

# EMMA YASHINSKY

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Philadelphia, Pennsylvania

## EDUCATION

**Drexel University** 2023 – 2027

Bachelor of Science in

Graphic Design

Minor in Communications

Concentration in Journalism

## AWARDS

**A.J. Drexel Scholarship**

2023 – Present

**Westphal Portfolio Scholarship**

2023 – Present

**Dean's List**

2024 – Present

## SKILLS

### Design Programs

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe After Effects, Adobe Premier Pro, Figma, Webflow, Unreal Engine, Maya

### Communication Software

Slack, Google Workspace, Microsoft Office

### Technical Skills

DSLR Photography and Videography, Video Editing, Film Photography, Printing, Screen Printing, Color Correction

## LECTURES

**A Talk With Martin Venezky**

January 2025

Drexel University

**Girish Balakrishnan: Ask Me Anything**

December 2023

Drexel University

## COURSEWORK

Typography

Publication Design

Web Graphics

Logo Design

Screen printing

Color Photography

Digital Tools for Immersive Media

Advanced Digital Projects for Immersive Media

## EXPERIENCE

**The Triangle** January 2025 – Present

Staff Manager

- Coordinating staff events to cultivate a stronger work environment
- Work with Drexel Faculty to discuss business and money management and streamline our financial systems
- Work with managers and editors on The Triangle to create a better workspace

**The Triangle** September 2024 – Present

Graphic Designer

- Working with editors and staff under tight deadlines to produce a print newspaper in under two days
- Design social media posts for breaking news and production articles
- Design merchandise to promote awareness of The Triangle among students and alumni

**Drexel Music Program** June 2025 – Present

Graphic Designer

- Working Drexel directors and staff to create posters for different performances
- Researched music genres and ensembles to create posters that fit the themes of the performances
- Worked with directors and staff to incorporate feedback on posters

## PROJECTS

**The Triangle** December 2024 – February 2025

Merchandise Designer

- Researched 100 years of archives to get inspiration for graphics for a sweatshirt design
- Created a vintage inspired sweatshirt to encapsulate The Triangle's values, roles, and location
- Worked with printing company to print 60+ sweatshirts for staff and alumni fundraising

**Drexel University** April 2025 – Present

Portfolio Design

- Working with Figma to create responsive lo-fi wire frames
- Used color, spacing, and text variables to create a cohesive look
- Used Webflow to create a published website that is fully responsive and presents my work in a clean and polished way

## PREVIOUS EXPERIENCE

**Sea Trek** June 2023 – September 2023

Customer Service Staff

- Teaching customers about safety and skills for water sports such as kayaking and paddle boarding
- Helping customers understand pricing and information regarding water sports
- Handling reservations and walk-ins to make sure the schedules are balanced and efficient

**Souvenir Coffee** January 2023 – August 2023

Barista

- Working with co-workers to handle rushes and multiple tasks
- Helping customers decide what beverages or food to get by promoting our products
- Self managing multiple tasks like money handling, customer service, and cleaning in a timely manner