



# ASANO

Japanese-inspired coffee & matcha in NYC

Plan your next event with us 

# private events

**Mornings deserve the same intention and craft as any great meal.**

**ASANO** is built on *mottainai*—the Japanese belief that nothing of value should go to waste. We activate some of New York's most beautiful restaurant spaces during the hours they sit empty, bringing ceremonial-grade matcha, delicious espresso, and a genuine sense of place to the neighborhoods that deserve it.

Both locations are available for groups of 5–25, or full buyouts up for up to 70. Whatever brings your people together, we'll host it with warmth and the unhurried ease that a good morning deserves.



# our spaces

## WEST VILLAGE

Inside **THE NOORTWYCK**

289 Bleecker Street, New York, NY 10014

## UPPER EAST SIDE

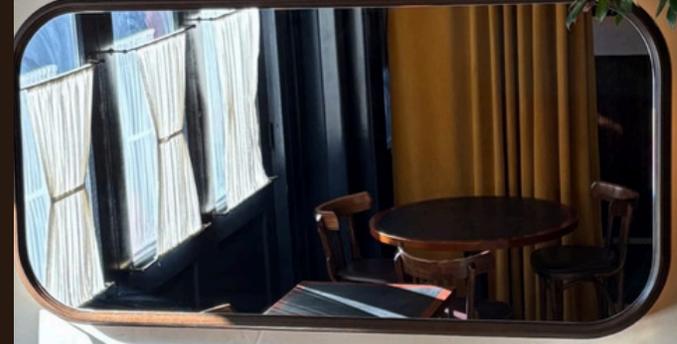
Inside **SANDRO'S**

322 East 86th Street, New York, NY 10028

Accommodating 5-70 guests

Full buyouts available for up to 70

Available 8 AM - 2 PM on weekdays (*select weekend availability*)



WEST VILLAGE



UPPER EAST SIDE

## OPTION 1:

# Small group events

A dedicated section of the cafe, just for your group

**Perfect for:** Team outings, client breakfasts, networking, community gatherings

*5 - 20 guests - 2 hour duration*

## Choose from three curated formats for your special event:

- (1) **THE MEET-UP** Unlimited coffee, seasonal pastries
- (2) **THE OPEN "BAR"** Full ASANO menu flowing freely
- (3) **THE TASTING FLIGHT** A guided journey through our signature lattes paired with curated pastries

*Pricing upon request - tailored to your group size and timing*



## OPTION 2:

# full buyout

The whole space, exclusively yours

**Perfect for:** Brand activations, corporate events, large networking events, holiday parties, or anything that calls for a truly private setting.

*21 - 70 guests - Flexible duration*

### INCLUDES

-  Custom beverages and/or unlimited coffee & cold brew
-  Curated pastry selection
-  Exclusive use of space and dedicated table space

*Pricing upon request - tailored to your group size and timing*



## OPTION 3:

# catering

Bring Asano to your morning—coffee and pastries are packaged and ready when you need them

**Perfect for:** Office mornings, board meetings, team breakfasts, client gifts

*10 - 70 people*

### INCLUDES

-  Freshly brewed Asano coffee in to go containers with cups, sugars, milks
-  Curated pastry selection with vegan and GF options
-  Drop-off available upon request

*Pricing upon request - tailored to your group size and timing*



Ready to book?



let's plan  
your morning

<b>LOCATIONS</b>	West Village & Upper East Side
<b>HOURS</b>	8 AM - 2 PM weekdays
<b>BOOKING</b>	2 weeks advance notice
<b>DEPOSIT</b>	Required to confirm your date
<b>DIETARY</b>	Vegan, GF & vegetarian options

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