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EMMA YASHINSKY

EDUCATION

Drexel University 2023 – 2027

Bachelor of Science in
Graphic Design
Minor: Communications
Concentration: Journalism

Accademia Italiana 2025

Fine arts study abroad

AWARDS

A.J. Drexel Scholarship

2023 – Present

Westphal Portfolio Scholarship

2023 – Present

Dean's List

2024 – Present

SKILLS

Design Programs

Adobe Illustrator, Adobe InDesign,
Adobe Photoshop, Adobe After
Effects, Adobe Premier Pro, Figma,
Webflow, Unreal Engine, Maya

Communication Software

Slack, Google Workspace,
Microsoft Office

Technical Skills

DSLR Photography and
Videography, Video Editing, Film
Photography, Printing, Screen
Printing, Color Correction

COURSEWORK

Typography
Publication Design
Web Graphics
Branding
Motion Graphics
Screen printing
Color Photography
Digital Tools for Immersive Media
Digital Projects for Immersive Media
Sustainable Crafts in Japan

EXPERIENCE

Drexel Music Program | Graphic Designer

September 2025 – Present

- Working with Drexel directors and staff to create posters for different performances using Illustrator, InDesign, and Photoshop
- Researched music genres and ensembles to create posters that fit the themes of the performances
- Communicated with directors and staff to incorporate feedback

The Triangle | Staff Manager | Graphic Designer

September 2024 – Present

- Working with editors and staff under tight deadlines to produce a print newspaper in under two days
- Design social media posts for breaking news and production articles
- Design merchandise to promote awareness of The Triangle among students and alumni
- Coordinating staff events to cultivate a stronger work environment
- Work with Drexel Faculty to discuss business and money management and streamline our financial systems
- Work with managers and editors on The Triangle to create a better workspace

PROJECTS

December 2024 – February 2025

Merchandise Designer

- Researched 100 years of archives to get inspiration for graphics for a sweatshirt design
- Created a vintage inspired sweatshirt using Illustrator to encapsulate The Triangle's values, roles, and location
- Led production of over 60 sweatshirts for staff and alumni fundraising

April 2025 – Present

Magazine Design

- Collecting articles to help build the magazine 'Phenomenon' and researching for process
- Using my own photography to have images that are edited in Photoshop and manipulated by scanners
- Using InDesign to create and compile clean spreads with the use of columns and printing using bleed settings

PREVIOUS EXPERIENCE

Sea Trek | Customer Service Staff

June 2023 – September 2023

- Teaching customers about safety and skills for water sports such as kayaking and paddle boarding
- Helping customers understand pricing and information regarding water sports
- Handling reservations and walk-ins to make sure the schedules are balanced and efficient

Souvenir Coffee | Barista

January 2023 – August 2023

- Working with co-workers to handle rushes and multiple tasks
- Assisting with sales for the company and helping customers
- Self managing multiple tasks like money handling, customer service, and cleaning in a timely manner