



**TRUE GOLD
REPUBLIC**

Wealth & Your Retirement

EVERYTHING YOU NEED TO KNOW
TO PROTECT YOUR SAVINGS
WITH PRECIOUS METALS

RECESSION EDITION

BROUGHT TO YOU BY TRUE GOLD REPUBLIC



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Section

01

An introduction
to precious metals

Times like these are the very reason why True Gold Republic exists. Our company guides clients toward a reliable asset that offers stability and places them in control of their savings.

You're not alone if you question the reasons behind investing in gold and silver. We understand that early in one's career, mainly when retirement seems distant, the value of precious metals may not be immediately apparent. However, our extensive knowledge and experience have taught us that gold and silver have historically served as excellent hedges against inflation.

Allow us to provide a practical illustration. Let's go back to 1930 when one ounce of gold could purchase a fine Italian suit for about \$20. Today, that same ounce of gold can still buy you an exquisite Italian suit, even though its price has risen to around **\$2,000**. In contrast, that original \$20 would barely cover the cost of a bag of groceries.

We, as True Gold Republic, do not possess the ability to predict when the current economic climate will improve.

Will it be a short-term situation or persist for three to five years or even five to ten years? While such uncertainty may not cause significant concern for individuals in their 30s or early 40s, it becomes essential for those nearing retirement or already retired to evaluate their financial resilience against potential 20% to 40% declines in their retirement savings.

Our goal at True Gold Republic is to convert your money into physical gold and silver when you're worried about financial losses, thereby reducing your concerns. We are here for you, serving as your trusted consultants in precious metals. Whether or not you choose to engage in business with us, our goal is for every interaction with True Gold Republic to leave you with something valuable.









As a company, we understand the importance of family and the desire to secure a prosperous future for yourself and your loved ones. We empathize with those who seek reassurance amidst economic uncertainty and aim to alleviate some of that burden. Providing peace of mind is our utmost priority at True Gold Republic.



Gold growth during uncertain times

During uncertain or less stable times (through everything from recessions and weakening markets to political developments and international issues, etc.) gold has consistently performed well.

As history repeats itself, we will regularly face such challenges again in the future. Through the intelligent protection of their wealth, the clients of Direct Bullion can come out of these situations in a better position.

2007		US Mortgage crisis and credit crunch	Gold increased by 29.2%
2008		US recession	Gold increased by 43.2%
2009		US recession continued to late 2009	Gold increased by 12.7%
2011		Governments of Ireland, Portugal, Greece, Italy and Spain collapse through sovereign debt	Gold increased by 10.5%
2016		Brexit vote and Trump elected president	Gold increased by 30.2%
2019		Brexit negotiations	Gold increased by 14.2%
2020		Covid pandemic	Gold increased by 20.9%
2023		Israel Terrorist attacks	Gold increased by 20.9%



Section 02

State of the Market: Economic Instability

In an era of economic instability, your savings are vulnerable to political policy.

Just look at the U.S. dollar. When the Fed prints trillions in unbacked currency in the name of quantitative easing, inflation follows and, as a result, the purchasing power of your money is diluted.

This is done without public debate or legislative approval.

What this means for you is that your savings are vulnerable during times of debt and monetary crises. And not just to devaluation brought on by inflation. These plans are susceptible to unexpected new taxation, freezes and other regulatory actions imposed by a government drowning in unfunded debt.

The same goes for Social Security. You may still be receiving that \$500 monthly check, but that \$500 isn't going to go as far even with "Cost of Living Adjustments." COLAs, as they're known, lag behind inflation, leaving you to pay higher prices on goods before the government computes and implements the next COLA.

And even this is under the assumption that Social Security will be there when you opt to receive it.

Today, 65 million Americans receive Social Security benefits. The money they paid into the Social Security system over a lifetime has already been spent. There are no funds in the Social Security Trust Fund; only government IOUs. Therefore, it falls on current workers to pay for the benefits of current Social Security recipients.

