



hibox
An Accedo Company

 **aura**

Grow and evolve your Pay TV service.

The challenge.

Building and operating a video streaming business can be a complex task.

In an industry characterized by rapid evolution and constant technological advancements, building and operating an agile video streaming business can be a complex task. At the same time, Pay TV businesses are faced with meeting increasing user expectations relating to content availability, presentation, and overall user experience excellence. Without a streamlined solution at its core, they risk struggling with fragmented sources and complex distribution methods, hindering their ability to deliver a captivating user experience and stand out from the crowd.

The solution.

A complete platform for multi-screen streaming experiences.

The Hibox Aura middleware platform brings all the components of your video or TV service together, providing end-to-end support for all parts of the Pay TV ecosystem, including holistic management of subscribers, content and devices. It handles the metadata for Linear TV, EPG, Catch Up TV, recordings, Video-on-Demand and channel packages, while also integrating with billing systems and other third-party solutions and interactive services. Everything you need to deliver a competitive Pay TV experience, brought together in a convenient end-to-end solution.

I want...

To get my video service to market fast.

Hibox Aura lets you avoid the hassle of having to manage multiple technology vendors, enabling a quick time to market by combining the Aura back-end platform with the Hibox TV applications for all screens.

To ensure multi-platform availability.

Hibox Aura includes white label applications for the most common platforms, including Web, iOS, Android, Android TV, Fire TV, Samsung, LG, Chromecast, dynamically configured from the Aura management console.

To deliver a premium front-end experience.

Hibox Aura enables a dynamic user experience where you can easily prioritize content bundles, monitor user engagement and adapt the UX without requiring application software updates.

Featuring.

Flexible monetization.

Flexible channel packages to suit different users as well as the ability to integrate your service with any subscriber management and billing system of your choice.

Customizable templates.

Wide range of interface design templates that can be leveraged to design a platform where logos, fonts, colors and other elements are a perfect representation of your brand.

Control and monitoring.

Intuitive web-based administration interface, enabling easy implementation of new features and services with full platform control as well as a detailed view of user statistics.

Mobile experience.

Native mobile applications for both iOS and Android which can be used both for consuming content and for controlling experiences on a larger screen.

Launch & support.

Support throughout the full product lifecycle with development, publishing and upgrades as well as help with handling device fragmentation and custom integrations.

Full feature list

	Smart TV	STB	Web	iOs & Android
01. Core Services – User Registration, Authentication & Authorization, Device Provisioning	✓	✓	✓	✓
02. Live TV – IPTV, OTT, Multi-profile, Pay-TV, Pay-TV Packages, Channel Lists by Subscriber/Group/Global, PiP-Graphics	✓	✓	✓	✓
03. Hybrid Live TV – DVB-T & DVB-C	✓	✓		
04. EPG – Newspaper, Grid, List, OSD	✓	✓	✓	✓
05. Channel packages – Bundles, Campaigns	✓	✓	✓	✓
06. Recordings, Network-PVR – Catch Up TV, Search, Ratings, Timeshift, Start-Over, Trick Play, Seek	✓	✓	✓	✓
07. Recordings, PVR – Timeshift, Start-Over, Trick Play		✓		
08. Video-on-demand – Categorization, Search, Ratings, Trick Play, Seek, Reports, Multiple Content Providers	✓	✓	✓	✓
09. UI customization – Themes, Localization, Widgets, Services	✓	✓	✓	✓
10. Social media – Instant Messaging, Twitter	✓	✓	✓	✓
11. Billing system integration – Web Services API	✓	✓	✓	✓
12. Widgets – Weather Forecasts, RSS Feeds, Games	✓	✓		
13.Information services and advertisements – Playlists, Scheduling, Image & Video, Messages	✓	✓	✓	✓
14. Native applications – Twitter, Facebook, Youtube, Skype,etc.	✓	✓		

Working with the world's leading streaming ecosystem partners.

Platforms

androidtv firetv iOS    chromecast LG SAMSUNG

CDN & encoding

ATEME 


DRM

 WIDEVINE  verimatrix

STB manufacturers

SDMC SKYWORTH  SEI ROBOTICS vantiva 

Data analytics

 jump



Hibox Systems is a global provider of advanced interactive information and entertainment solutions for consumers and commercial applications. We are headquartered in Turku, Finland and a part of the Accedo Group.

Contact

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