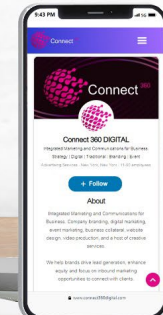
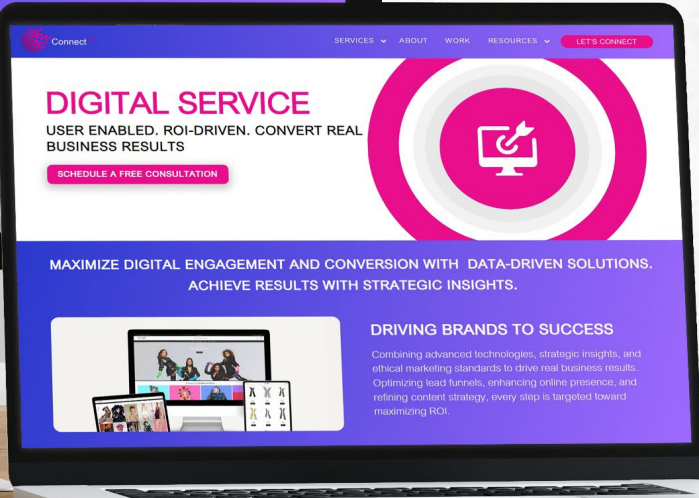
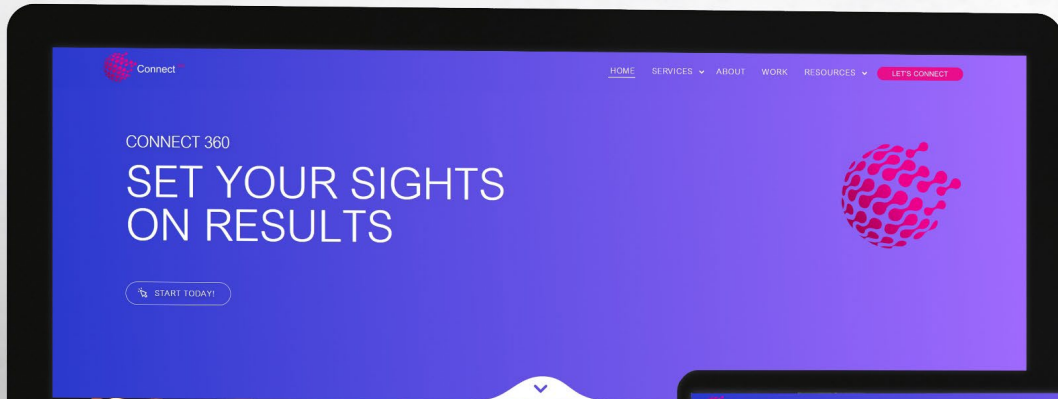


Connect ³⁶⁰

ROI MARKETING FOR TODAY'S BUSINESSES



NOT YOUR REGULAR AGENCY

TRUE DEFINITION OF FULL-SERVICE

CLIENT ENGAGED DOERS.

STRATEGIZE, CREATE, DEVELOP, WRITE, PRODUCE, AND PUBLISH.