This could promise intergenerational conflict.

In 1945, when Social Security was in its infancy, there were 41 workers for each Social Security beneficiary. Today, there are 2.7 workers per recipient, a number that will soon fall to 2.3.

The 2.7 represent a younger generation that is saddled with student loan debt, out-of-reach home prices and navigating an economy reeling under rising prices and spinning into a recession. All of this threatens everyone's Social Security benefits in the future, which means the government will have to step in to do something.

What will the government do? Well, the lack of a specific answer to that question is part of the problem. Not knowing what the government will do leads to uncertainty, and uncertainty leads to paralysis.

Take the White House's hostility toward the petroleum industry, for example. Not knowing what future policy will be has reportedly led to energy companies becoming reluctant to invest in future energy needs. The companies are protecting their shareholders from uncertainty, and the result is even higher gas prices.

Today, uncertainty is supercharged on the monetary front as the Federal Reserve lurches from confusion to failure. The Fed's insistence that inflation was merely transitory was only the beginning. The Fed announced key policy reversals as though they were essential to corralling inflation, and then delayed their implementation.

Fed Chairman Jerome Powell's recent remark that "we understand better now how little we understand about inflation" only adds to the uncertainty and does nothing to inspire confidence in the Fed's next moves.

No one should be surprised by today's economic instability. Like the housing bubble that cost 10 million Americans their homes in foreclosure, the Fed continually misses the biggest economic indicators until it is too late.

Look to the endless series of booms and busts since the founding of the Fed in 1913. America has experienced a polarization of wealth, the Great Depression, the stagflation decade and a wild whipsawing of interest rates.

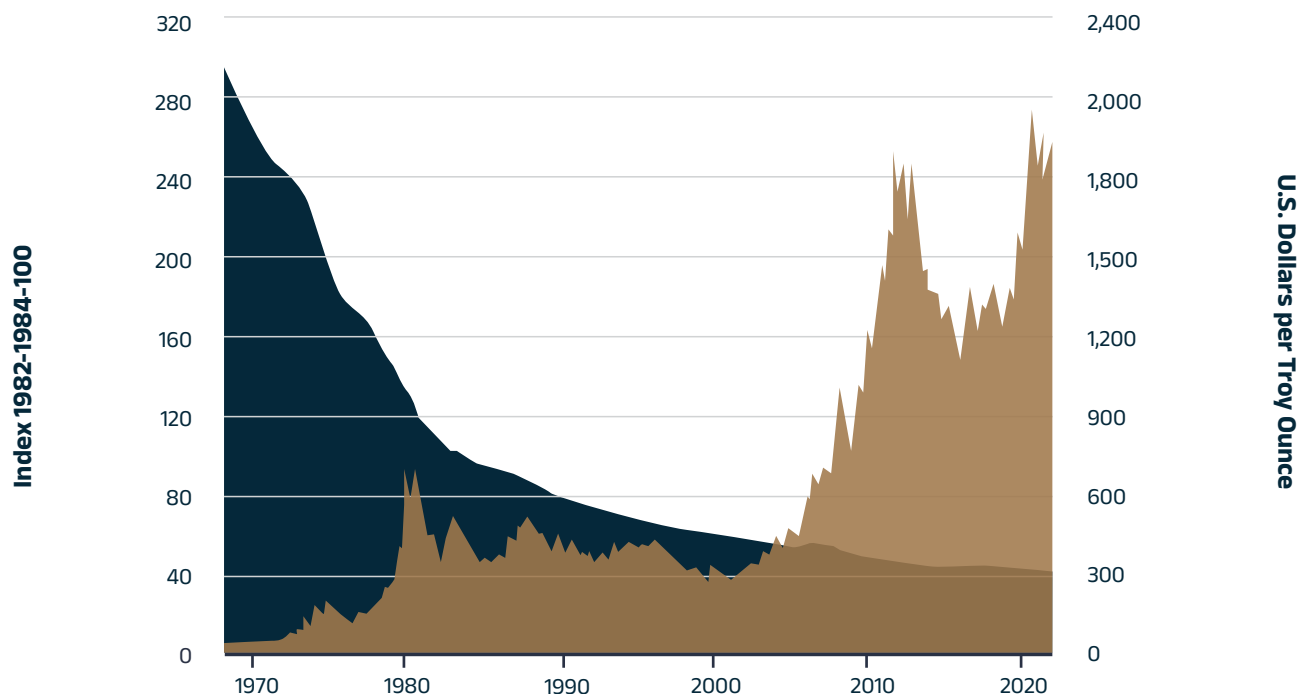
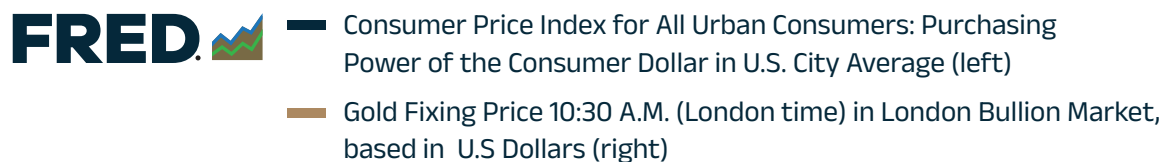
The Fed has also overseen an extravagant bailout of mismanaged banks and the destruction of 93% of the dollar's purchasing power since its inception. The Fed's track record is not enviable. It should raise alarms about the prudence of all dollar-based retirement plans.

