





# Team Maddii

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- 6 Time World Champions
- 10 Time European Champions
- 40 Time National Champions



# CORRADO MADDII

Corrado Maddii was born in Levane (AR) in March 1957, and began his motorcycle career in 1973.

In nineteen years of competition, he was twice world runner-up and fifteen times national champion.

He retired from racing and began as a team manager in 1991, collaborating with the most important companies.

Thanks to his past as a glorious rider, Corrado still experiences races as if he were in the saddle, aware of the fatigue, concentration, and difficult moments that characterize motocross. His vast experience is an inexhaustible source of young talent.



# MARCO MADDII

Marco, Corrado's son, was born in 1988.

Growing up around motorcycles and motocross racing,

He began racing at a young age and made his competitive debut in 1996.

Over the course of his career, he participated in various disciplines and races, gaining extensive experience. He was a two-time European champion, thirteen-time Italian champion, and competed in the World Championship for almost ten years.

In 2013, he became a federal technician, teaching young motocross enthusiasts. In 2016, he ended his racing career to dedicate himself to managing the team with his father.



# Programs for the year 2026

The team will be Honda, with direct support from HRC



**MX2 WORLD CHAMPIONSHIP**



**EUROPEAN MX 250**



**ITALIAN INTERNATIONAL 250**

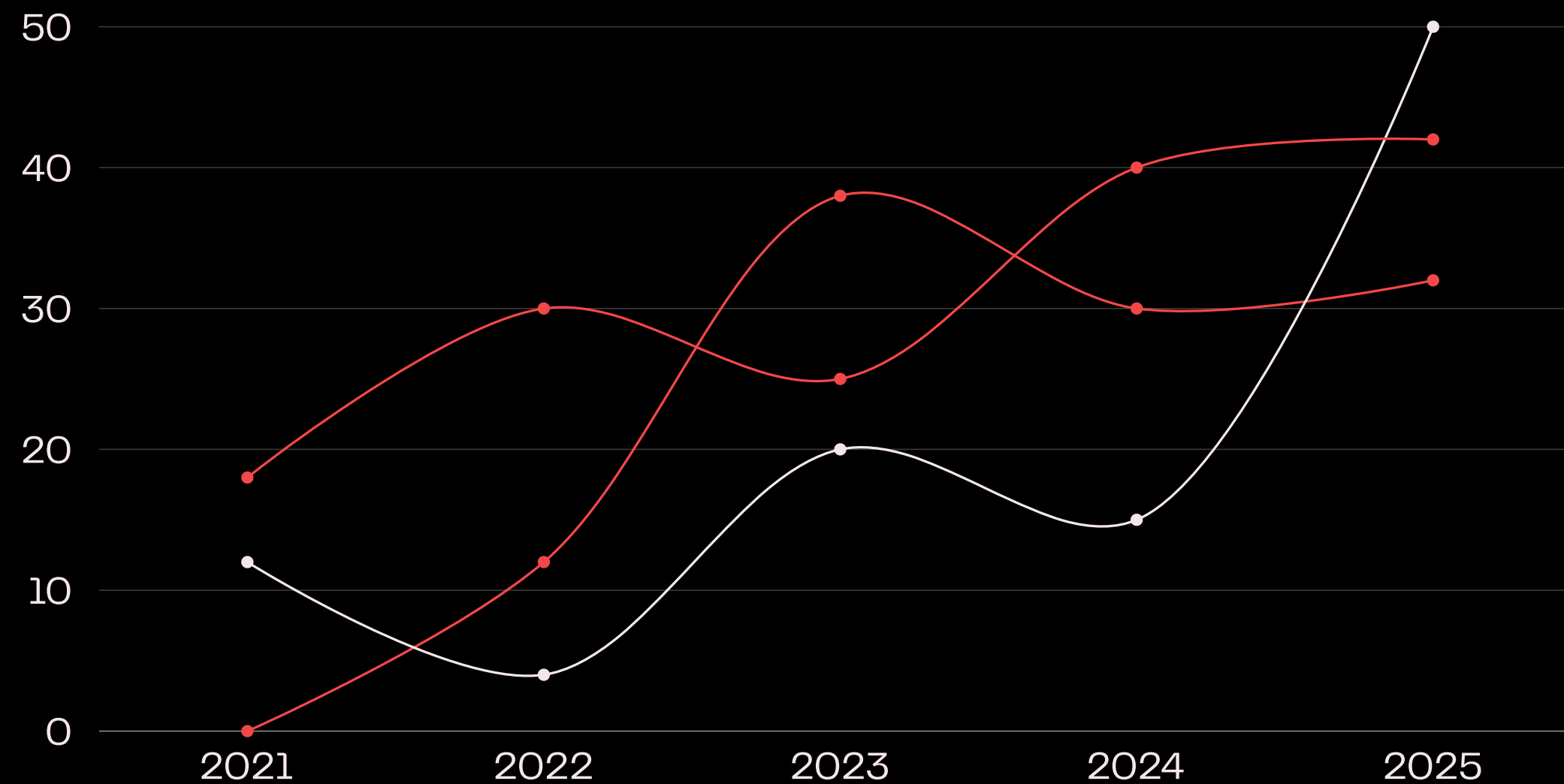


**ITALIAN 250 CHAMPIONSHIP**



# Our growth

We have had exponential growth in the last few years



Followers on social media

**+50 K**

Instagram page visitors  
monthly

**+ 200 K**

Social Media Visibility of  
Our Pilots

**+1M FANS**





# Social media and TV

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Motocross Fans on  
Social Media MXGP

**+2.5 M**

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Users Registered on  
the MXGP Website