ROI ENABLED APPROACH

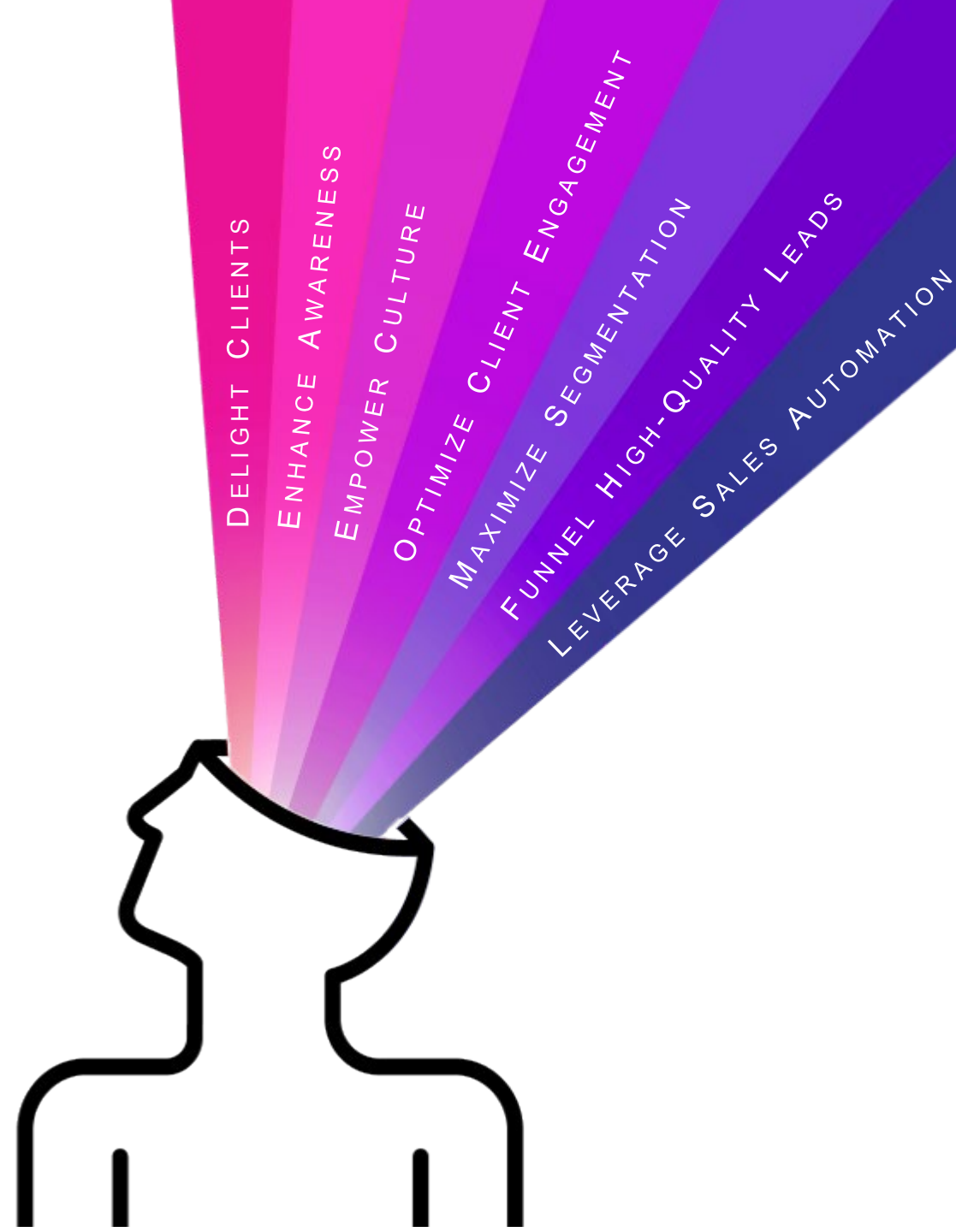
PATH PROVIDED FOR RETURN.

CONNECTING TARGETED METRICS TO BUSINESS GOALS.

BREAKING THE NORM

CLIENT DIRECT COLLABORATION, SHARING, AND PROCESS.

BUILDING GREAT VALUE WITH EFFICIENCY.



SERVICES



DIGITAL

ROI-DRIVEN INBOUND AND OUTBOUND LEAD SERVICES.



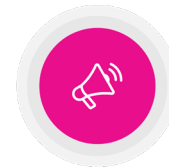
GO-TO-MARKET

ENHANCE MARKET APPROACH STRATEGICALLY.



CONTENT

CONTENT DELIVERY TO POWERHOUSE ENGAGEMENT.



AD SERVICE

TARGETED CONVERSION THROUGH ROI-DRIVEN ADVERTISING.



