

RUI PANG

Product Designer

With over 3 years of hybrid experience in design consultancy and research, I specialize in translating user needs into human-centered design solutions across digital interfaces (mobile app & web),

571.776.9566
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Skills

Portfolio: www.ruipangdesign.com

UX/UI Design / Interaction Design / Service Design / Design Systems / Accessibility / Prototyping / Usability Testing / Figma / Webflow / Adobe Suite / Miro / Notion / Jira / HTML/ CSS / 3D Modeling

Experience

Product Designer / BBnana Design Studio

JANUARY 2024 - PRESENT, CINCINNATI, OH

Delivered 2 client-based projects and 1 award-winning exploratory design, varying from e-commerce website design, mobile app design, and toy product design.

Organized weekly collaborative workshops for problem definition and design solution exploration.

Product Dev & Design Faculty / Hawaii Pacific University

AUGUST 2023 - PRESENT, REMOTE

Designed and taught 5 courses integrating design thinking, human-centered design, and web development, equipping MBA students with tools to build viable products.

Conducted research on AI tooling in product workflows, identifying opportunities for faster iteration and improved user insight synthesis.

Design Fellow / Live Well Collaborative

MAY 2022 - AUG 2023, CINCINNATI, OH

Led 5 end-to-end client engagements across government and CPG sectors, defining problem spaces and generating service solutions through human-centered research and co-creation workshops.

Collaborated with cross-functional teams on 40+ user interactions, uncovering key friction points and delivering research insights through reports.

Education

University of Cincinnati / M.Des. Master of Design

MAY 2020 - AUGUST 2022, CINCINNATI, OH

Study Direction: UX theory & principles, Service Design, Qualitative user research,

Huazhong University of Sci. & Tech. / B.F.A. Product Design

SEPTEMBER 2016 - MAY 2020, WUHAN, CN

Study Direction: User Interface Design, Industrial Design, Design thinking

Awards

2024 University and College Design Award (Silver)

2023 DMI Design Value Award (Winner) (@Live Well Collaborative)

2021 Student Service Design Challenge (Top 27)