**+1.2 M**

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MXGP Monthly  
Visitors

**+10 M**



**6 times**

World Champions

**10 times**

European Champions

**+40 times**

National Champions

# Our successes

All the successes over the years



# Our 4 Riders for 2026



**MARC ANTONIE ROSSI MX2**



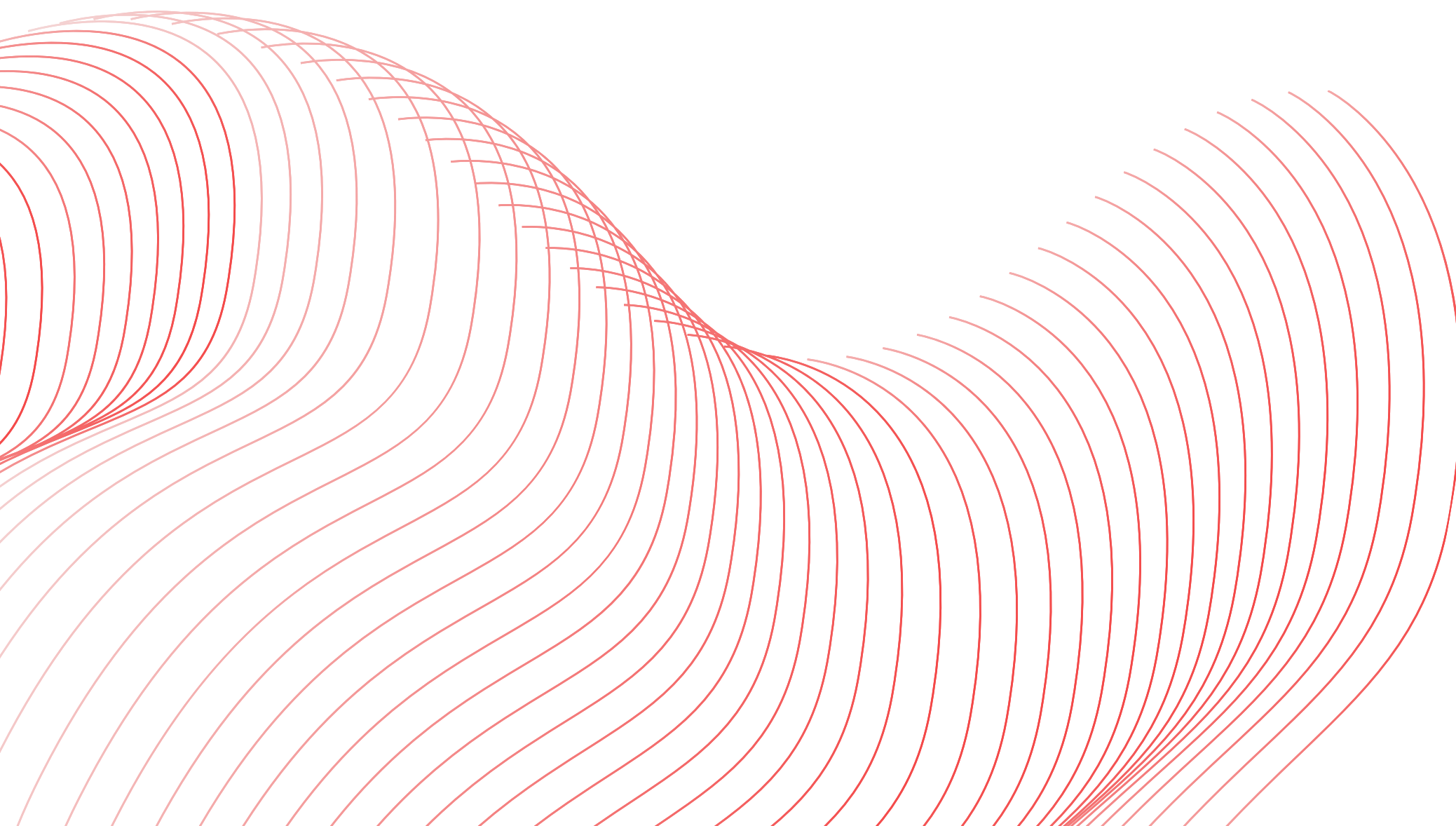
**NICOLÒ ALVISI EMX250**



**ELIAS ESCANDELL EMX250**



**NICCOLÒ MANNINI EMX250**











# Our Social Media Strategy

Our strategy we use to grow on social media and in the online world

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Every two days a post on Instagram and Facebook

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After each race a newsletter