BRANDING

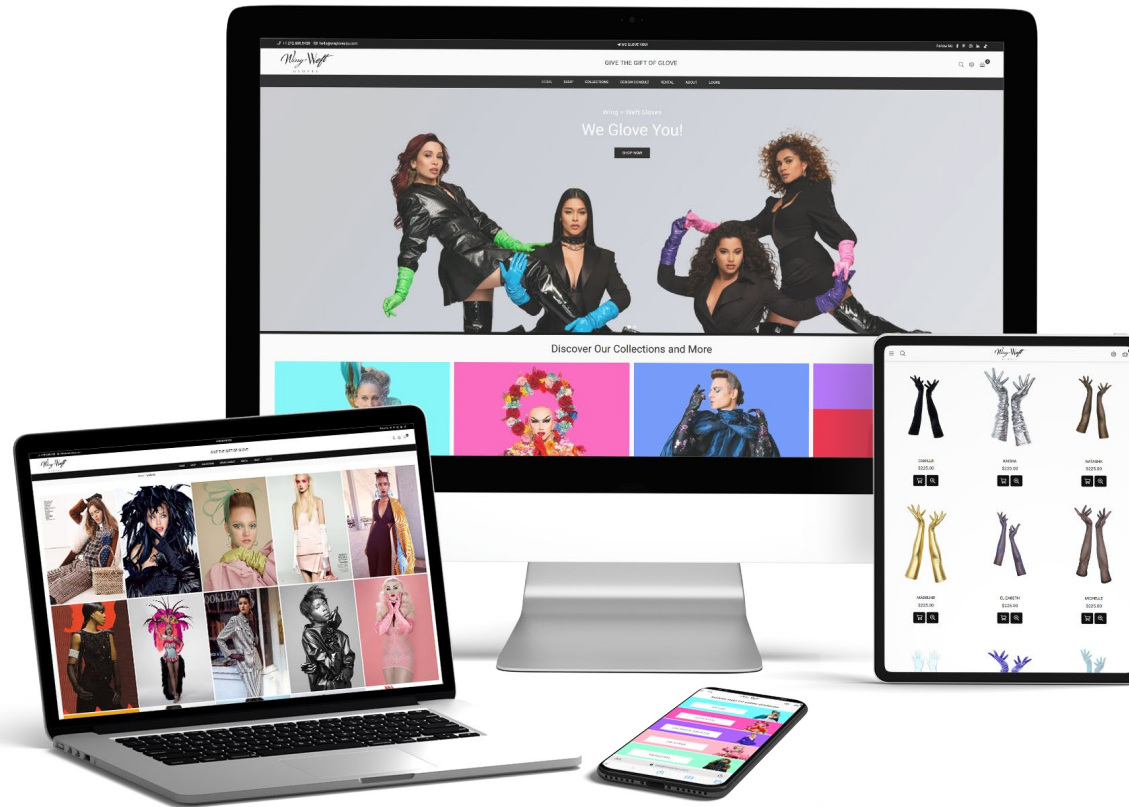
ELEVATE BRAND PRESENCE, VALUE, AND MARKET-LEVEL PERCEPTION.



CREATIVE

PRODUCTION AND ART DIRECTION LEVERAGING LATEST TRENDS AND ETHICS.

DIGITAL MARKETING



WEBSITE DEVELOPMENT. SEO/SEM. MARKETING INTEGRATION. SALES AUTOMATION.

ROI-DRIVEN INBOUND & OUTBOUND ENGAGEMENT.

DIGITAL MARKETING

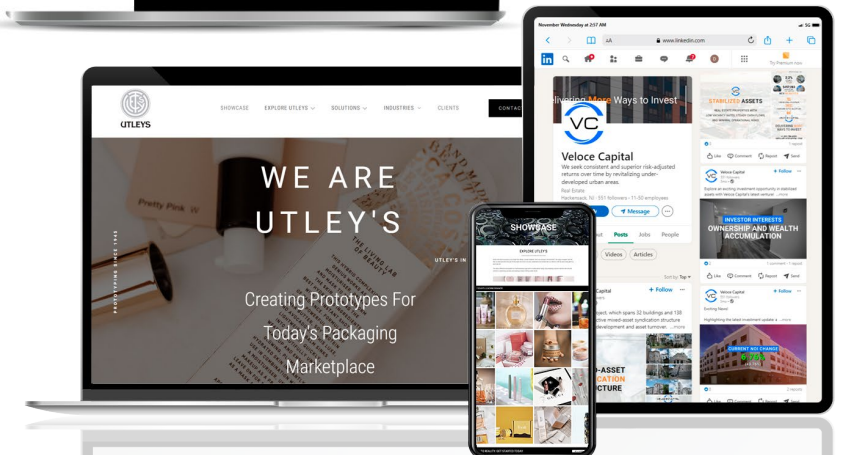
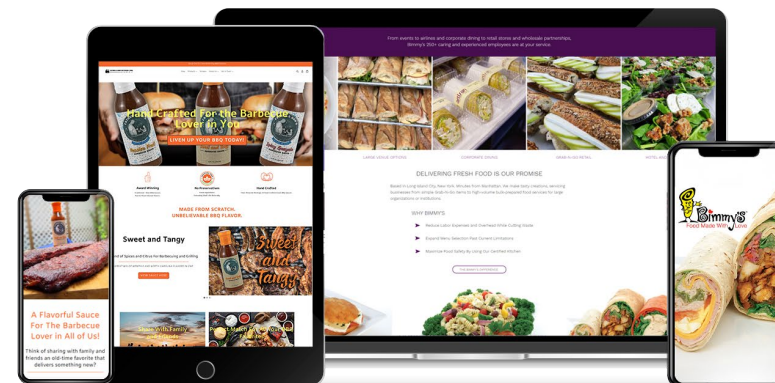


