

ProcureTEX

AGENDA



SEPTEMBER 17TH, 2025

KINGS PLACE, LONDON

Keelvar >

beroe

Zip

- 8:00 - 8:50

Registration & Networking
- 8:50 - 9:00

Opening & Welcome
Founders of ProcureTEX
Introducing ProcureTEX, key themes and Hackathon challenges.
- 9:00 - 9:30

Unravelling AI: A Clear-Eyed Look at Artificial Intelligence
Michael Wooldridge, Professor of AI, University of Oxford
Leading AI researcher and Oxford Professor Michael Wooldridge cuts through the hype to offer a clear, engaging view of how AI works, where it's headed and why it matters. Drawing on his acclaimed Turing Lectures, he separates fact from fiction to make sense of today's most talked-about technology.
- 9:30 - 9:50

AI in Procurement: Practical Applications & Friction Points
Panel discussion: Bawana Radhakrishnan, Former SVP Colgate-Palmolive. Karsten Richter, Bayer. Michael Wooldridge, Professor of AI, University of Oxford. Alan Holland, Keelvar.
A discussion around the practical applications of AI in procurement. What's working, where it's adding value but also the friction points that still exist that need to be solved.
- 9:50 - 10:30

Coffee break & networking
- 10:30 - 10:50

Strategic Sourcing of Global Category, 2003 vs. 2025
Ralf Garczor, Former CPO, Johnson & Johnson
Former J&J MedTech CPO Ralf Garczor shares a high-stakes sourcing story from 2003—solved without modern tools—and compares it to how the same challenge would be tackled today. He explores the real cost of getting to a good outcome without technology, and what's now possible with the right tools.

- 10:50 - 11:15

Closing the Data to Action Gap
Panel discussion: Adrian Vicol, Siemens Energy. Satvinder Panesar, AstraZeneca. Michael Blumentsev, Mondelez International. Philip Ideson, Art of Procurement.
Procurement teams are flooded with data but still struggle to act on it. This panel explores how organizations are closing the gap between insight and action - tackling data quality, silos, and capability gaps to unlock AI's potential. Learn practical strategies, lessons learned and what's still in the way.
- 11:15 - 11:50

Coffee break & networking
- 11:50 - 12:10

Intake & Orchestration: The Journey at Roche
Martin Ward, Digital Procurement Solutions Lead, Roche
In this session, Martin Ward, Digital Procurement Solutions Lead at Roche, shares real-world experience with orchestration - what's working, what's not, and the challenges still ahead. Expect honest insights and practical takeaways on building more connected, intelligent procurement through people, process and technology.
- 12:10 - 12:30

Maersk's Journey to a Connected Procurement Ecosystem
*Dilip Nair, Head of Operational Excellence, Maersk
Sourav Das, Senior Product Manager, Maersk*
Having best-in-class tools is one thing—making them work together is another. This sessions explores how Maersk is building a connected procurement ecosystem for end-to-end visibility and smarter decisions, tackling silos, integration, and process challenges with a candid, practical look at real-world transformation.
- 12:30 - 13:45

Lunch & Networking
- 13:45 - 16:30

Afternoon Sessions (3 Tracks) - see next page
- 16:45 - 17:00

Closing Remarks

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Track 1

13:45 - 15:15

Hackathon: Cracking MRO Complexity: Best-of-Breed in Action

Hosted by excelerated

Watch excelerated tackle a MRO use case using Zip, Keelvar, Beroe, and DocuSign. From spend insights to supplier rationalisation, tail spend, and compliance, see how best-of-breed tools integrate with SAP to deliver smarter decisions and faster results.

13:45 - 14:15

Panel: The 2025 Tech Landscape & Future Predications

Primark, Invesco, Mosaic Ventures, Intel

A look at the tech landscape in procuretech and other industries to give a perspective on what's evolving, what's not as well as future predictions.

13:45 - 14:30

Practitioner's Circle: Building the Right Operating Model and Capabilities for Transformation

Christophe Villain, Operations Digital Transformation Leader, Nestlé

Join Nestlé's roundtable to discuss operating models, people capabilities, and their role in successful digital transformation.

13:45 - 14:30

Practitioner's Circle: Strategic Partnering for Future-Ready ProcureTech Success

Adrian Vicol, Data Strategy & Data Architect, Siemens Energy

Lessons from implementing a new procuretech platform to 2,000 professionals, by aligning strategy, governance, and partner.

Track 2

14:45 - 15:30

Workshop: Go Beyond the Hype: Your Playbook for the Era of Autonomous Negotiations

Christian Paul - Advisor & founder of nnamu, game theorist

This workshop reveals how autonomous negotiations will redefine procurement's value creation. Learn the questions to ask, the capabilities to demand, and the pitfalls to avoid, before you commit budget, strategy, and reputation.

14:45 - 15:30

Practitioner's Circle: Redefining Supplier Partnerships

Jonathan Erba, Supplier Collaboration & Innovation, Roche Diagnostics

Explore how Roche Diagnostics drives supplier collaboration and innovation - from engaging the tail to cross-disciplinary strategic supplier forums.

14:45 - 15:30

Practitioner's Circle: Accelerating Digital Procurement: From Change Momentum to Roadmap

James Belshaw, Head of Procurement Performance, Primark

Learn how procurement leaders turn change momentum into a practical digital roadmap with data, stakeholders, and experimentation.

Track 3

15:30 - 16:30

Hackathon: Streamlining Procurement with Conversational AI

Hosted by Zip & Keelvar

See how conversational AI streamlines procurement from intake to execution. This live use case shows Zip, Keelvar, ERP, PR creation, and BI tools working together to manage complex sourcing — all triggered through natural language and automated orchestration.

15:45 - 16:30

Workshop: Spend Data: The Untapped Power You're Sitting On

Hosted by SpendHQ

Learn how to unlock hidden value in your spend data through hands-on strategies, smart categorization and actionable use cases.

15:45 - 16:30

Practitioner's Circle: Navigating the Digital Transformation in Procurement

Missi Anderson, Global Supply Chain - CoE Sourcing Manager, Intel

Explore key considerations for selecting automated sourcing solutions and how Missi tackled this at Intel.

15:45 - 16:30

Practitioner's Circle: Building a Best-of-Breed Ecosystem

Clare Cassano, Head of Procurement Strategy & Execution, Invesco

Learn what works, and what doesn't. Get first-hand lessons from building a best-of-breed procurement tech stack.