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After each race a post

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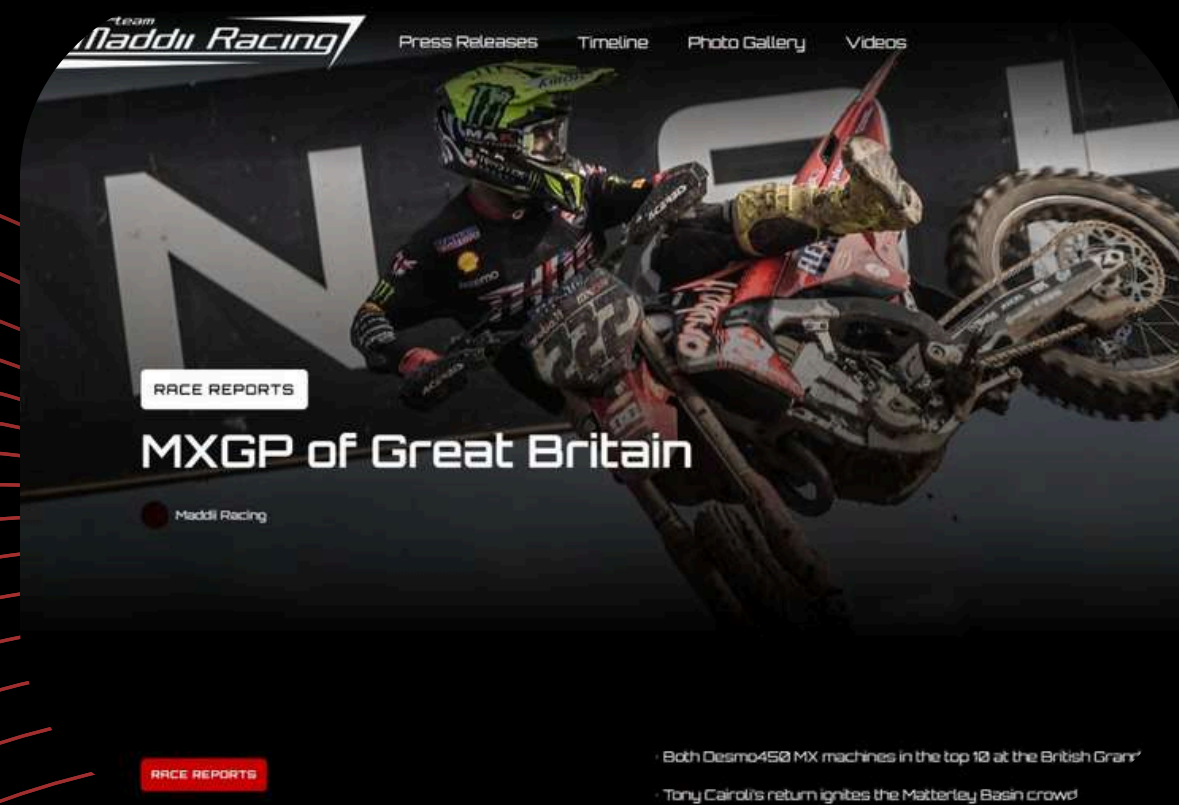
