

FORUM · PRESENTED BY PARABILIS

GovCom Road Show

Nashville · Tennessee

October 15, 2026 · 10:00 AM – 3:00 PM · Includes Lunch

Healthcare IT, Defense & Emerging Markets

ABOUT THIS STOP

Nashville brings together a unique intersection in the GovCon landscape: a booming healthcare IT sector, a strong defense community anchored by Fort Campbell, and an emerging market of technology and services companies breaking into federal work. This stop is built for the leaders navigating this convergence — and the companies that want to grow with them.

WHY NASHVILLE?

Nashville is no longer just a healthcare city — it is a GovCon growth story. With a rapidly expanding federal presence, a thriving startup and tech ecosystem, and strong ties to defense and health IT, Nashville represents one of the most exciting and underserved GovCon markets in the Southeast. Sponsors who show up here early will be remembered.

02 of 08

Stop

Oct 15

Date

10AM–3PM

Format


**GovCon
Leaders**

Audience

EVENT FORMAT

 **10:00 AM – 3:00 PM**


Full half-day summit, includes lunch

 **Curated Audience**

GovCon leaders — federal, state & local

 **Expert Speakers**

Curated to reflect the local market & moment

 **One City Per Month**

Eight stops nationwide, 2026–2027

Sponsorships are first-come, first-served. Secure your market before someone else does.

maryann.brown@govforum.io · govforum.io/govcom-road-show

Put your brand at the center of the GovCon community in Nashville. All sponsorship levels are available on a first-come, first-served basis — city exclusivity is available.

<p>\$15,000 TITLE SPONSOR ✓ Secured by Parabilis</p>	<ul style="list-style-type: none">◆ "Presented by" naming designation across all event touchpoints◆ Top logo placement on all materials◆ Opening or closing remarks · 4 complimentary registrations◆ Post-event recap inclusion
<p>\$5,000 PROGRAM SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none">◆ Full back-page ad in event program◆ Event Closing Remarks — up to 15 minutes◆ Logo in all pre-event email marketing◆ 2 complimentary registrations · Social & post-event recap coverage
<p>\$2,500 LUNCH SPONSOR ✓ 1 PER CITY (OR SPLIT)</p>	<ul style="list-style-type: none">◆ Branding on tables, menus & food stations◆ Lunch Welcome Remarks — up to 15 minutes◆ 2 complimentary registrations
<p>\$2,500 VENUE SPONSOR ✓ Secured by Aprio</p>	<ul style="list-style-type: none">◆ Branding featured at event space◆ Welcome Back Remarks — up to 15 minutes◆ 2 complimentary registrations
<p>\$2,000 LANYARD SPONSOR ✓ 1 PER CITY</p>	<ul style="list-style-type: none">◆ Logo on every attendee's lanyard◆ Organic brand visibility all day long · 2 complimentary registrations
<p>\$500 SMALL BUSINESS SPONSOR ✓ 4 PER CITY</p>	<ul style="list-style-type: none">◆ Program listing & landing page logo◆ Emcee recognition at event · 1 complimentary registration

ALSO AVAILABLE: Business Card Program Ad — \$150 per city (includes 1 ticket)

SECURE YOUR SPONSORSHIP IN NASHVILLE

Contact Mary Ann Brown, President, FORUM

maryann.brown@govforum.io · govforum.io · govforum.io/govcom-road-show