INBOUND AND OUTBOUND | LEAD FLOW OPTIMIZATION

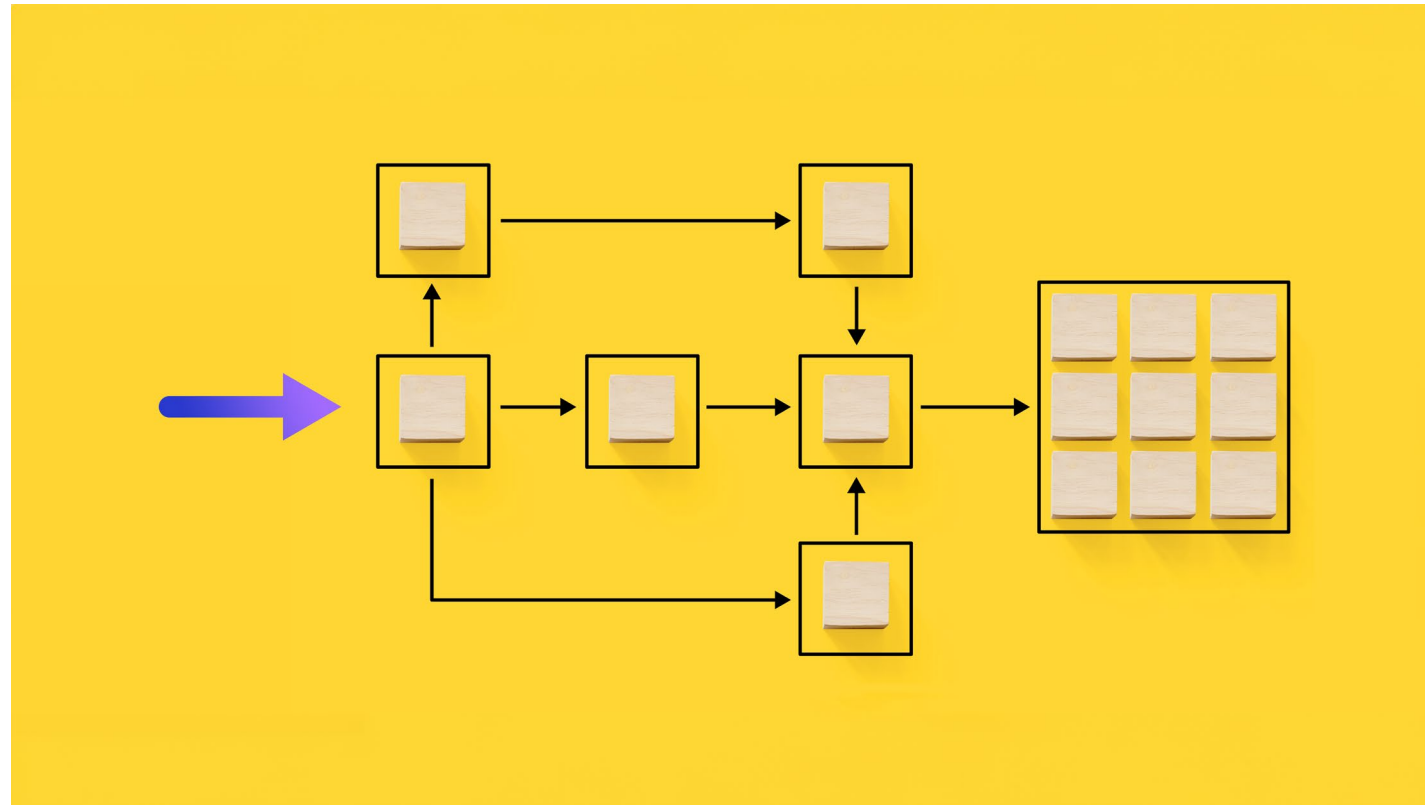
- CUSTOM WEB DESIGN
- MARKETING AUTOMATION
- RESPONSIVE EMAIL MARKETING
- SOCIAL MEDIA + DIRECT MESSAGING
- ON-PAGE, OFF-PAGE, AND LOCAL SEO

STREAMLINED DIGITAL MARKETING PROCESS

- DEFINE GOALS
- STRATEGY DEVELOPMENT
- CLIENT ENGAGEMENT
- CONTENT CREATION
- EXECUTION
- MONITOR PERFORMANCE



GO TO MARKET STRATEGY



ENHANCE MARKET APPROACH STRATEGICALLY.

