

# COBY MALKUS

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## EDUCATION

**Drexel University | Philadelphia, PA**  
**Bachelor of Science in Graphic Design**  
**Pennoni Honors College**  
Minor in Marketing | GPA: 3.9  
Anticipated June 2027

## HONORS & AWARDS

### Dean's List

Sep 2024 – Present

### Drexel Hillel Award of Excellence

June 2024

### AJ Drexel Merit Scholarship

Sep 2023

### Drexel Westphal Portfolio Scholarship

Sep 2023

### Columbia Scholastic Press Association

March 2024

## SKILLS

### Design Software

Adobe Suite  
Photoshop, Illustrator, InDesign,  
After Effects, Bridge, Acrobat, Camera Raw  
Procreate, Canva

### Web & Digital

Figma, Relume, Webflow, Squarespace,  
Social Media Strategy & Content Design,  
HTML/CSS Basics, Photography,  
Microsoft/Google Suite

## RELEVANT COURSEWORK

Photography I & II  
Typography I, II, & III  
Web Graphics I, II, & III  
Corporate Identity Design  
Publication Design  
Environmental Design  
Advanced Branding  
Motion Graphics  
Tablet Drawing  
Intro to Marketing Management  
Digital Marketing  
Consumer Behavior  
Advertising & Integrated Marketing

## EXPERIENCE

### Drexel Consulting Group | *Marketing Chair*

April 2024 – Present

- Develop and design engaging content and graphics for Instagram, enhancing visibility, promoting events and initiatives
- Manage posting schedules and oversee social media strategy to ensure consistent, timely and relevant engagement with the student consulting community
- Planned and developed new website to streamline communications, showcase projects, and recruit members

### Alpha Epsilon Pi | *Social Media Designer*

Jan 2024 – Present

- Create visually compelling content across platforms, aligning with brand strategy and audience engagement goals
- Design and execute graphics, templates, and layouts using Adobe Illustrator, InDesign, and Photoshop

### Pool Personnel | *Manager, Pool Operator and Lifeguard*

May 2021 – Sep 2025

- Led and supervised a team of 15 employees to maintain a safe environment for 100+ daily patrons
- Managed staff training, scheduling, payroll, and day-to-day operational logistics

### Twin Bakers | *Founder, CEO & Designer*

May 2020 – Sep 2020

- Launched a weekly home-baking business, producing and delivering 40+ challahs to local customers
- Designed and developed brand identity including website, logo, packaging and marketing materials
- Oversaw business operations including finances, customer communication and order fulfillment

## INVOLVEMENT

### Alpha Epsilon Pi Fraternity | *Various Positions*

- *Apparel Chair*, Nov 2024 – Present
- *Recruitment Chairman*, Nov 2024 – Dec 2025
- *Jewish Leadership Chair*, Jan 2024 – Sep 2024

### Study Abroad | *Accademia Italiana*

Florence, Italy | Summer 2025

### Drexel Hillel JSA | *First Year Engagement Coordinator*

Jan 2024 – Jan 2025

### Dimensions Yearbook | *Editor-in-Chief*

Feb 2022 – June 2023