This chart depicts the declining purchasing power of the dollar since the U.S. cut ties with the gold standard in 1971 compared to the rising price of gold.

The cruel reality of crashing bonds, falling stocks and vanishing cryptocurrency wealth has hit virtually every retirement plan, just as the hottest inflation in 40 years has cost every household in America.

A vice-like squeeze of falling asset prices and the skyrocketing cost of living has a tight hold on the American people. Uncertainty rises as the state confronts inflation and war, unpayable debt, recession and a global dollar standard that is beginning to break down.

Wherever people look for protection from the uncertainty of the monetary system and the vulnerability of savings, they find only certain risk and instability. Except for those who turn to gold and silver, the world's money of choice for crises of every kind.



Sources: BLS; IBA



Section

03

Currency 101:
Gold & Silver Superiority

Gold and silver have served as superior forms of currency since the beginnings of civilization. But what has made these precious metals so enduring and dependable?

Simple, they meet the essential qualities of any serviceable currency:



Durability

It must be able to be stored and saved. This rules out commodities such as livestock or a loaf of bread.



Fungibility

It must be able to hold comparable value everywhere.



Portability

It must be able to be easily carried and traded for goods. A barrel of oil is certainly valuable, but it's hardly portable.



Scarcity and Desirability

Being rare and coveted universally are the most important currency criteria of all. This excludes paper and digital money like the dollar; its supply, as we have learned, can be increased with the push of a button.



Divisibility

It must be able to be traded for a fair value, whether that be a little or a lot.



Section 03

10

Gold and silver meet all the conditions of currency like nothing else.

Due to the confidence that precious-metal currencies inspire, they've been instrumental in spurring commerce and prosperity in one "golden" civilization after another.

The history of gold and silver as currency is ancient. Unfortunately, so, too, is the history of inflation.

Some of the earliest examples of inflation involved kings diluting precious metal coins with lead and other base metals. This allowed them to mint additional coins. But the dilution was always quickly discovered, and the degraded coinage soon lost value.

In Rome, this practice drove prices continuously higher, spread poverty and eventually played a central role in the collapse of the Empire.

A new means of inflating a money supply appeared centuries ago when London goldsmiths began storing and safekeeping gold for others.