INNOVATIVE WAYS TO ATTRACTING BUSINESSES AND BUYERS

GO TO MARKET STRATEGY

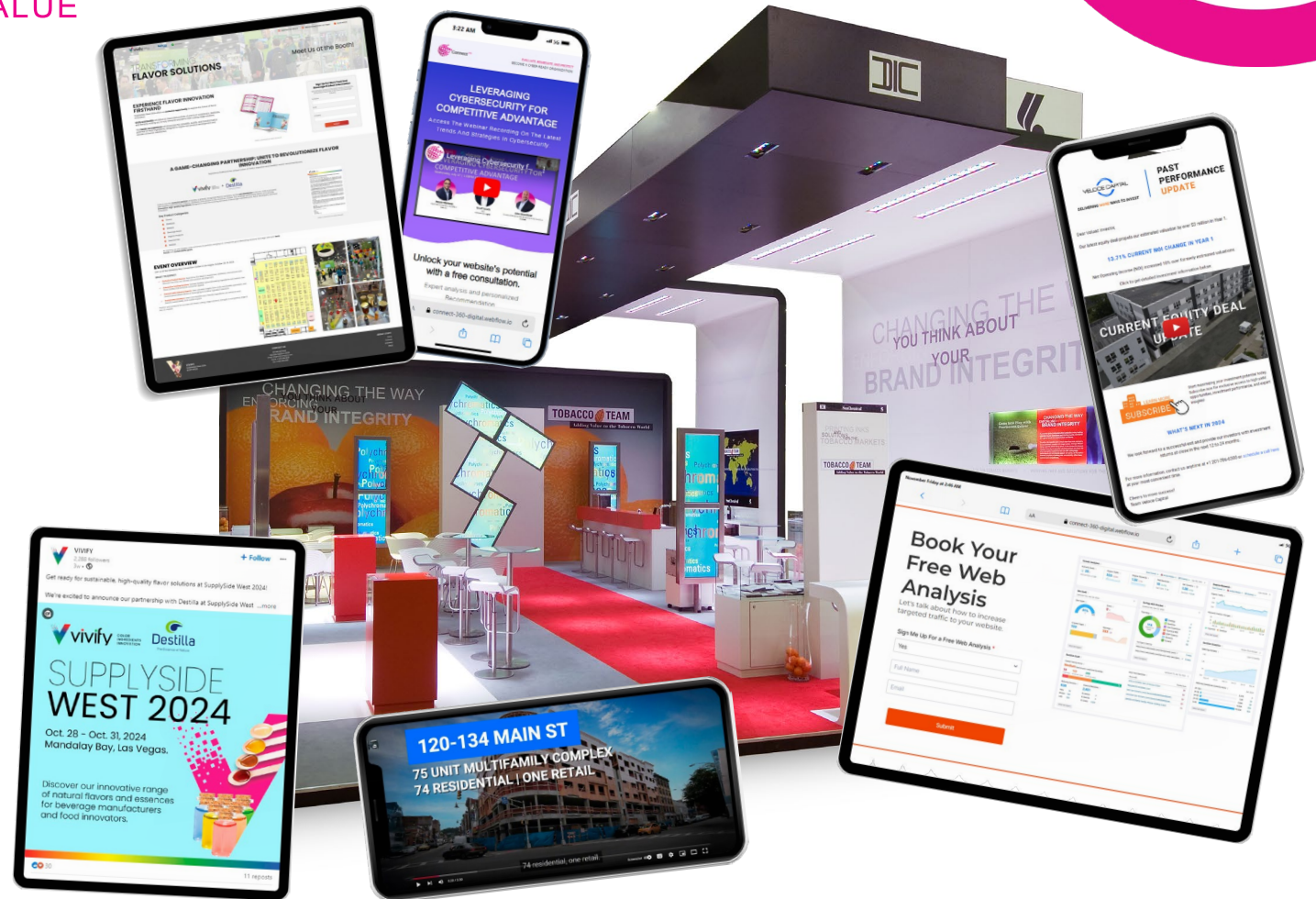


MARKET EDGE | GROWTH JOURNEY | GTM VALUE

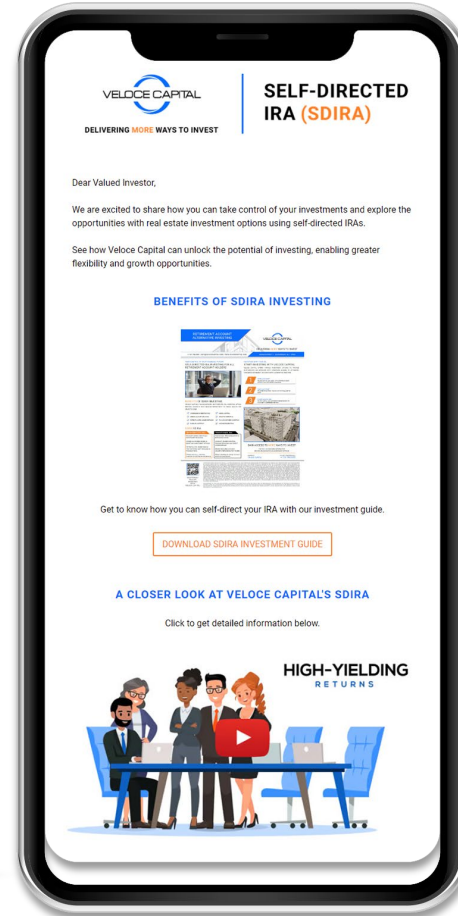
- STRATEGIC ROADMAP
- AUDIENCE IDENTIFICATION
- CONTENT + BRAND MESSAGING
- DEMAND FORECASTING + MODELING
- PRODUCT, SERVICE, AND BUYER SEGMENTATION

