

HANNAH HAMID



✉️ hannahhamid.design@gmail.com

Crafting human-centered solutions driven by strategy and empathy.

EXPERIENCE

Freelance Brand & Product Designer

2019 – Present

Deliver individualized solutions for diverse clients.
Clients Include: *The Vets, Genghis Kern, The Woods Fine Jewelry, Steadbrook, Odonnell Company, HERE Studio*

- Web and App Design
- Digital Advertisements
- Brand Identity Development
- Editorial Design
- WordPress Consultation

Junior Designer, Studio J Lorne

May 2023 – October 2025

Crafted user-centered solutions based on research, audience needs, and client objectives.

- Responsive Web Design
 - Decreased bounce rate by 50% over 1 year
 - Increased website views by over 400%
- UI/UX
- Digital Assets
- Brand Identity Development
- Brand Strategy
- Print Production
- Event Design

UI/UX Intern, Snazz app

September 2023 – February 2024

Led application interface design.

- User Research & Usability Testing
- User Flows & Journey Mapping
- Wireframing & Prototyping
- Collaboration With Developers

EDUCATION

Metropolitan State University of Denver

Fall 2023

BFA in Communication Design
summa cum laude

SKILLS

Adobe Creative Suite
Including: Photoshop, Illustrator, InDesign, XD
Figma & Sketch
Webflow, WordPress, Shopify, Readymag
ADA Accessibility Standards/ WCAG guidelines
IAAP Certified Professional in Accessibility
Core Competencies
Glyphs – Typography Design
Video Editing
HTML/CSS knowledge
Microsoft Suite
Jira, Trello, Slack, Asana

SOFT SKILLS

Strategy
Client communication
Project management
Presentation skills
Collaboration
Leadership

ACCOMPLISHMENTS

Department of Art College of Letter's Art and Sciences Honoree – Fall 2023
Honorable Mention in Graphis New Talent Annual