The claim checks they issued for this gold became proto-banknotes that merchants could use as a convenience in daily commerce.

But it didn't take long for the goldsmiths to discover that they could print more claim checks than the amount of gold they actually had.

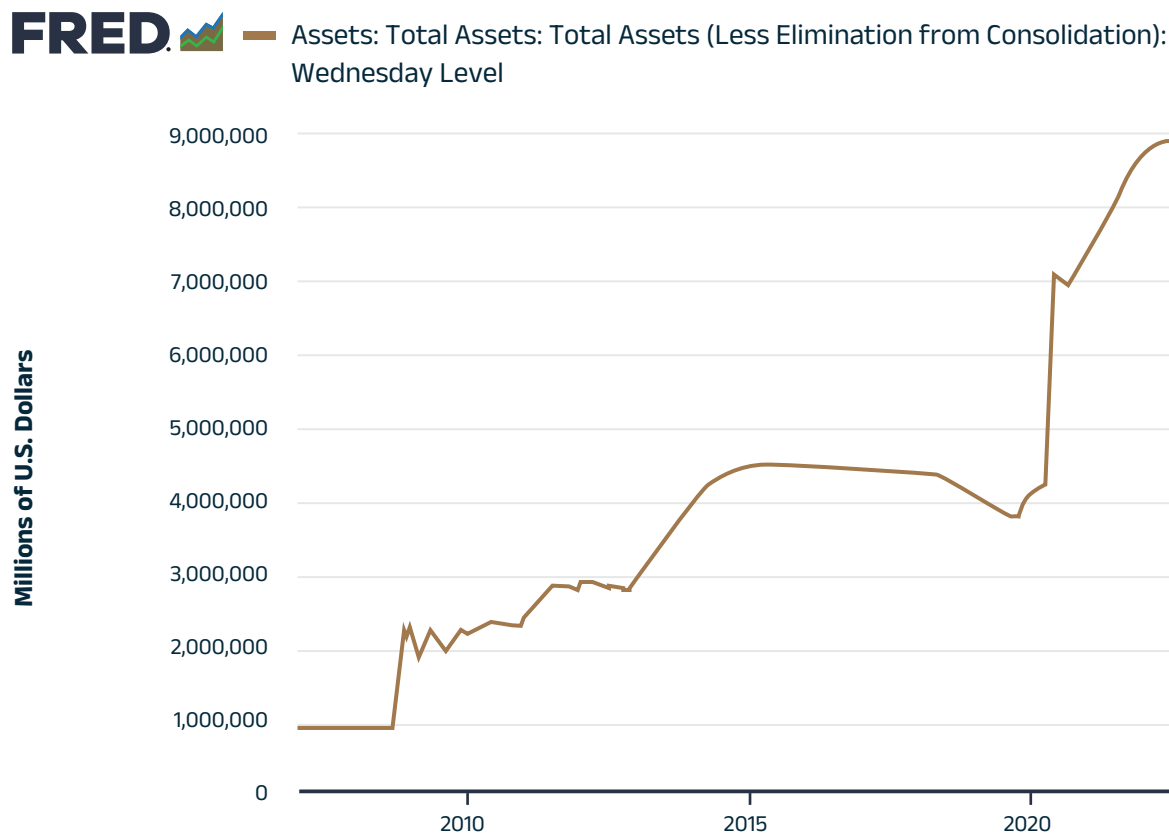
Bank runs and bankruptcy would follow, but it was the birth of modern fractional reserve banking and money printing.

Today's inflation has grown even more sophisticated. Modern central banks, like our Federal Reserve, have learned to dispense without paper and ink. They have the ability to inflate of money and credit with just a few simple computer keystrokes.



The Fed can decide to increase the money supply, or to ease credit conditions for any number of reasons. It may want to bail out troubled central banks that made bad business decisions, or it may wish to enable elected officials to promise things to voters and fund the government's deficit spending. It may call its operations "stimulating" the economy.

