

AxiumFlow Privacy Policy

Privacy Policy

Effective date: July 14, 2026 **Last updated:** July 14, 2026

AxiumFlow ("AxiumFlow," "we," "us," or "our") operates the website located at axiumflow.dev (the "Site"). This Privacy Policy explains what information we collect when you use the Site, why we collect it, how it's handled, and the rights you have over it.

We work with clients globally, so this policy is written to meet the standard set by the EU General Data Protection Regulation (GDPR) — the strictest framework we're likely to encounter — and applies to all visitors regardless of where they're located, including the EU/EEA, UK, US, and MENA region.

This is not a cookie-consent-first policy for a heavily tracked site — it reflects a simple setup: one contact form, privacy-focused analytics, no marketing emails, no data sales.

1. Who we are

AxiumFlow is a no-code engineering practice. If you have questions about this policy or want to exercise any of the rights described below, contact:

Email: hello@axiumflow.dev

2. What information we collect

We collect information only when you voluntarily submit it through the form on this Site ("Tell us what you're building"):

- **Project description** — whatever you write about what you want built
- **Email address** — so we can reply

We also use a privacy-focused analytics tool, **Visitors (visitors.now)**, to understand overall traffic to the Site. This happens automatically for every visitor, not just people who submit the form. See Section 4 for exactly what it collects and Section 9 for the cookie details.

We do not collect payment information, government IDs, or other sensitive categories of data through this Site.

3. Why we collect it, and our legal basis

We use the information you submit solely to:

- Understand what you're asking us to build
- Reply to your inquiry and, where relevant, provide a proposal or next steps

Legal basis (GDPR Article 6(1)(f)): we rely on legitimate interest — responding to a business inquiry you initiated. We do not require a consent checkbox for this because the sole purpose is replying to you; we do not use this information for marketing, and we do not add you to any mailing list without a separate, explicit opt-in.

4. How your information is processed and stored

Form data (Webflow)

This form is built using **Webflow's native forms feature**. When you submit the form:

- Your submission is sent to and stored on **Webflow's servers** (Webflow's infrastructure is hosted in the United States) and is also delivered to our private email inbox as a notification.
- **Webflow acts as a data processor** on our behalf for this purpose; AxiumFlow is the data controller responsible for how this information is used.
- Webflow is certified under the EU–U.S. Data Privacy Framework and provides Standard Contractual Clauses as a safeguard for transferring data out of the EU/EEA, which covers the transfer of your submission to Webflow's US-based infrastructure.
- We have a Data Processing Agreement in place with Webflow governing their handling of this data.

We do not currently send form submissions to any third-party CRM, spreadsheet, or marketing tool. If that changes, this policy will be updated to name the new processor before the change goes live.

Site analytics (Visitors)

We use **Visitors (visitors.now)** to see aggregate traffic and usage patterns on the Site. In its default configuration (which is how we run it):

- It does not set cookies and does not create a persistent profile of you.
- It collects your IP address and browser/device information (user-agent) briefly, converts your IP into an approximate city/region-level location, and then discards the raw IP — it is not stored.
- It also records the page visited, referrer, and general performance metrics (load speed, etc.).

- It automatically stops sending data if your browser has Global Privacy Control or Do Not Track enabled.
- Analytics data is hosted on servers in Germany (EU), operated by Visitors' hosting subprocessor. This data does not leave the EU.

Visitors acts as a data processor for this aggregate traffic data, on the same basis as Webflow above — legitimate interest in understanding how the Site is used, not for advertising or resale.

5. How long we keep your information

We retain form submissions for up to **12 months** from the date of your inquiry, or until the matter is resolved (e.g., a project is completed or you ask us not to proceed), whichever comes first — after which we manually delete the submission from Webflow's Form Submissions dashboard and delete the corresponding notification email from our inbox.

Note: Webflow does not automatically delete or expire form submissions, and deleting the dashboard entry does not remove a notification email already sent to us — both have to be deleted individually. Retention limits are enforced manually on our end through periodic review, not by an automated system.

Analytics data collected via Visitors does not identify you individually (see Section 4), so an individual deletion request doesn't apply to it in the same way; it is retained per Visitors' own retention terms (indefinitely while our account is active, with performance metrics cleared after one year), and we can delete our entire analytics history at any time if needed.

If you'd like your form submission deleted sooner, contact us at the email above and we'll remove it — from both Webflow and our inbox — within 30 days.

6. Who has access to your information

Access is limited to AxiomFlow. We do not sell, rent, or share your information with third parties for their own marketing purposes. The only parties that process data on our behalf are Webflow (forms/hosting) and Visitors (site analytics), each acting strictly in that role.

7. International data transfers

Because our form data is stored on Webflow's US-based infrastructure, submitting the form may involve transferring your information outside your home country (including outside the EU/EEA or Qatar). Where this applies, the transfer is covered by Webflow's Data Privacy Framework certification and/or Standard Contractual Clauses, as described in Section 4.

Analytics data, by contrast, is processed and hosted entirely within the EU (Germany) and is not transferred to the US or elsewhere.

8. Your rights

If you're in the EU/EEA or UK (GDPR): you have the right to access, correct, delete, restrict, or receive a copy of your data (data portability), and to object to our processing. You also have the right to lodge a complaint with your local data protection authority.

If you're a California resident (CCPA): you have the right to know what personal information we've collected, request its deletion, and not be discriminated against for exercising these rights. We do not sell or share personal information as defined by the CCPA.

If you're located elsewhere (including Qatar or other MENA jurisdictions), we'll honor the same rights above as a matter of practice, regardless of whether local law mandates it.

To exercise any of these rights, email us at hello@axiumflow.dev. We'll respond within 30 days.

9. Cookies

The Site uses only cookies strictly necessary for Webflow to host and serve the page. Our analytics tool, Visitors, does **not** set cookies in the configuration we use, and does not track you across other websites. Because it doesn't rely on cookies or store anything on your device, we don't run a cookie-consent banner for analytics — there's nothing on your device to consent to.

If we ever enable a feature that sets a cookie (Visitors' optional "persist mode" or visitor-identification features, or a different analytics/advertising tool), we will update this section and add a consent banner before that change goes live for EU/UK visitors.

10. Children's privacy

This Site is intended for businesses and professional inquiries. It is not directed at, and we do not knowingly collect information from, anyone under the age of 16.

11. Changes to this policy

We may update this policy as our practices change. The "Last updated" date at the top will reflect the most recent revision. Material changes will be reflected here before they take effect.

12. Contact us

Questions about this policy or your data: hello@axiumflow.dev