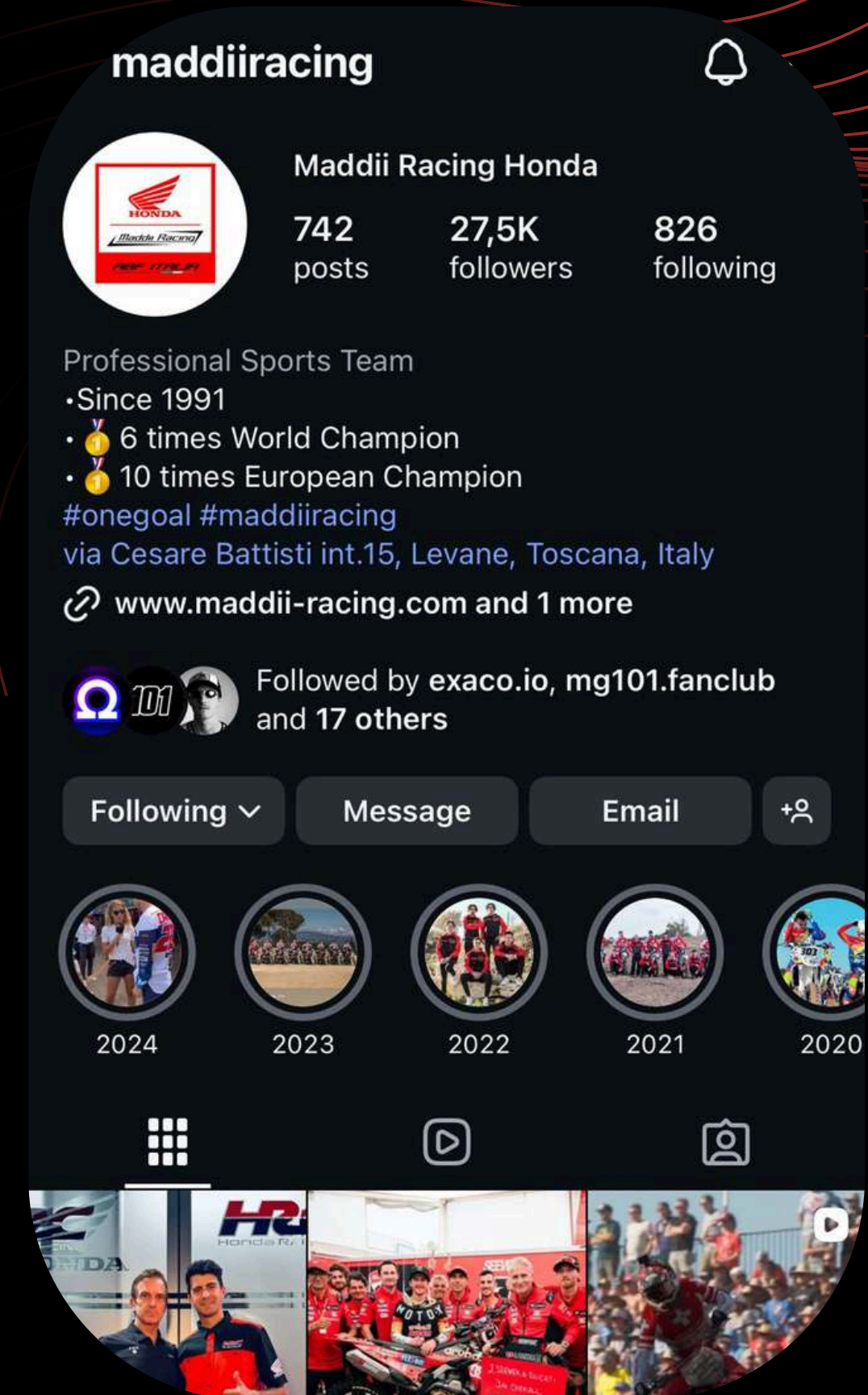
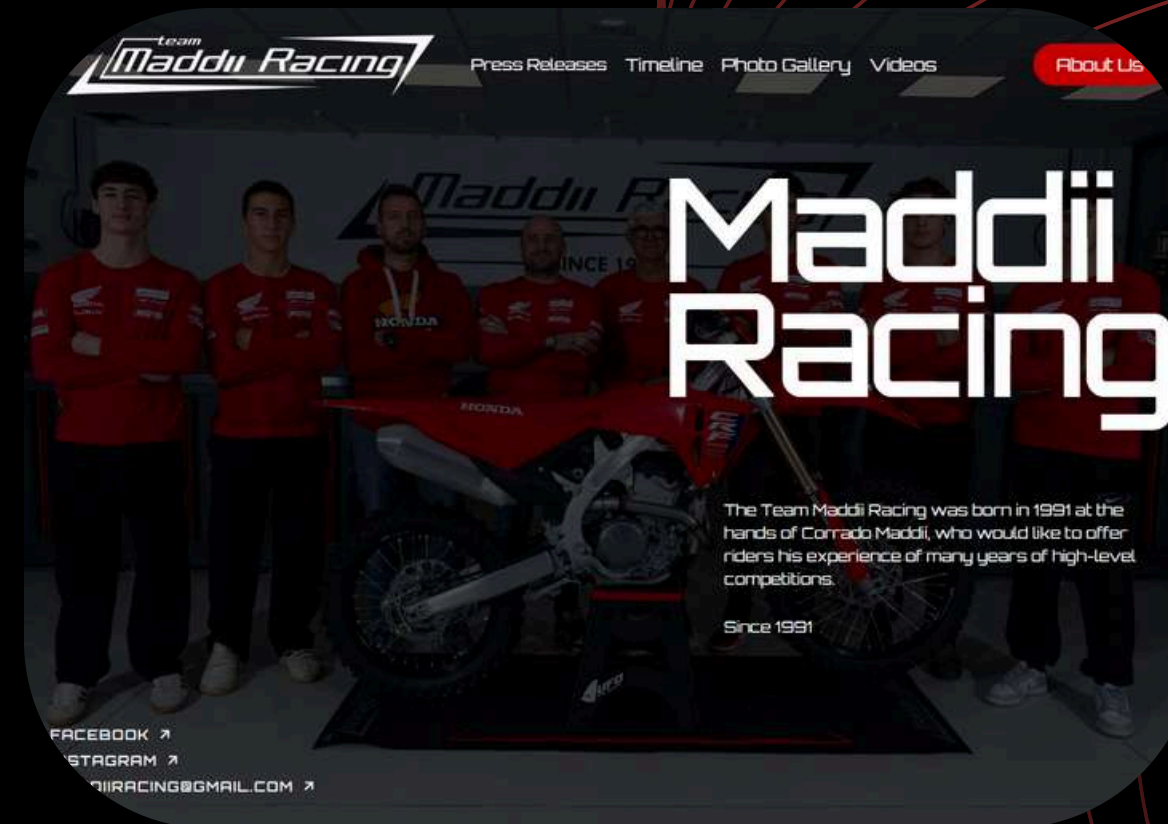
All our riders consistently post on social media mentioning our partners.

