



GEORGIA HIGH SCHOOL FOOTBALL HALL OF FAME – OCTOBER 25, 2025

The Georgia High School Football Hall of Fame is dedicated to celebrating the achievements of high school football players from Georgia who have gone on to excel not just in college or the NFL, but within off-the-field endeavors that exemplify their leadership and passion. The evening kicks off with an exclusive VIP dinner, followed by a star-studded ceremony attended by family, friends, and fans, honoring these remarkable individuals and their lasting contributions to the sport.

This year on October 25 at the College Football Hall of Fame, the Hall will induct its fourth annual class, and the turnout is expected to be just as strong as the first three induction ceremonies with current Hall of Famers in attendance alongside a plethora of Georgia high school football fans. Like the previous three years, there will be a VIP reception before each inductee makes the walk down the red carpet with a wide variety of food and an open bar along with an autograph session with this year's inductees. Additionally, a 60-minute televised special highlighting the best moments from the evening will air on the Peachtree Sports Network following the event.

Score Atlanta has expanded its high school football coverage by adding Atlanta News First (Channel 46) to its already full broadcast lineup. The addition, starting in August of 2025, aims to provide viewers with even more access to local games, interviews and shows across multiple channels. This move strengthens Score Atlanta's role as a central hub for high school football broadcasts in the state of Georgia.

FOUNDING SPONSORSHIP \$90,000 FOR THREE YEARS (\$30,000 PER YEAR)

- Promotion:** Company included as a founding sponsor on all media platforms. Company logo included on all materials and advertising sent out digitally and in print. Company logo will appear in the official Georgia High School Football Hall of Fame invitation. Inclusion in the facility that will house the Hall of Fame plaques. Sponsorship of nine Hall of Fame inductees and ability to escort them down the red carpet for induction.
- Television:** Four 30-second TV commercials during the 60-minute TV special on the Peachtree Sports Network and the Atlanta News First app.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Ability to activate at the College Football Hall of Fame during the event. 15 passes to the pre-event reception. 35 tickets to the induction ceremony.
- Additional Media:** Full-page print ad in the Georgia High School Football Hall of Fame souvenir program. Digital supercube ad (300px x 250px) on the Georgia High School Football Hall of Fame website.

PRESENTING SPONSORSHIP \$17,500

- Promotion:** Company logo included on all materials and advertising sent out digitally and in print. Company logo will appear in the official Georgia High School Football Hall of Fame invitation.
- Television:** One 30-second TV commercial during the 60-minute TV special on the Peachtree Sports Network and the Atlanta News First app.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Ability to activate at the College Football Hall of Fame during the event. 10 passes to the pre-event reception. 20 tickets to the induction ceremony.
- Additional Media:** Full-page print ad in the Georgia High School Football Hall of Fame souvenir program. Digital supercube ad (300px x 250px) on the Georgia High School Football Hall of Fame website.

EVENT DAY SPONSORSHIP \$11,000

- Promotion:** Company logo included on all materials and advertising sent out digitally and in print. Company logo will appear in the official Georgia High School Football Hall of Fame invitation.
- Television:** One 30-second TV commercial during the 60-minute TV special on the Peachtree Sports Network and the Atlanta News First app.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Two passes to the pre-event reception. 10 tickets to the induction ceremony.
- Additional Media:** Quarter-page print ad in the Georgia High School Football Hall of Fame souvenir program. Digital supercube ad (300px x 250px) on the Georgia High School Football Hall of Fame website. (Cost without TV - \$5,500.)

HALL OF FAME MEDAL SPONSORSHIP \$9,500

- Promotion:** Company will be mentioned as the sponsor during the Hall of Fame medal presentation ceremony. Company name will be placed on top of the Hall of Fame medal boxes. Company logo included on all materials and advertising sent out digitally and in print. Company logo will appear in the official Georgia High School Football Hall of Fame invitation.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Three passes to the pre-event reception. Five tickets to the induction ceremony.
- Additional Media:** Digital supercube ad (300px x 250px)

HALL OF FAME JACKET SPONSORSHIP \$7,500

- Promotion:** Company will be mentioned as the sponsor during the Hall of Fame jacket ceremony.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Two passes to the pre-event reception. Five tickets to the induction ceremony.
- Additional Media:** Quarter-page print ad in the Georgia High School Football Hall of Fame souvenir program.

REGULAR EVENT TICKETS - \$125

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