



START TODAY.



DIGITAL



GO-TO-MARKET



CONTENT



AD SERVICE



BRANDING



CREATIVE

THE **CONNECT 360** DIFFERENCE

- ▶ MAXIMIZE REACH AND ENGAGEMENT.
- ▶ ROI-DRIVEN - LEAD GENERATION.
- ▶ STRENGTHEN BRAND AWARENESS AND EQUITY.
- ▶ MULTI-ASSET CREATIVE FOR ALL OUTLETS.
- ▶ ELEVATE CONTENT STRATEGY TO NEW HEIGHTS.
- ▶ ENHANCE SALE ENGAGEMENT AND AUTOMATION.



ROI
ENABLED
APPROACH

GET RESULTS

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CONTACT US



EXPLORE SERVICES



DIGITAL

INBOUND AND OUTBOUND | LEAD FLOW OPTIMIZATION

ROI-DRIVEN INBOUND AND OUTBOUND LEAD SERVICES.

- ▶ CUSTOM WEB DESIGN
- ▶ MARKETING AUTOMATION
- ▶ RESPONSIVE EMAIL MARKETING
- ▶ SOCIAL MEDIA + DIRECT MESSAGING
- ▶ ON-PAGE, OFF-PAGE, AND LOCAL SEO



GO-TO-MARKET

MARKET EDGE | GROWTH JOURNEY | GTM VALUE

ENHANCE MARKET APPROACH STRATEGICALLY.

- ▶ STRATEGIC ROADMAP
- ▶ AUDIENCE IDENTIFICATION
- ▶ CONTENT + BRAND MESSAGING
- ▶ DEMAND FORECASTING + MODELING
- ▶ PRODUCT, SERVICE, AND BUYER SEGMENTATION



CONTENT

FUEL EVERY CHANNEL | CONTENT STRATEGY

CONTENT DELIVERY TO POWERHOUSE ENGAGEMENT.

- ▶ CONTENT CALENDAR
- ▶ AI PERFORMANCE SEARCH
- ▶ SEO + KEYWORD STRATEGY
- ▶ A/B TESTING + USER ENGAGEMENT
- ▶ DIGITAL + SOCIAL + COLLATERAL + PR



AD SERVICE

ENHANCE REACH | CROSS PLATFORM | MAXIMIZE AD ROI

TARGETED CONVERSION THROUGH ROI-DRIVEN ADVERTISING.

- ▶ SEM - PAY-PER-CLICK (PPC)
- ▶ SOCIAL MEDIA ADVERTISEMENT
- ▶ VIDEO AND DISPLAY ADVERTISEMENT
- ▶ PRINT AND PODCAST ADVERTISEMENT
- ▶ RADIO, TV, AND STREAMING ADVERTISEMENT



BRANDING

BRAND STORY | BRAND IDENTITY | BOOST PERCEPTION

ELEVATE BRAND PRESENCE, VALUE, AND MARKET-LEVEL PERCEPTION.

- ▶ BRAND STRATEGY
- ▶ AGILE ADAPTATION
- ▶ PERSONA DEVELOPMENT
- ▶ MULTICHANNEL DEPLOYMENT
- ▶ PAIN POINT PERSONALIZATION



CREATIVE

CREATIVE IMPACT | MAXIMIZING CREATIVE ROI

PRODUCTION AND ART DIRECTION LEVERAGING LATEST TRENDS AND ETHICS.

- ▶ EMAIL + WEB DESIGN
- ▶ EVENT + STAND DESIGN
- ▶ AD + DISPLAY GRAPHICS
- ▶ COLLATERAL + LOGO DESIGN
- ▶ PHOTOGRAPHY + VIDEO + ANIMATION