STREAMLINED GO TO MARKET PROCESS

- STRATEGY DEVELOPMENT
- EXECUTE & IMPLEMENT
- CLIENT ENGAGEMENT
- REVIEW & SUPPORT



CONTENT



FUEL EVERY CHANNEL. ROI-GENERATING ENGAGEMENT.

CONTENT DELIVERY TO POWERHOUSE ENGAGEMENT.

CONTENT

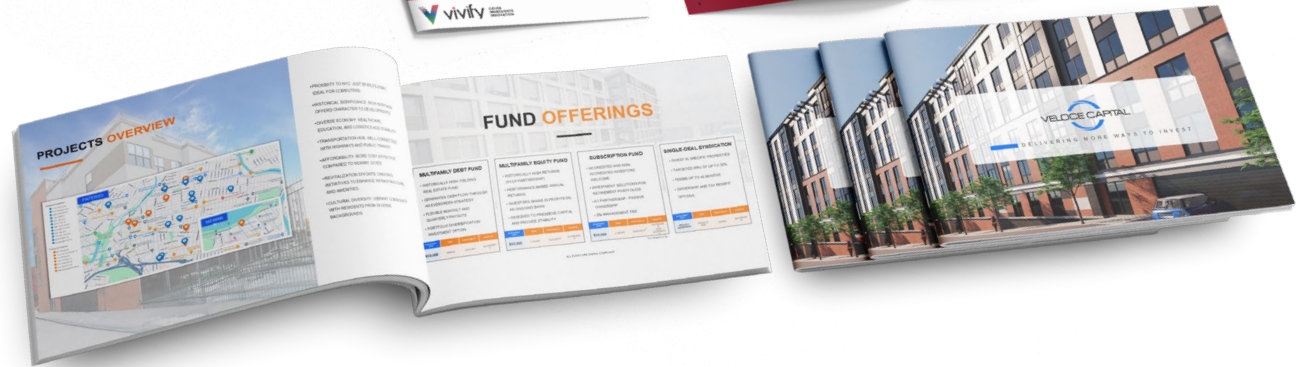
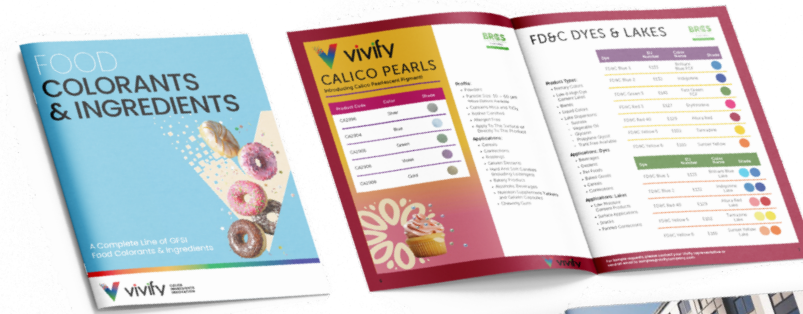


FUEL EVERY CHANNEL | CONTENT STRATEGY

- CONTENT CALENDAR
- AI PERFORMANCE SEARCH
- SEO + KEYWORD STRATEGY
- A/B TESTING + USER ENGAGEMENT
- DIGITAL + SOCIAL + COLLATERAL + PR

STEPS OF OUR STRATEGIC TO MARKET APPROACH

- INITIAL CONSULTATION
- CONTENT DEVELOPMENT
- CONTENT MARKETING
- TRACKING & REPORTING



AD SERVICE



ENHANCE REACH. CROSS PLATFORM DELIVERY. MAXIMIZE LEAD GENERATION.

TARGETED CONVERSION THROUGH ROI-DRIVEN ADVERTISING.

