curated Audience**

GovCon leaders — federal, state & local

 **Expert Speakers**

Curated to reflect the local market & moment

 **One City Per Month**

Eight stops nationwide, 2026–2027

Sponsorships are first-come, first-served. Secure your market before someone else does.

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Put your brand at the center of the GovCon community in Austin. All sponsorship levels are available on a first-come, first-served basis — city exclusivity is available.

<p>\$15,000 TITLE SPONSOR ✓ Secured by Parabilis</p>	<ul style="list-style-type: none">◆ "Presented by" naming designation across all event touchpoints◆ Top logo placement on all materials◆ Opening or closing remarks · 4 complimentary registrations◆ Post-event recap inclusion
<p>\$5,000 PROGRAM SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none">◆ Full back-page ad in event program◆ Event Closing Remarks — up to 15 minutes◆ Logo in all pre-event email marketing◆ 2 complimentary registrations · Social & post-event recap coverage
<p>\$2,500 LUNCH SPONSOR ✓ Secured by Aprio</p>	<ul style="list-style-type: none">◆ Branding on tables, menus & food stations◆ Lunch Welcome Remarks — up to 15 minutes◆ 2 complimentary registrations
<p>\$2,500 VENUE SPONSOR ✓ 1 PER CITY (OR SPLIT)</p>	<ul style="list-style-type: none">◆ Branding featured at event space◆ Welcome Back Remarks — up to 15 minutes◆ 2 complimentary registrations
<p>\$2,000 LANYARD SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none">◆ Logo on every attendee's lanyard◆ Organic brand visibility all day long · 2 complimentary registrations
<p>\$500 SMALL BUSINESS SPONSOR ✓ 4 PER CITY</p>	<ul style="list-style-type: none">◆ Program listing & landing page logo◆ Emcee recognition at event · 1 complimentary registration

ALSO AVAILABLE: Business Card Program Ad — \$150 per city (includes 1 ticket)

SECURE YOUR SPONSORSHIP IN AUSTIN

Contact Mary Ann Brown, President, FORUM

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