



## HANK LEE

Designer

[05hanklee@gmail.com](mailto:05hanklee@gmail.com)

Instagram: @graphicsxhl  
hankleedesign.com

### EDUCATION

**Drexel University**  
Philadelphia, PA

**B.S. in Graphic Design**

Minor In Marketing

(Expected Graduation: June 2027)

### SKILLS

#### Adobe Suite

Illustrator, Photoshop  
InDesign, Bridge, After Effects  
FireFly, Camera Raw, Acrobat

#### Web Design

Figma  
Webflow  
Relume

#### Other

Photography  
Illustration  
Social Media (Instagram, TikTok)  
ChatGPT, Zoom

### INVOLVEMENT

#### Pi Kappa Phi Fraternity

Standards Chairman | 2025 - Current

Apparel Chairman | 2025 - Current

Social Media Manager | 2024 - Current

Risk Chairman | 2024 - 2025

#### Study Abroad | Accademia Italiana

Florence, Italy | Summer 2025

### COURSEWORK

Web Graphics I, II, III

Computer Imaging I, II

Photography 110, 210, 230

Corporate Identity

Publication Design

Advanced Branding

Typography I, II

Motion Graphics

### HONORS

Accredited Drexel Graphic Design Work  
Dean's List | Fall '24 Winter '25, Spring '25

A.J. Drexel Scholarship

Adobe Creative Retreat Attendee

### EXPERIENCE

#### GraphicsxHL | January 2023 - Present

Founder & Designer | Morristown, NJ

- Create and manage a personal brand focused on sports design, growing an engaged community of over 1,000 followers through consistent, high-quality visual content.
- Apply advanced techniques in photo manipulation, typography, and layout design to create dynamic, high-impact visuals under tight timelines.
- Built and executed a content calendar to drive engagement around key sports events, player milestones, and trending topics.

#### Pi Kappa Phi Fraternity | November 2024 - Present

Social Media Manager | Philadelphia, PA

- Design and oversee digital content across social media platforms including Instagram and LinkedIn to promote chapter events, philanthropy, and recruitment efforts.
- Develop and execute a cohesive brand identity for the organization through consistent visual design, graphics, and messaging using Illustrator and Photoshop.
- Increased engagement and follower growth through targeted campaigns, story highlights, and interactive content, Amassing over 100,000 views a month.

#### Jill Buonocore Interior Design Portfolio | 2025

Website Designer | Philadelphia, PA

- Created a website for an interior designer, showcasing work and projects in an online portfolio for employers and customers.
- Used Webflow, Figma, Illustrator, and Photoshop in order to create a cohesive and professional digital portfolio.

#### 74 Construction | 2022 - Present

Carpenters Apprentice & Laborer | Morristown, NJ

- Assist lead carpenters with framing, roofing, finishing, and demolition tasks on residential and commercial job sites, ensuring projects were completed safely and efficiently.
- Operate hand and power tools to measure, cut, and assemble materials; maintained clean, organized work areas and properly stored tools and equipment.
- Follow OSHA safety protocols, supported site preparation and cleanup, and gained experience reading blueprints and interpreting construction plans.