

HANNAH HAMID



✉ hannahamid.design@gmail.com

Crafting human-centered solutions driven by strategy and empathy.

EXPERIENCE

Freelance Brand & Product Designer

2019 — Present

Deliver individualized solutions for diverse clients.

Clients Include: *The Vets, Genghis Kern, The Woods Fine Jewelry, Steadbrook, Odonnell Company, HERE Studio*

- Web and App Design
- Digital Advertisements
- Brand Identity Development
- Editorial Design
- WordPress Consultation

Junior Designer, Studio J Lorne

May 2023 — October 2025

Crafted user-centered solutions based on research, audience needs, and client objectives.

- Responsive Web Design
 - Decreased bounce rate by 50% over 1 year
 - Increased website views by over 400%
- UI/UX
- Digital Assets
- Brand Identity Development
- Brand Strategy
- Print Production
- Event Design

UI/UX Intern, Snazz app

September 2023 — February 2024

Led application interface design.

- User Research & Usability Testing
- User Flows & Journey Mapping
- Wireframing & Prototyping
- Collaboration With Developers

EDUCATION

Metropolitan State University of Denver

Fall 2023

BFA in Communication Design

summa cum laude

SKILLS

Adobe Creative Suite

Including: Photoshop, Illustrator, InDesign, XD

Figma & Sketch

Webflow, WordPress, Shopify, Readymag

ADA Accessibility Standards/ WCAG guidelines

IAAP Certified Professional in Accessibility

Core Competencies

Glyphs – Typography Design

Video Editing

HTML/CSS knowledge

Microsoft Suite

Jira, Trello, Slack, Asana

SOFT SKILLS

Strategy

Client communication

Project management

Presentation skills

Collaboration

Leadership

ACCOMPLISHMENTS

Department of Art College of Letter's Art and

Sciences Honoree – *Fall 2023*

Honorable Mention in Graphis New Talent Annual