You only need to look at the Federal Reserve's balance sheet to see how much inflationary money it has created out of thin air. This chart shows unprecedented growth in Fed assets beginning in 2020, an episode called quantitative easing.



Source: Board of Governors of the Federal Reserve System (US)

From 2007, as the Great Recession was getting underway, until today, Fed assets — made-up dollars, unbacked by anything — grew from \$800 billion to \$8.9 trillion. That increase of 1,100% has resulted in the highest inflation in 40 years.

Now the Fed wonders how to undo this excess. Except for small moves at the margins, its hands are mostly tied. Higher interest rates designed to neutralize inflation are already showing their potential to cripple the economy with a new recession.

As history has shown us, higher interest rates also challenge Washington's ability to pay its bills. Through May, interest expense on U.S. Treasury debt this fiscal year (2023) is up almost 230% from the previous year — and that is a likely result of more interest rate hikes to come.

Yet the Fed solemnly assures us that it will not soon return to its money-printing ways.

We'll see which path the Fed chooses. Will it be a collapse of the general economy, strangling its productivity with high interest rates? Or as the pain increases, will it revert to a new and bigger money-printing regime?

Either is destructive. Both will end the dollar's special global reserve currency status and change the dollar and its value.

Only those who have learned the lessons of financial history and the inevitable failure of inflationary currencies will have taken steps to protect themselves with gold and silver, and preserve their wealth through the trials ahead.



Section 04

Gold & Silver Guidance

Retirement will sneak up on you and you'll want to be prepared. But that's often easier said than done. Where do you find sound wealth preservation and retirement building during these uncertain times of inflation, debt accumulation and an economy in turmoil?

The answer is gold and silver.

You might not know much about investing in precious metals yet. That's actually normal. But investing in gold and silver isn't as complicated as you might think. If you're looking for more information or if you're trying to figure out the precious metals market, then True Gold Republic is here to help.

Before you put your hard-earned money into any investment, it's vital to understand where it's going, what it's going to do for you and how it will meet your personal needs.

That's where our precious metals expertise comes in.

During an initial consultation, we'll discuss your investment time horizons to find the right precious metals fit for you. We won't just look at "the now." We'll also consider the future.

We'll discuss your financial goals in order to carefully match you with a product or products that will best serve your unique needs. Our clients' investment goals usually fall into one of three categories:

- Preserving generational wealth
- Profiting from gold and silver
- Profitability and preserving generational wealth

The purpose of our initial conversation is to educate you on how investing in gold and silver works, and learn about your personal goals. Afterward, you'll be able to make an informed decision if it's the right investment for you.

**Give us
a call at
800-757-7050**

Educated clients
are empowered
clients.



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Section

05

Precious Metal Investment & Storage Options

If you already have a retirement account, that's not a problem. Your current assets can be transferred directly into a self-directed IRA without having to pay either a tax or early withdrawal penalty.

Cash from your traditional retirement account can also be used to invest in precious metals. This can be done on a tax-free basis with no penalties. According to experts, putting cash savings into precious metals is a simple process that can help protect you from inflation and provide safety from potential stock market crashes.

There are two simple precious metals IRA options for investors looking to preserve wealth and enjoy investment gains: Depository IRAs and Home Delivery IRAs. Here's how they work:



Depository IRAs

Determine what percentage of your retirement savings you'd like to be converted to a special IRA that can hold precious metals. Your depository IRA is administered by industry-leading custodians who handle all the asset purchases and liquidations. This takes away the worry for you, while at the same time offering you complete control over the investments in your account.

Your metals are stored in a top-tier depository that's both protected and 100% insured by Lloyd's of London for up to \$1 billion.

Documentation verifies your ownership of each piece of metal in your IRA and you're allowed to visit the depository at any time.

Your metals are also excluded from the depository's balance sheet, so in the unlikely event of a bank failure, your precious metals are never at risk of being seized.



