

THE BRENT KEY/CORKY KELL + DAVE HUNTER CLASSIC 7-ON-7

This year's edition of the Brent Key/Corky Kell + Dave Hunter Classic 7-on-7 Tournament will pull out all the stops as it returns to Georgia Tech to host 100 teams in the largest tournament in event history. The tournament will be spread across five days, June 9, 10, 11, 16, and 17, and will crown five different champions for each day of competition.

The tournament is a prelude to the Corky Kell + Dave Hunter Classic and will feature many of the teams playing in the event in August. 7-on-7 tournaments are an incredibly exciting opportunity for teams to get preseason experience and enjoy a fast paced football event. With 21-minute games, players, coaches, and fans will have a lot of down time to check out sponsorship booths, side entertainment and enjoy the competitive action.

The event will kick off each day with pool play in the morning with a point system to seed the elimination rounds, which will be played at the Georgia Tech practice fields, indoor facility, and the intramural sports fields. This year's tournament is expected to generate plenty of media coverage, highlighting some of the best Georgia high school football players, along with collegiate interests with a central location to scout football prospects. Across the five days of the event, sponsors will be exposed to over 3,000 players and 500 coaches from top-tier programs around the state.



5 DAYS ★ 100 TEAMS
JUNE 9, 10, 11 & 16, 17, 2026
GEORGIA TECH

TITLE SPONSORSHIP (EXCLUSIVE) – \$13,000

- **Promotion:** Company name/logo included in the event logo. Company name/logo included on all marketing and promotional items for the tournament, including the event info packet. Company referred to as the title sponsor in all live mentions.
- **On-Site:** 10 x 10 booth inside of Georgia Tech. Access to players, coaches, and fans to hand out specialty products. Opportunity for event-day signage on the fields.
- **Additional Media:** ScoreATL.com (300px x 300px rotating supercube ad). Score Atlanta High School Sports E-Newsletter (600px x 100px banner ad). All ads run for three weeks. The week before, week of, and week after the event.

PRESENTING SPONSORSHIP – \$8,000

- **Promotion:** Company referred to as a presenting sponsor during all live reads. Company name/logo included in the event info packet.
- **On-Site:** 10 x 10 booth inside of Georgia Tech. Access to players, coaches, and fans to hand out specialty products. Opportunity for event-day signage on the fields.
- **Additional Media:** ScoreATL.com (300px x 300px rotating supercube ad). Score Atlanta High School Sports E-Newsletter (600px x 100px banner ad). All ads run for three weeks. The week before, week of, and week after the event.

ON-SITE SPONSORSHIP – \$3,500

- **Promotion:** Company name/logo included in the event info packet.
- **On-Site:** 10 x 10 booth inside of Georgia Tech. Access to players, coaches, and fans to hand out specialty products. Opportunity for event-day signage on the fields.