



# 27th North American Mushroom Conference **Excellence Driven by Innovation**

June 4-6, 2026  
Montreal, Quebec  
Canada



## **Start Your Engines!**

**The 27th North American Mushroom  
Conference is Racing to Montreal.**

This year's program is set to deliver two days of high-powered insights and connections. Join us as we explore the leading edge of mushroom cultivation, connecting with industry peers, and driving the future of our industry.



Immerse yourself in the vibrant culture of Montreal, a city renowned for its culinary scene and rich history. Our host venue, Le Centre Sheraton, is centrally located, offering easy access to all the conference activities and the city's attractions.



**Le Centre Sheraton**  
1201 René-Lévesque Blvd W,  
Montreal, Quebec  
H3B 2L7

Visit [mushroomconference.org](https://mushroomconference.org) to learn more.

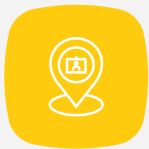


## Drive Your Success: Become a Conference Sponsor

**Gain a competitive edge and accelerate your brand's visibility within the mushroom industry.**

Become a sponsor of the 27th NAMC and engage directly with your target audience. Showcase your products and services to a highly qualified group of industry professionals, ensuring your brand takes the checkered flag!

**The benefits of early sponsorship are:**



Preferential EXPO  
booth location



Recognition in Mushroom  
World, Mushroom News,  
MushroomConference.org  
and on all conference materials



Onsite recognition  
and perks



The opportunity to  
connect directly with  
mushroom producers

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Visit [mushroomconference.org](https://mushroomconference.org) for more information.  
Connect directly with our sponsorship team by emailing  
[NAMC@mushrooms.ca](mailto:NAMC@mushrooms.ca) and [Carla@peacpromotions.ca](mailto:Carla@peacpromotions.ca).



**PLATINUM** | \$17,500 USD

- Three (3) Complimentary Registrations
- First Request for EXPO Floor Position
- One (1) Overhead Logo Graphic at Grand or Marquis Ballroom Doors
- Premium Logo Space Displayed on Website Homepage and Registration Page
- Premium Logo Space Listed in Ballroom Signage
- Premium Logo Space at Registration Desk
- Introduce One (1) Keynote Speaker
- Moderate One (1) Key Panel Session
- Reserved Lunch Table for Entire Conference (Table of 8)
- Dedicated Concierge
- Company Logo Included on Electronic Conference Mailings
- Sponsor Name Badge Identification
- Sponsorship Acknowledgment in Mushroom News and Mushroom World

**GOLD** | \$11,500 USD

- Two (2) Complimentary Registrations
- Second Request for EXPO Floor Position
- Company Logo Displayed on Sponsor Page of Website
- Company Logo Listed in Ballroom Signage
- Company Logo Listed at Registration Desk
- Introduce One (1) Keynote Speaker
- Moderate One (1) Panel Session
- Reserved Lunch Table for Entire Conference (Table of 8)
- Company Logo Included on Electronic Conference Mailings
- Sponsor Name Badge Identification
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**SILVER** | \$6,000 USD

- One (1) Complimentary Registration
- Third Request for EXPO Floor Position
- Company Logo Displayed on Sponsor Page of Website
- Company Logo Listed in Ballroom Signage
- Company Logo at Registration Desk
- Company Logo Included on Electronic Conference Mailings
- Sponsor Name Badge Identification
- Sponsorship Acknowledgment in Mushroom News and Mushroom World

**BRONZE** | \$4,000 USD

- Fourth Request for EXPO Floor Position
- Company Logo Displayed on Sponsor Page of Website
- Company Logo Listed in Ballroom Signage
- Company Logo at Registration Desk
- Sponsor Name Badge Identification
- Sponsorship Acknowledgment in Mushroom News and Mushroom World

**PATRONS** | \$2,500 USD

- Company Logo Displayed on Sponsor Page of Website
- Company Logo Listed in Ballroom Signage
- Company Logo at Registration Desk
- Sponsor Name Badge Identification
- Sponsorship Acknowledgment in Mushroom News and Mushroom World

**FRIENDS** | \$1,500 USD

- Company Logo Displayed on Sponsor Page of Website
- Company Name Listed in Ballroom Signage
- Company Name at Registration Desk
- Sponsor Name Badge Identification
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## Sponsorship FAQs

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### I want to become a Sponsor of the Conference. What is that process?

Contact **Mushrooms Canada** at [NAMC@mushrooms.ca](mailto:NAMC@mushrooms.ca) & [Carla@peacpromotions.ca](mailto:Carla@peacpromotions.ca). We encourage sponsors to pay via cheque, wire transfer, or e-transfer to avoid fees. Sponsorship is not complete until payment is received.

### What is included in sponsorship?

The sponsorship benefits vary depending on the level of sponsorship. Please see our sponsorship chart for all the benefits.

### Can I create a custom sponsorship package?

Stay tuned as we will be offering additional branding and recognition opportunities for sponsors closer to the conference.

### What are the sponsorship levels?

Sponsorship levels range from Platinum at \$17,500 USD to Friends at \$1,500 USD. Please see our sponsorship chart for the costs and associated benefits.

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