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Team website: [www.maddii-racing.com](http://www.maddii-racing.com)



# Website and social media







# Opportunity

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Becoming a sponsor of Team Maddii, which is competing in the World Championships, can be a way to reach a wide audience at a reasonable cost.

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Having your brand on the bikes of top motocross riders is also an opportunity to showcase the world of racing to fans.

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797.9 million potential viewers worldwide for each Grand Prix

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2,750 accredited journalists and photographers in 2025





# 2026 race calendar



FIM MXGP & MX2 WORLD CHAMPIONSHIP

## 2026 PROVISIONAL CALENDAR

1	22 FEB	MXGP TBA TBA	11	21 JUN	MXGP ITALY MONTEVARCHI WMX & EMX125
2	08 MAR	MXGP ARGENTINA TBA	12	28 JUN	MXGP PORTUGAL AGUEDA EMX250 & EMX125
3	22 MAR	MXGP ANDALUCIA (ESP) ALMONTE EMX250 & EMX125	13	19 JUL	MXGP TBA TBA EMX250 & EMX125
4	29 MAR	MXGP SWITZERLAND FRAUENFELD EMX250 & EMX125	14	26 JUL	MXGP CZECH REPUBLIC LOKET EMX65 & EMX85 & EMX2T
5	12 APR	MXGP SARDEGNA (ITA) RIOLA SARDO EMX250 & EMX125	15	02 AUG	MXGP FLANDERS (BEL) LOMMEL EMX125 & EMX OPEN
6	19 APR	MXGP TRENTINO (ITA) PIETRAMURATA EMX250 & EMX125	16	16 AUG	MXGP SWEDEN UDDEVALLA EMX250 & EMX125
7	10 MAY	MXGP GREAT BRITAIN TBA WMX & EMX250	17	23 AUG	MXGP NETHERLANDS ARNHEM WMX & EMX250
8	24 MAY	MXGP FRANCE LACAPELLE MARIVAL WMX & EMX125	18	06 SEP	MXGP TURKIYE AFYONKARAHISAR EMX250 & EMX125
9	31 MAY	LIQUI MOLY MXGP OF GERMANY TEUSCHENTHAL WMX & EMX250	19	13 SEP	MXGP CHINA SHANGHAI
10	07 JUN	MXGP LATVIA KEGUMS EMX250 & EMX125	20	20 SEP	MXGP AUSTRALIA DARWIN WMX
	04 OCT	MONSTER ENERGY FIM MOTOCROSS OF NATIONS ERNÉE, FRANCE			
	05 JULY	FIM JUNIOR MOTOCROSS WORLD CHAMPIONSHIP JININ, CZECH REPUBLIC			