Home Delivery IRAs

If privacy and accessibility to your metals are a top priority, then a Home Delivery IRA is the ideal option for you.

Simply choose what percentage of your retirement savings you'd like to be converted to a special IRA that can hold precious metals, and we'll create a self-directed IRA with you.

Your precious metals are then shipped directly to you to be stored in an approved depository near your home.

If you would prefer to store your precious metals outside of a depository — in a bank safety box — an LLC can also be created. The LLC will hold your metals in their name, assuring that they aren't used for personal use or gain, and that you don't incur any penalties or taxes

Precious metals can also be delivered to your home and stored at your discretion. The best part is, investors using this option buy and own all the shares of the LLC.



Want to learn more?

Call us at 800-757-7050 and we can walk you through the entire investment process, costs and tax benefits, so you can fully understand where your money is going.



Section 06

Why Choose
True Gold Republic?

You've worked hard to save for a comfortable retirement. Maybe you're also looking to leave behind financial security for your loved ones. But with the volatility in the world today, your savings could be at risk.

True Gold Republic we want you to have peace of mind that your financial security isn't going to disappear overnight. Our team is dedicated to helping you protect your retirement savings by investing in gold and silver.

Our process is safe, simple and more affordable than traditional IRAs.

What You'll Value:



**100%
Free Shipping
and Insurance**

We provide secure, discrete, fully insured shipping on your order, so you can invest with confidence.



**No
Custodial
Fees**

True Gold Republic there are zero out-of-pocket fees when you establish and fund your account with a trusted custodian. Ninety percent of clients qualify for True Gold Republic to cover their administration and storage for a minimum of one to 10 years; many qualify for no fees for life.





Price Protection

If the price of gold or silver should decline within seven days of your purchase, True Gold Republic will cover the difference in more precious metals on qualified accounts.

For example, if you purchase \$100,000 in precious metals and the market drops 10% the next day, True Gold Republic will compensate you \$10,000 in additional metals to cover the loss.*

*Applies only to non-CUSIP transactions.



No Management Fees

There are no additional charges for ongoing IRA management and account services.



Transferable Buyback Program

Purchase with confidence, knowing that, if needed, True Gold Republic will buy back your metals at market value.



Dedicated Customer Care

We know how important it is for our clients to feel supported. That's why we are with you every step of the way. From our initial conversation about precious metal IRA options to growing and preserving your investment portfolio, we're here to answer any question you might have.



Section

07

How to
Open a Gold IRA

At True Gold Republic we want to make investing in precious metal IRAs simple. But first, we want to make sure this is the right investment for you. So we've developed a simple three-step process:

01 Determine your goals.



Call us at 800-757-7050 to speak with one of our experienced account executives. We're happy to answer any questions, help you define your goals and determine which type of precious metal investment options will best serve your needs.

02 Transfer your funds.



Once you've determined that a precious metals IRA is right for you, our helpful team of rollover specialists will guide you step-by-step through the tax-free, penalty-free process of transferring your funds into a self-directed IRA that allows you to hold physical gold and silver.

03 Receive your metals.



Once your self-directed IRA account is funded, your order can be shipped to a secure physical storage facility, your selected custodian or your home. All shipping costs are covered, the order is fully insured and packaging is exceptionally discrete.



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Section 08

Frequently Asked Questions



How Much Will My Investment Cost?

The price you pay to obtain immediate delivery of a precious metals asset will be based on the type of product sought. This price can change at any given moment, depending on market demand.

When purchasing precious metals through True Gold Republic we cover 100% of the shipping and insurance costs on every transaction. There are no storage fees, no setup costs and no management fees.

How Long Does it Take?

This depends on the type of transaction.

Cash transactions can happen in as little as 24 hours from the time you contact True Gold Republic to the time we ship your precious metals to you.

