



HANK LEE

Designer

05hanklee@gmail.com

Instagram: @graphicsxhl

hankleegraphicdesign.com

EDUCATION

Drexel University

Philadelphia, PA

B.S. in Graphic Design

(Expected Graduation: June 2027)

SKILLS

Adobe Suite

Illustrator, Photoshop

InDesign, Bridge, After Effects

FireFly, Camera Raw, Acrobat

Web Design

Figma

Webflow

Relume

Other

Photography

Illustration

Social Media (Instagram, TikTok)

ChatGPT, Zoom

INVOLVEMENT

Pi Kappa Phi Fraternity

Standards Chairman | 2025 - Current

Apparel Chairman | 2025 - Current

Social Media Manager | 2024 - Current

Risk Chairman | 2024 - 2025

Study Abroad | Accademia Italiana

Florence, Italy | Summer 2025

COURSEWORK

Web Graphics I, II, III

Computer Imaging I, II

Photography 110, 210, 230

Corporate Identity

Publication Design

Advanced Branding

Typography I, II

Motion Graphics

HONORS

Accredited Drexel Graphic Design Work
Dean's List | Fall '24 Winter '25, Spring '25

A.J. Drexel Scholarship

Adobe Creative Retreat Attendee

EXPERIENCE

GraphicsxHL | January 2023 - Present

Founder & Designer | Morristown, NJ

- Create and manage a personal brand focused on sports design, growing an engaged community of over 1,000 followers through consistent, high-quality visual content.
- Apply advanced techniques in photo manipulation, typography, and layout design to create dynamic, high-impact visuals under tight timelines.
- Built and executed a content calendar to drive engagement around key sports events, player milestones, and trending topics.

Pi Kappa Phi Fraternity | November 2024 - Present

Social Media Manager | Philadelphia, PA

- Design and oversee digital content across social media platforms including Instagram and LinkedIn to promote chapter events, philanthropy, and recruitment efforts.
- Develop and execute a cohesive brand identity for the organization through consistent visual design, graphics, and messaging using Illustrator and Photoshop.
- Increased engagement and follower growth through targeted campaigns, story highlights, and interactive content, Amassing over 100,000 views a month.

Jill Buonocore Interior Design Portfolio | 2025

Website Designer | Philadelphia, PA

- Created a website for an interior designer, showcasing work and projects in an online portfolio for employers and customers.
- Used Webflow, Figma, Illustrator, and Photoshop in order to create a cohesive and professional digital portfolio.

74 Construction | 2022 - Present

Carpenters Apprentice & Laborer | Morristown, NJ

- Assist lead carpenters with framing, roofing, finishing, and demolition tasks on residential and commercial job sites, ensuring projects were completed safely and efficiently.
- Operate hand and power tools to measure, cut, and assemble materials; maintained clean, organized work areas and properly stored tools and equipment.
- Follow OSHA safety protocols, supported site preparation and cleanup, and gained experience reading blueprints and interpreting construction plans.