AD SERVICE



ENHANCE REACH | CROSS PLATFORM | MAXIMIZE AD ROI

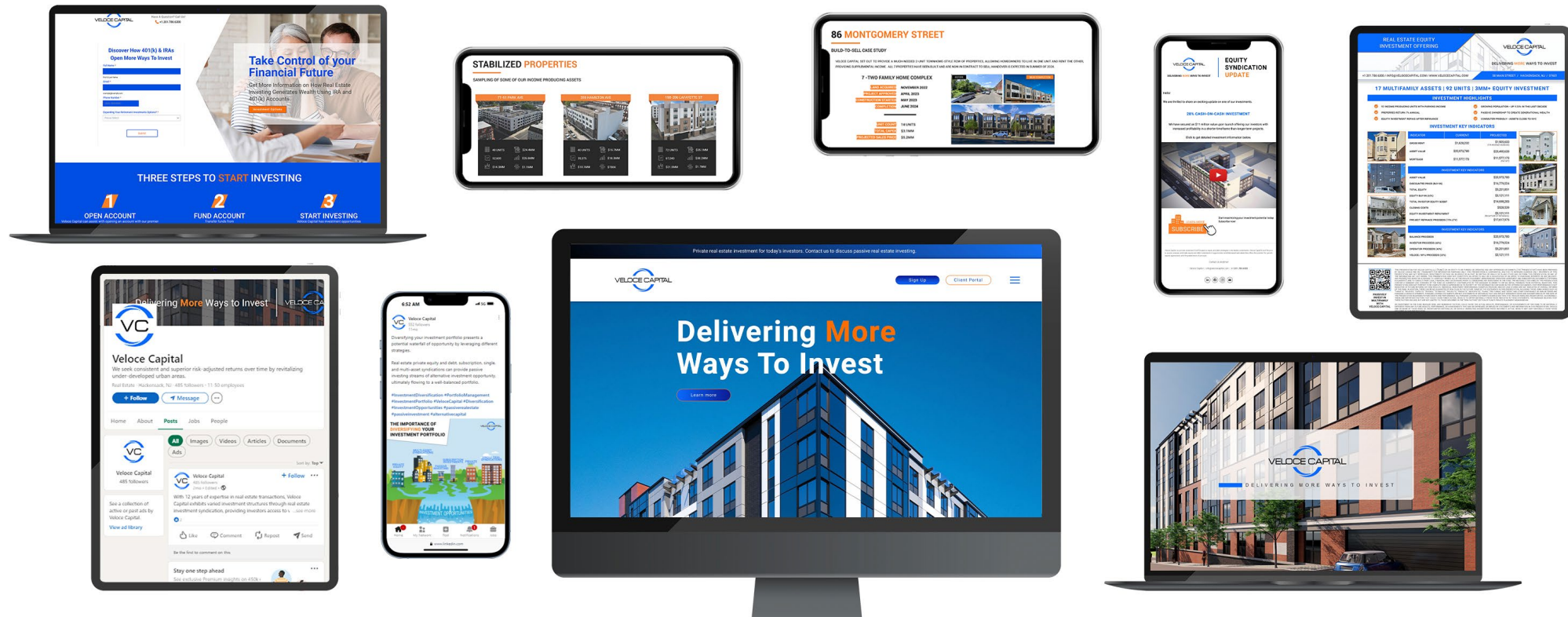
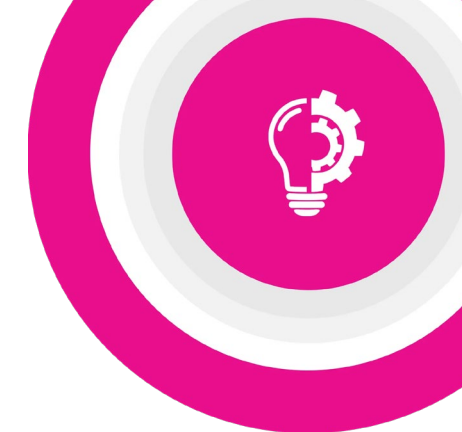
- SEM - PAY-PER-CLICK (PPC)
- SOCIAL MEDIA ADVERTISEMENT
- VIDEO AND DISPLAY ADVERTISEMENT
- PRINT AND PODCAST ADVERTISEMENT
- RADIO, TV, AND STREAMING ADVERTISEMENT

MULTI-CHANNEL ADVERTISING PROCESS

- INITIAL CONSULTATION
- STRATEGY DEVELOPMENT
- CREATIVE DEVELOPMENT
- AD LAUNCH TESTING
- MONITOR PERFORMANCE
- AD OPTIMIZATION
- REVIEW AND FEEDBACK



