

TEACH US * CONSENT

TEACH US CONSENT GLOBAL

SOCIAL MEDIA COORDINATOR AUSTRALIA

Position Description: Seeking a creative and organised social media coordinator with experience in social and digital media with an ability to engage diverse young people and grow audiences across platforms with unique, engaging and evidence-backed content.

Organisation: Teach Us Consent Global Limited, registered in Australia with the ACNC as a Harm Prevention Charity.

Term: June 2026 on a 12-month fixed term full-time contract with the possibility of an extension.

Location: Australia. Fully remote role, and offering hybrid options, with a preference for those who can travel and work in Sydney or Melbourne.

Reports to: Head of Content & Brand.

Work Authorisation: Must be legally allowed to work in Australia.

Compensation & Benefits:

Salary:

- \$80,000 AUD gross salary

Paid Leave:

- 20 days of annual leave
- 10 days of personal/sick/carers leave
- 2 days of wellbeing leave
- Unpaid leave

Other Benefits:

- Sector-specific competitive compensation above SCHADS Award, and annual indexation of salary
- Fully remote work with hybrid and flexible options
- Mental health allowance
- Opportunities for funded travel within Australia to attend relevant conferences and forums, and annual team offsite
- Career development and promotion opportunities including mentorship, training and development
- Purpose and values-driven work making a difference to the lives of young people in Australia

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Job Overview:

Teach Us Consent Global is seeking a creative and organised Social Media Coordinator to support across existing and new social media channels with engaging, youth-focused and culturally safe digital content that is evidence-backed. You'll be able to work across platforms including social media, email and website, reporting on analytics and working alongside creative partners, young people and experts in a diverse and fast-paced environment.

Later in the role, you may work across our United States content to coordinate global growth of social media channels for Teach Us Consent.

Responsibilities:

Content creation: Support social media and other digital content development about porn literacy, consent and respectful relationships education for young people aged 13-25 (targeted at boys and men), including ideation, copywriting, graphic design, minor video editing and scheduling. Ability to create content for professional audiences and stakeholders including presentations and on LinkedIn.

Contribute to growth and new platform development: of TikTok and YouTube channels predominantly through planned and reactive lo-fi and high-fi content, while activating new platforms like Reddit.

Contribute to strategy: Work collaboratively with the content team on overall content strategy, paid ad strategy, and innovative content partnerships.

Insights and reporting: Optimisation of social media content across platforms based on collection of data and preparation of summary reports, including learnings and recommendations

Diversity, Equity and Inclusion: Ensure content is culturally safe, representative of diversity, and genuinely engaging and educational for young people.

Stakeholder Engagement: Engagement with the Youth Advisory Group around content development and review processes. Consultation with experts, researchers to ensure content is aligned, accurate and evidence based.

Moderation: Reply to comments, manage DMs and moderate interactions with audiences across multiple platforms. Trauma-informed training and support is provided to all staff.

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What we are looking for:

Essential

- 1-3 years+ of experience with communications, marketing, and/or social media and digital content
- Experience growing social media platforms, particularly TikTok or YouTube, with varied content for young audiences
- Experiencing writing to a strict tone of voice that is inclusive to all young people and reflective of our charity's values
- Ability to engage and manage new/existing stakeholders and partners
- Ability to thrive in a growing NGO with competing priorities
- Ability to create professional external facing content and communications
- Highly organised, creative, ability to manage competing priorities
- Ability to clearly communicate to different stakeholders, including government, sector organisations, parents and educators and young people, and across social media, website and email.
- Presentation and professionalism
- Commitment to social justice and a world free from sexual violence

Highly desirable

- Experience with Figma, Canva, Adobe Premier Suite
- University qualification in communications, digital design, social sciences and humanities
- Subject matter knowledge of prevention of gender-based violence and consent and respectful relationships
- Experience with Reddit, Twitch, and other social media platforms
- Experience working with diverse priority population groups including LGBTQIA+, culturally and linguistically diverse communities, rural and remote, young people with disability, and Aboriginal and Torres Strait Islander communities
- Knowledge of global social media trends and content including US and UK