



# CORKY KELL + DAVE HUNTER FLAG FOOTBALL CLASSIC

**W**ith the growing popularity of flag football in Georgia, this Classic provides female athletes the chance to showcase their skills on television, reaching scouts nationwide. It offers a platform for teams to highlight their talent and represent their schools in front of a larger audience, further promoting the sport's expansion and recognition.

Like the boy's event, the Classic's four games on September 29 at West Forsyth High School will be televised live on the Peachtree Sports Network, ANF (Channel 46) and streamed digitally on the Atlanta News First app, the NFHS Network, and the CBS 24/7 streaming site ZEAM.

Score Atlanta has expanded its high school football coverage by adding Atlanta News First (Channel 46) to its already full broadcast lineup. The addition, starting in August of 2025, aims to provide viewers with even more access to games, interviews and shows across multiple channels. This move strengthens Score Atlanta's role as a central hub for high school football broadcasts in the state of Georgia.

## TITLE SPONSORSHIP \$15,000

- **Promotion:** Company will be referred to as the title sponsor of the event during all live reads and media mentions. Company logo included in the official event logo. Company name integrated into the event's title. Company logo included in the event program.
- **Television:** Broadcast live on the Peachtree Sports Network. Four 30-second TV commercials in every game (16 total). Two in-game features in every game. Included in the TV billboards during the first and second half of each game. Company has opportunity to put spokesperson on during halftime and in-between shows.
- **Digital:** Six video ads per game on the video message board at West Forsyth High School (24 total). Ten digital ads per game on the video message board at West Forsyth High School (40 total).
- **On-Site:** Three in-stadium PA reads during each game (12 total). 10 x 10 booth inside West Forsyth High School. Access to participants to hand out information and specialty products directly. Opportunity to brand the television set for each game.
- **Additional Media:** Full back-page ad in the event program. CorkyKellClassic.com (300px x 500px cube ad; average of 15,045 impressions per day during the Corky Kell + Dave Hunter Classic). ScoreATL.com (300px x 250px rotating supercube ad; average of 120,312 impressions per week during the high school football season). Score Atlanta High School Sports Email Newsletter (600px x 100px content banner ad). Score Atlanta High School Scoring App (640px x 500px featured supercube ad, 640px x 100px banner ad; average of 375,642 impressions every Friday night during the football season). All ads run for two weeks.

## PRESENTING SPONSORSHIP \$8,500

- **Promotion:** Company will be referred to as a presenting sponsor of the event during all live reads and media mentions. Company logo included in the event program.
- **Television:** Broadcast live on the Peachtree Sports Network. Two 30-second TV commercials in every game (8 total). One in-game feature in every game. Included in the TV billboards during the first and second half of every game. Company has opportunity to put spokesperson on during halftime and in-between shows.
- **Digital:** Five video ads per game on the video message board at West Forsyth High School (20 total). Eight digital ads per game on the video message board at West Forsyth High School (32 total).
- **On-Site:** Two in-stadium PA reads during each game (8 total). 10 x 10 booth inside West Forsyth High School. Access to participants to hand out information and specialty products directly.
- **Additional Media:** Full-page ad in the event program. CorkyKellClassic.com (300px x 500px cube ad; average of 15,045 impressions per day during the Corky Kell + Dave Hunter Classic). ScoreATL.com (300px x 250px rotating supercube ad; average of 120,312 impressions per week during the high school football season). Score Atlanta High School Sports Email Newsletter (600px x 100px content banner ad). Score Atlanta High School Scoring App (640px x 500px featured supercube ad, 640px x 100px banner ad; average of 375,642 impressions every Friday night during the football season). All ads run for two weeks.

## ON-SITE SPONSORSHIP \$2,000

- **Promotion:** Company logo included in the event program.
- **Television:** Company has opportunity to put spokesperson on during halftime and in-between shows. One in-game feature in each game.
- **Digital:** Two video ads per game on the video message board at West Forsyth High School (8 total). Four digital ads per game on the video message board at West Forsyth High School (16 total).
- **On-Site:** Two in-stadium PA reads during each game (8 total). 10 x 10 booth inside West Forsyth High School. Access to participants to hand out information and specialty products directly.
- **Additional Media:** Half-page ad in the event program. CorkyKellClassic.com (300px x 500px cube ad; average of 15,045 impressions per day during the Corky Kell + Dave Hunter Classic). ScoreATL.com (300px x 250px rotating supercube ad; average of 120,312 impressions per week during the high school football season). Score Atlanta High School Sports Email Newsletter (600px x 100px content banner ad). Score Atlanta High School Scoring App (640px x 500px featured supercube ad, 640px x 100px banner ad; average of 375,642 impressions every Friday night during the football season). All ads run for two weeks.