

COBY MALKUS

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EDUCATION

Drexel University | Philadelphia, PA
Bachelor of Science in Graphic Design
Pennoni Honors College
Minor in Marketing | GPA: 3.92
Anticipated June 2027

HONORS & AWARDS

Dean's List
Sep 2024 – Present

Drexel Hillel Award of Excellence
June 2024

AJ Drexel Merit Scholarship
Sep 2023

Drexel Westphal Portfolio Scholarship
Sep 2023

Columbia Scholastic Press Association
March 2024

SKILLS

Design Software
Adobe Suite
Photoshop, Illustrator, InDesign,
After Effects, Bridge, Acrobat, Camera Raw
Procreate, Canva

Web & Digital
Figma, Relume, Webflow, Squarespace,
Social Media Strategy & Content Design,
HTML/CSS Basics, Photography,
Microsoft/Google Suite

RELEVANT COURSEWORK

Photography I & II
Typography I & II
Web Graphics I, II, & III
Corporate Identity Design
Publication Design
Advanced Branding
Motion Graphics
Tablet Drawing
Intro to Marketing Management
Digital Marketing
Consumer Behavior

EXPERIENCE

Drexel Consulting Group | Marketing Chair
April 2024 – Present

- Develop and design engaging content and graphics for Instagram, enhancing visibility, promoting events and initiatives
- Manage posting schedules and oversee social media strategy to ensure consistent, timely and relevant engagement with the student consulting community
- Planned and developed new website to streamline communications, showcase projects, and recruit members

Alpha Epsilon Pi | Social Media Designer
Jan 2024 – Present

- Create visually compelling content across platforms, aligning with brand strategy and audience engagement goals
- Design and execute graphics, templates, and layouts using Adobe Illustrator, InDesign, and Photoshop

Pool Personnel | Manager, Pool Operator and Lifeguard
May 2021 – Sep 2025

- Led and supervised a team of 15 employees to maintain a safe environment for 100+ daily patrons
- Managed staff training, scheduling, payroll, and day-to-day operational logistics

Twin Bakers | Founder, CEO & Designer
May 2020 – Sep 2020

- Launched a weekly home-baking business, producing and delivering 40+ challahs to local customers
- Designed and developed brand identity including website, logo, packaging and marketing materials
- Oversaw business operations including finances, customer communication and order fulfillment

INVOLVEMENT

Alpha Epsilon Pi Fraternity | Various Positions

- **Recruitment Chairman**, Nov 2024 – Present
- **Apparel Chair**, Nov 2024 – Present
- **Jewish Leadership Chair**, Jan 2024 – Sep 2024

Study Abroad | Accademia Italiana
Florence, Italy | Summer 2025

Drexel Hillel JSA | First Year Engagement Coordinator
Jan 2024 – Jan 2025

Dimensions Yearbook | Editor-in-Chief
Feb 2022 – June 2023