



SCORE ATLANTA HIGH SCHOOL FOOTBALL & FLAG AWARDS

The top talent in the state of Georgia for both tackle and flag football will be honored during the second-annual Score Atlanta High School Football & Flag Awards as the recipients of the second-ever Mr. Georgia for football and Miss Georgia for flag football will be announced. The event will take place Thursday, January 22 from 7 – 9 p.m. at the Score Atlanta Studio with a two-hour broadcast dedicated to honoring the best of the best from the 2025 GHSA football and flag football seasons. In addition to the prestigious Mr. and Miss Georgia awards, the Score Atlanta team will be naming All-State teams in each classification as well as an All-Classification team for both football and flag. There will also be a Coach of the Year and Assistant Coach of the Year award from each classification.

The entire two-hour broadcast will be televised live from 7 – 9 p.m. on Atlanta News First (Channel 46) and the Peachtree Sports Network (Cable & YouTube TV), and will stream digitally on the ANF website/app as well as the National Federation High School (NFHS) Network. The broadcast will not just reveal Score Atlanta's selections for the above awards but will feature in-studio interviews with players and coaches who are award recipients, with those unable to attend joining over Zoom.

TITLE SPONSORSHIP (\$5,000)

- **Promotion:** Sponsor will be referred to as the title sponsor of the event in all live reads and media mentions. Sponsor logo included on all materials and advertising sent out digitally and in print. Sponsor name integrated into the event title. Sponsor logo will be engraved on the trophies presented to the Mr. and Miss Georgia selections. Sponsor logo included in the official event invite sent out to all award recipients.
- **Television & Streaming:** Six 30-second TV commercials during the two-hour broadcast. Option for sponsor spokesperson to be interviewed live on set during the event.
- **On-Site:** Sponsor logo integrated into all display ads shown on the Score Atlanta Studio digital board, viewable behind the main desk during the broadcast.
- **Additional Media:** ScoreATL.com (300px x 300px rotating supercube ad; average of 120,312 impressions per week during the high school football season). Score Atlanta High School Sports Email Newsletter (600px x 100px content banner ad). Score Atlanta High School Scoring App (640px x 500px featured supercube ad, 640px x 100px banner ad; average of 375,642 impressions every Friday night during the football season). All ads run for two weeks.

PRESENTING SPONSORSHIP (\$2,500)

- **Promotion:** Sponsor will be referred to as a presenting sponsor of the event in all live reads and media mentions. Sponsor logo included in the official event invite sent out to all award recipients. Option to sponsor a specific award given to a football or flag football player.
- **Television & Streaming:** Four 30-second TV commercials during the two-hour broadcast.
- **Additional Media:** ScoreATL.com (300px x 300px rotating supercube ad; average of 120,312 impressions per week during the high school football season). Score Atlanta High School Sports Email Newsletter (600px x 100px content banner ad). Score Atlanta High School Scoring App (640px x 500px featured supercube ad, 640px x 100px banner ad; average of 375,642 impressions every Friday night during the football season). All ads run for two weeks.

