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Download text and images (click on the images): Prof. Dr. Victor Meier (left), consulting partner at Cargoclix, and Stefanie Kraus (center), CEO and co-founder of Loady, want to use the strategic partnership of their companies to optimally link logistics data and operational processes along the supply chain. Companies use the Loady (right) system to digitally exchange logistics requirements with their transport partners. Photos: Cargoclix/Loady

Strategic partnership: Cargoclix and Loady cooperate on logistics data and process integration

1. The Mannheim-based start-up Loady and the software provider Cargoclix will link their systems in the future in order to bring master data and operational logistics processes closer together.
2. The starting point of the joint discussions was the topic of time slot management.

Freiburg i.Br./Mannheim, July 8, 2026. The Mannheim-based startup Loady and the software provider Cargoclix from Freiburg im Breisgau will cooperate in the future as part of a strategic partnership to link logistics data and operational processes along the supply chain. Companies already use Loady to digitally exchange logistics requirements for more than 20,000 products, 500 locations and delivery instructions from over 50,000 business partners with their transport partners. Cargoclix brings more than 25 years of experience in the digitalization of operational logistics processes and today has over 200,000 users and more than 3,000 customer locations worldwide. The company's portfolio includes time slot management, digital driver and site processes as well as transport and tender management.

Press release



The starting point of the talks between the two companies was the topic of time slot booking. Further exchange showed that the overlaps also affect digital driver handling, location communication as well as transport and tender processes.

"Loady creates a uniform database for logistical requirements from which our customers can benefit," says Prof. Dr. Victor Meier, consulting partner at Cargoclix. "In time slot, yard and driver processes, the availability of standardized information reduces queries and delays. We see potential for our joint customers in this," he makes clear.

For Loady, the collaboration is also a decision against building its own time slot management solution. "We are regularly asked why Loady doesn't offer its own slot booking," says Stefanie Kraus, CEO and co-founder of Loady. "The answer: Providers like Cargoclix have been successfully driving this topic forward for many years. Our aim is to provide our customers with the right solutions for their processes instead of developing functions twice."

Many customers of both companies already rely in parallel on Cargoclix solutions for transport management, freight purchasing and site processing, as well as on Loady for data exchange along the supply chain. Both companies intend to expand their cooperation in the coming months and develop joint integration and application scenarios for their customers.

About Loady

Founded in 2023, Mannheim-based Loady GmbH is creating the basis for the next generation of digital logistics processes. By standardizing and digitally providing logistics requirements, Loady enables their cross-system use along the supply chain – from freight purchasing to commissioning and scheduling to delivery and control. In this way, logistical knowledge becomes a digital resource for efficient collaboration, automation and the use of AI. Loady already offers logistics requirements for more than 20,000 products and 500 locations in Europe, North America and Latin America in 17 languages.

About Cargoclix

Cargoclix is a leading provider of digital solutions for transport and logistics processes. Since 1998, the company has been supporting industry, trade and logistics service providers in digitizing their processes simply, efficiently and consistently – from strategic freight purchasing and transport management to delivery planning and the control of vehicles, drivers and processes on the factory premises.

Today, more than 200,000 users use Cargoclix's solutions at over 3,000 locations worldwide. All products are available as Software as a Service (SaaS) in the cloud. Thanks to its modular structure, companies can start with individual processes and gradually expand the digitalization of their logistics.

Press release



Cargoclix's solutions include:

- Cargoclix SLOT: A modularly adaptable software to optimize the processes at the ramp. SLOT is one of the most widely used solutions in the field of time slot management and enables efficient planning and control of deliveries and collections.
- Cargoclix YARD: A digital solution for controlling and optimizing vehicle movements and processes on the factory and company premises. YARD creates transparency about vehicles, locations and status information and enables efficient coordination of processes from check-in to departure.
- Cargoclix SAFE CHECK-IN (SCI): A digital solution for direct communication between truck drivers and logistics sites. SCI supports check-in and further driver communication, helping to speed up processes, reduce waiting times and overcome language barriers.
- Cargoclix WORKFLOW MANAGEMENT (WFM): A modular solution for the digitization and automation of individual workflows in yard and transport logistics. WFM supports, among other things, digital checklists, documentation processes, security checks and visitor management.
- Cargoclix TENDER: A platform for the digital tendering of transport and logistics services. With more than 28,000 registered companies from industry, trade and logistics, TENDER is one of the leading international tendering platforms for transport and logistics services.
- Cargoclix AI CORE: A cross-product AI solution that integrates intelligent features into the Cargoclix applications. AI CORE analyzes data, recognizes correlations and supports users in controlling processes more efficiently, making decisions faster and further automating processes.

Cargoclix is a brand of Dr. Meier & Schmidt GmbH. The company was founded in 1998 and is based in Freiburg im Breisgau.

For more information, see www.cargoclix.com.

We look forward to receiving a specimen copy!

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