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# EMMA YASHINSKY

## EDUCATION

### **Drexel University** 2023 – 2027

Bachelor of Science in  
Graphic Design

Minor: Communications

Concentration: Journalism

### **Accademia Italiana** 2025

Fine arts study abroad

## AWARDS

### **A.J. Drexel Scholarship**

2023 – Present

### **Westphal Portfolio Scholarship**

2023 – Present

### **Dean's List**

2024 – Present

## SKILLS

### **Design Programs**

Adobe Illustrator, Adobe InDesign,  
Adobe Photoshop, Adobe After  
Effects, Adobe Premier Pro, Figma,  
Webflow, Unreal Engine, Maya

### **Communication Software**

Slack, Google Workspace,  
Microsoft Office

### **Technical Skills**

DSLR Photography and  
Videography, Video Editing, Film  
Photography, Printing, Screen  
Printing, Color Correction

## COURSEWORK

Typography

Publication Design

Web Graphics

Branding

Motion Graphics

Screen printing

Color Photography

Digital Tools for Immersive Media

Digital Projects for Immersive Media

Sustainable Crafts in Japan

## EXPERIENCE

### **Parker Strategy Group | Graphic Designer**

January 2026 – Present

- Working across multiple brands to create final and annual reports using InDesign
- Designing unique social media posts and motion graphics for different clients using After Effects and Illustrator
- Communicating between clients and managers to understand the vision and implement feedback

### **Drexel Music Program | Graphic Designer**

September 2025 – Present

- Working with Drexel directors and staff to create posters for different performances using Illustrator, InDesign, and Photoshop
- Researching music genres and ensembles to create posters that fit the themes of the performances
- Communicating with directors and staff to incorporate feedback

### **The Triangle | Staff Manager | Graphic Designer**

September 2024 – Present

- Collaborating with editors and staff under tight deadlines to produce a print newspaper in under two days
- Design social media posts for breaking news and production articles
- Designing merchandise to promote awareness and fundraising of The Triangle among students and alumni
- Coordinating staff events to cultivate a stronger work environment.
- Communicating with Drexel Faculty to discuss business and money management and streamline our financial systems
- Working with managers and editors on The Triangle to create a better workspace

## PREVIOUS EXPERIENCE

### **Sea Trek | Customer Service Staff**

June 2023 – September 2023

- Teaching customers about safety and skills for water sports such as kayaking and paddle boarding
- Helping customers understand pricing and information regarding water sports
- Handling reservations and walk-ins to make sure the schedules are balanced and efficient

### **Souvenir Coffee | Barista**

January 2023 – August 2023

- Working with co-workers to handle rushes and multiple tasks
- Assisting with sales for the company and helping customers
- Self managing multiple tasks like money handling, customer service, and cleaning in a timely manner