

SELF-TAUGHT MULTIDISCIPLINARY DESIGNER AND ART DIRECTOR WITH A FOCUS IN CRAFTING THOUGHTFUL EXPERIENCES AND SYSTEMS ACROSS DIFFERENT MEDIUMS.

EXPERIENCE

Riot Games - Visual Design Artist III (WOARior)

OCT 2023 - MAR 2025 ▪ LOS ANGELES, CA

- Worked under Teamfight Tactics' Global Publishing Team, designing and art leading several marketing campaigns which includes brand language and other related marketing tactics

Deutsch LA - Senior Designer

APR 2022 - JAN 2023 ▪ LOS ANGELES, CA

- Developed and maintained UI design systems and style guides for the Taco Bell app through Figma, ensuring consistency across platforms and products
- Mentored and managed junior designers, providing feedback on designs and collaborating on projects
- Collaborated with cross-functional teams, including product managers and developers to define project goals and requirements

Deutsch LA - Designer

AUG 2020 - APR 2022 ▪ LOS ANGELES, CA

- Collaborated on a variety of digital and campaign projects including Dr Pepper, 23&Me, Petsmart & Snapple
- Designed Yonex's brand campaign for their new EZONE tennis racquets, developing visual concepts and collaborating with clients, creative directors, and production teams to meet project requirements and brand goals

Deutsch LA - Junior Designer

APR 2018 - AUG 2020 ▪ LOS ANGELES, CA

- Partnered with senior designers and creative directors to conceptualize and design engaging print materials for 7-Eleven, including flyers, posters, and packaging, resulting in increased brand awareness and product sales
- Effectively managed multiple design projects simultaneously, prioritizing tasks and resources to meet tight deadlines and exceed client expectations

EDUCATION

Long Beach State University

BS, Business Administration - Marketing

2015-2017 ▪ LONG BEACH, CA

Diablo Valley College

Associates, Business Administration

2011-2014 ▪ PLEASANT HILL, CA

CONTACT

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REFERENCES

Available upon request