BRANDING



EMBOLDENING BRAND AWARENESS AND EQUITY

ELEVATE BRAND PRESENCE, VALUE, AND MARKET-LEVEL PERCEPTION

BRANDING

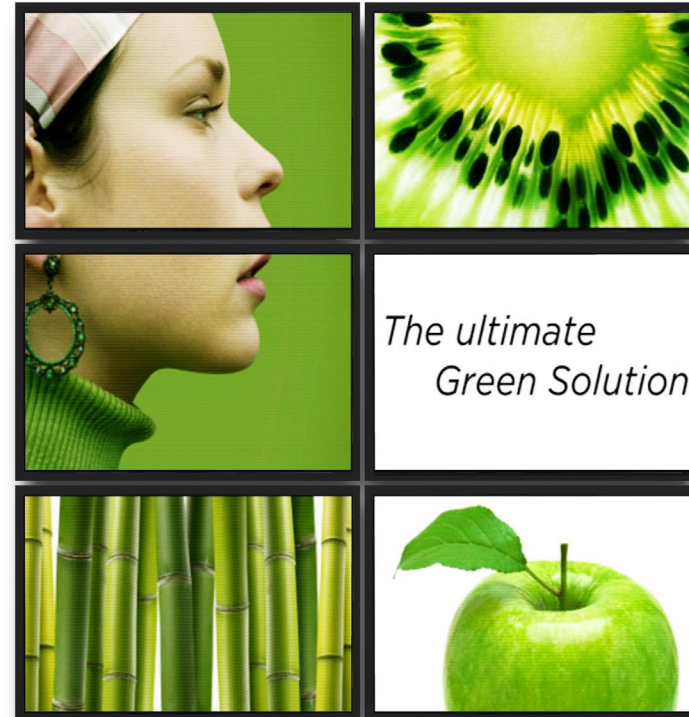


BRAND STORY | BRAND IDENTITY | BOOST PERCEPTION

- BRAND STRATEGY
- AGILE ADAPTATION
- PERSONA DEVELOPMENT
- MULTICHANNEL DEPLOYMENT
- PAIN POINT PERSONALIZATION

BRANDING PROCESS

- INITIAL CONSULTATION
- BRANDING DEVELOPMENT
- IMPLEMENT & EXECUTE
- TRACKING & REPORTING



CREATIVE



FLAVORS POWERED BY



Destilla

TURNING **INGREDIENTS** INTO **INNOVATIONS**

VIVIFY IS NOW THE **PROUD PARTNER** OF DESTILLA, A GLOBALLY RECOGNIZED LEADER IN THE FLAVORS INDUSTRY.

PRODUCT CATEGORIES

- ✓ FLAVORS
- ✓ DISTILLATES
- ✓ EXTRACTS
- ✓ BEVERAGE BASES

SWEETENERS & SUGAR ALTERNATIVES

- ☑ RICE & TAPIOCA SYRUPS
- ☑ HONEY
- ☑ AGAVE
- ☑ INULIN
- ☑ STEVIA
- ☑ MONK FRUIT
- ☑ ALLULOSE
- ☑ SUGAR ALCOHOLS



CREATIVE IMPACT. MAXIMIZING CREATIVE ROI.

DESIGN, PRODUCTION, AND ART DIRECTION LEVERAGING LATEST TRENDS AND ETHICS.

CREATIVE

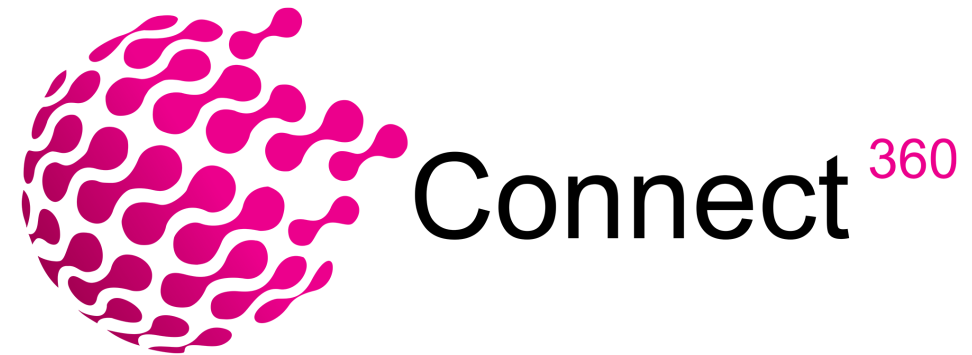
CREATIVE IMPACT | MAXIMIZING CREATIVE ROI

- EMAIL + WEB DESIGN
- EVENT + STAND DESIGN
- AD + DISPLAY GRAPHICS
- COLLATERAL + LOGO DESIGN
- PHOTOGRAPHY + VIDEO + ANIMATION

STREAMLINED CREATIVE PROCESS

- INITIAL CONSULTATION
- RESEARCH STRATEGIES
- CONCEPT DEVELOPMENT
- REVIEW AND FEEDBACK
- FINALIZATION
- DELIVERY AND SUPPORT





SET YOUR SIGHTS ON RESULTS

GEOFF SMITH | CEO

INFO@connect360digital.com

connect360digital.com