



THE TRADEMAKERS — PRIVACY POLICY

Last Updated: November 30 2025

Protecting your personal information is important to us. This Privacy Policy explains how we collect, use, share, store, and protect your information when you access our website, purchase a program, participate in an evaluation, or use any of our services (“Services”).

By accessing or using our Services, you agree to this Privacy Policy and our Terms of Service. If you do not agree, you must discontinue use of the platform.

1. INFORMATION WE COLLECT

We collect personal and non-personal information in the following ways:

1.1 Information You Provide Directly

- Full name
- Email address
- Phone number
- Date of birth
- Residential address
- Account credentials (username/password)
- Identification documents (driver’s license, passport, national ID, etc.)
- Proof of address documents
- Payment information (processed via third-party providers; we do not store card numbers)
- Profile photo, avatar, or verification selfie/video (when required)

1.2 KYC / AML Verification Data

As part of compliance, fraud prevention, payout eligibility, and regulatory expectations for simulated trading platforms, we may collect:

- Identity documents
- Biometrics (selfie or video verification)



- Device signature and IP data
- Sanctions and watchlist screening results
- Duplicate or multi-account match results

1.3 Automatically Collected Information

We collect data automatically through cookies, pixels, and analytics tools, including:

- IP address
- Device information (OS, hardware, browser type)
- Geolocation (approximate)
- Usage data, pages visited, clicks, session time
- Platform behavior (buttons clicked, trading actions, navigation)
- Log files, error logs, crash diagnostics

1.4 Trading Platform Data

We may collect:

- Simulated trading activity
- Account performance
- Rule compliance or violations
- Trading logs and execution data
- Behavioral patterns relating to trading or system usage

1.5 Information From Third Parties

We may receive data from:

- Identity verification vendors
- Payment processors
- Fraud prevention platforms
- Marketing and analytics partners
- Affiliate tracking platforms
- Social networks (if login used)



2. HOW WE USE YOUR INFORMATION

The TradeMakers may use your information for the following permitted purposes:

2.1 Service Delivery

- Create and manage your user account
- Provide access to evaluation and simulated trading programs
- Authenticate your login credentials
- Deliver customer support
- Issue payouts (when applicable)

2.2 Platform Safety, Fraud Prevention & Compliance

We use your information to:

- Conduct identity verification (KYC/KYB)
- Perform sanctions and watchlist screening
- Detect multi-accounting, VPN abuse, or rule circumvention
- Monitor trading behavior for compliance with program rules
- Prevent fraudulent activity, chargebacks, or system exploitation
- Comply with regulatory, tax, and legal obligations

2.3 Payments & Transactions

- Process payments securely
- Resolve billing issues
- Provide receipts and transactional notices

2.4 Improve Our Services

- Analyze platform usage
- Enhance user experience
- Improve performance, security, and functionality
- Develop new products and features



2.5 Marketing & Communication

- Send promotional emails, updates, and offers (opt-out anytime)
- Retarget advertisements (Google, Facebook, TikTok, etc.)
- Communicate important service updates or policy changes

Transactional emails will always be sent, even if marketing is disabled.

3. COOKIES & TRACKING TECHNOLOGIES

We use cookies, pixels, tags, and tracking tools to:

- Authenticate sessions
- Maintain user preferences
- Analyze website performance
- Personalize content
- Conduct retargeting and advertising
- Detect suspicious activity

You may decline cookies in your browser, but certain features may not function properly.

We do not respond to Do Not Track (DNT) signals.

4. HOW WE SHARE YOUR INFORMATION



The TradeMakers does **not** sell your personal data.

We may share information only in the following circumstances:

4.1 Service Providers

We share data with third-party processors only when necessary, including:

- KYC verification vendors
- Payment processors
- Cloud hosting & infrastructure providers
- Customer support tools
- Analytics platforms
- Email automations & CRM systems
- Fraud detection partners
- Affiliate tracking systems

These partners are contractually obligated to protect your data.

4.2 Legal, Compliance, and Security

We may disclose information if required to:

- Comply with a subpoena, court order, or legal request
- Protect our rights, users, or property
- Investigate fraud or suspicious behavior
- Enforce our Terms of Service

4.3 Business Transfers

If The TradeMakers is involved in:

- Merger/ Acquisition
- Sale of assets
- Corporate restructuring

Your data may be transferred, subject to this Privacy Policy.



5. INTERNATIONAL DATA TRANSFERS

Your information may be processed in:

- The United States
- The European Economic Area (EEA)
- The United Kingdom
- Other jurisdictions with adequate safeguards

Where required, we use:

- Standard Contractual Clauses (SCCs)
- Data Processing Agreements (DPAs)
- Additional encryption and security measures

6. DATA RETENTION

We retain your personal information for:

- As long as you maintain an active account
- Required legal retention periods (e.g., AML/KYC data kept 5–7 years)
- Fraud prevention and security
- Program integrity and audit logs

You may request deletion, subject to legal requirements.



7. SECURITY

The TradeMakers employs industry-standard safeguards:

- SSL/TLS encryption
- Password hashing
- Multi-layered access controls
- Firewalls and intrusion monitoring
- Encrypted storage
- Vendor security audits

While we take extensive precautions, no system is completely secure. You use the Services at your own risk.

8. YOUR RIGHTS

Depending on your jurisdiction (GDPR, CCPA, CPRA, etc.), you may have the right to:

- Access your personal information
- Correct inaccurate data
- Request deletion (“right to be forgotten”)
- Restrict processing
- Opt out of targeted advertising
- Opt out of data sharing/sale
- Request a copy of your data (data portability)
- Withdraw consent (where applicable)

To submit a request, contact:

 [**support@theTradeMakers.com**](mailto:support@theTradeMakers.com)

We will respond according to applicable laws.



9. STATE-SPECIFIC NOTICES (U.S.)

California, Virginia, Colorado, Utah, and Connecticut residents may have additional rights, including:

- Right to know
- Right to delete
- Right to correct
- Right to opt out of targeted advertising
- Right to non-discrimination

The TradeMakers does **not** sell personal information under CCPA definitions.

10. CHILDREN'S PRIVACY

The TradeMakers does **not** knowingly collect information from individuals under 18. If you believe a minor has provided data, contact us and we will delete it.

11. THIRD-PARTY LINKS

Our Services may contain external links. We are not responsible for:

- Their content
- Their security practices
- Their privacy policies

We encourage you to review third-party policies.



12. UPDATES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time.

Updates are effective upon posting.

Continued use of the Services constitutes acceptance.

13. CONTACT INFORMATION

For privacy inquiries, data requests, or complaints:

The TradeMakers

✉ Email: **Support@theTradeMakers.com**

🌐 Website: <https://theTradeMakers.com>