# Bike Graphic





# Race gear





# Team Clothing



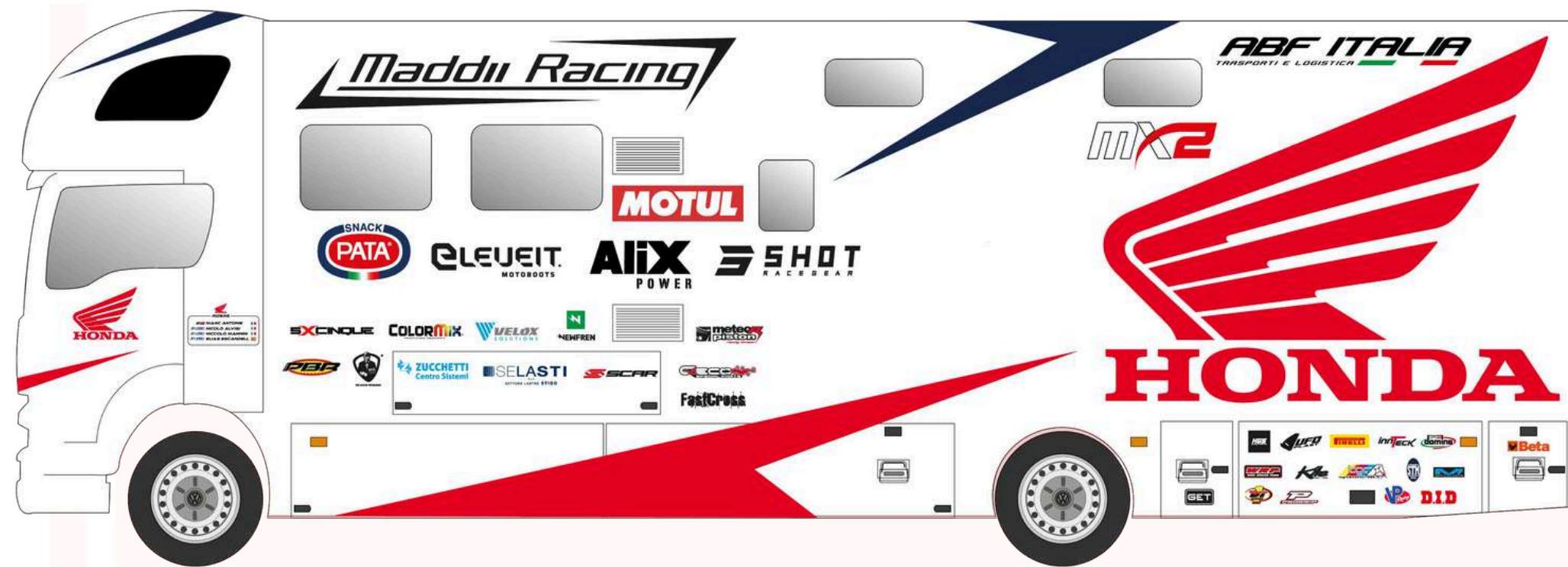


# Team Clothing



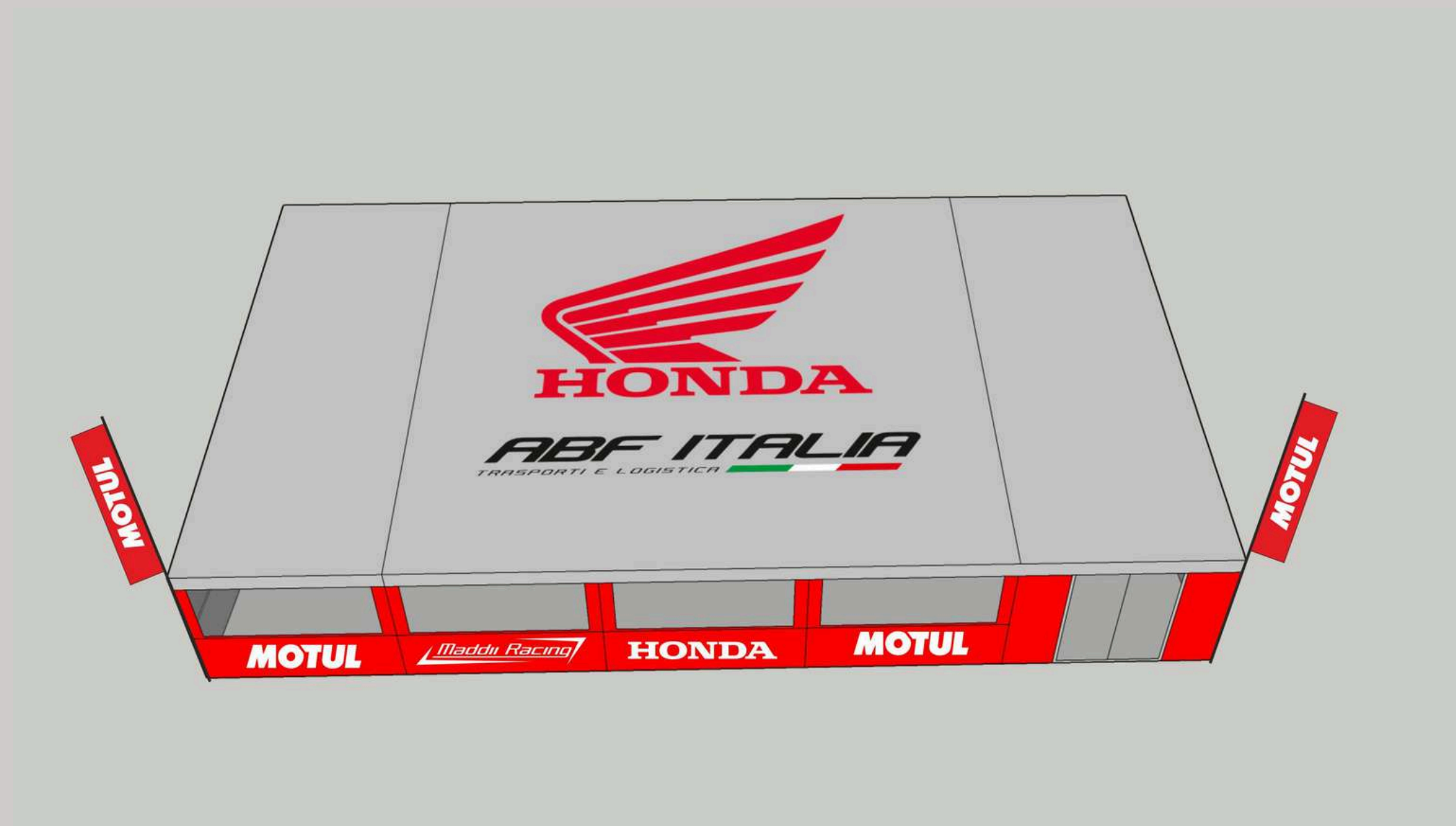


# Truck





# ***Paddock Life***





# Sponsors banner







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