



CORKY KELL + DAVE HUNTER FLAG FOOTBALL CLASSIC

With the growing popularity of flag football not just in the state of Georgia, but nationally, the annual Corky Kell + Dave Hunter Classic expanded its slate to provide flag football athletes the chance to showcase their skills on television. The Corky Kell + Dave Hunter Flag Football Classic offers teams a platform to highlight their players and represent their schools in front of a larger audience, further promoting the sport's expansion and recognition.

Like the boy's event, the Classic's five games on September 19 at West Forsyth High School will be televised live on the Peachtree Sports Network (PSN), and will be streamed live on the Atlanta News First (ANF) website/app as well as the National Federation High School (NFHS) Network. The event will kick off with a 9 a.m. matchup between Blessed Trinity and Lambert before McEachern and Long County face off at 10:45 a.m. Columbus and Therrell will take the field at 12:30 p.m. before Milton and Greenbrier face off at 2 p.m. The event's finale will feature the hosting Wolverines as they take on Seckinger at 3:45 p.m.

TITLE SPONSORSHIP \$15,000

- **Promotion:** Company will be referred to as the title sponsor of the event during all live reads and media mentions. Company logo included in the official event logo. Company name integrated into the event's title. Company logo included in the event program.
- **Television:** Broadcast live on the Peachtree Sports Network. Four 30-second TV commercials in every game (20 total). Two in-game features in every game. Included in the TV billboards during each game. Company has the opportunity to put spokesperson on during halftime and in-between shows.
- **Digital:** Six video ads per game on the video board at West Forsyth High School (30 total). Ten digital ads per game on the video board at West Forsyth High School (50 total).
- **On-Site:** Three in-stadium PA reads during each game (15 total). Ability to activate at West Forsyth High School. Pass out information and specialty products directly. Opportunity to brand the television set for each game.
- **Additional Media:** Full back-page ad in the event program. CorkyKellClassic.com (300 x 300 px supercube ad). ScoreATL.com (300 x 300 px rotating supercube ad). Score Atlanta High School Sports Email Newsletter (600 x 100 px banner ad). Score Atlanta High School Scoring App (640 x 500 px featured supercube ad / 640 x 100 px banner ad). All ads run for three weeks.

PRESENTING SPONSORSHIP \$8,500

- **Promotion:** Company will be referred to as a presenting sponsor of the event during all live reads and media mentions. Company logo included in the event program.
- **Television:** Broadcast live on the Peachtree Sports Network. Two 30-second TV commercials in every game (10 total). One in-game feature in every game. Included in the TV billboards during each game. Company has the opportunity to put spokesperson on during halftime and in-between shows.
- **Digital:** Five video ads per game on the video board at West Forsyth High School (25 total). Eight digital ads per game on the video board at West Forsyth High School (40 total).
- **On-Site:** Two in-stadium PA reads during each game (10 total). Ability to activate at West Forsyth High School. Pass out information and specialty products directly.
- **Additional Media:** Full-page ad in the event program. CorkyKellClassic.com (300 x 300 px supercube ad). ScoreATL.com (300 x 300 px rotating supercube ad). Score Atlanta High School Sports Email Newsletter (600 x 100 px banner ad). Score Atlanta High School Scoring App (640 x 500 px featured supercube ad / 640 x 100 px banner ad). All ads run for three weeks.

ON-SITE SPONSORSHIP \$2,000

- **Promotion:** Company logo included in the event program.
- **Television:** One in-game feature in every game. Company has the opportunity to put spokesperson on during halftime and in-between shows.
- **Digital:** Two video ads per game on the video board at West Forsyth High School (10 total). Four digital ads per game on the video board at West Forsyth High School (20 total).
- **On-Site:** Two in-stadium PA reads during each game (10 total). Ability to activate at West Forsyth High School. Pass out information and specialty products directly.
- **Additional Media:** Half-page ad in the event program. CorkyKellClassic.com (300 x 300 px supercube ad). ScoreATL.com (300 x 300 px rotating supercube ad). Score Atlanta High School Sports Email Newsletter (600 x 100 px banner ad). Score Atlanta High School Scoring App (640 x 500 px featured supercube ad / 640 x 100 px banner ad). All ads run for three weeks.