IRA, 401(k) transfers and rollovers largely depend on your bank. True Gold Republic can help you process the paperwork within 15 to 30 minutes. Once your order is funded and processed, your precious metals will be shipped to you.

What Are My Storage Options?

- An approved top-tier depository, such as Brinks or Delaware Depository
- A bank safety deposit box
- Storage at your discretion (after being delivered to your home)*

True Gold Republic can provide a list of approved storage options throughout the United States. We work with some of the largest, most secure private storage facilities in the country. These recommended depositories are insured by Lloyd's of London for up to \$1 billion and are among the safest ways to store physical gold and silver.

*Only recommended for Non-IRA Transactions



Section

09

Recap: 3 Reasons
to Invest in Gold & Silver Now

Thousands of our clients have turned to precious metals like gold and silver to protect and secure their financial future. You too, can:



Preserve Your Assets

Precious metals are assets you can rely on to maintain or increase in value over time.



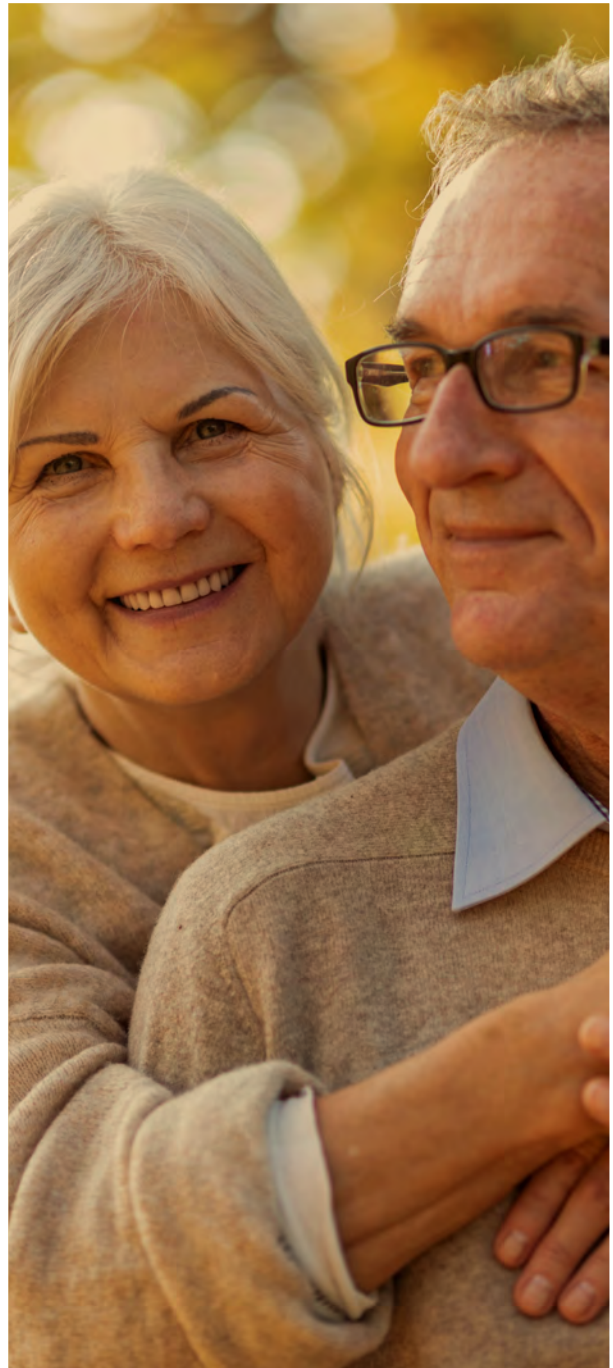
Have a Hedge Against Inflation

Many Americans turn to gold and silver for stability against the decreasing value of the dollar.



Own Your Future

Enjoy a worry-free retirement and preserve what you've worked hard to save.





Section

10

Own Your
Financial Future

At True Gold Republic we employ an educational approach to help our clients take control of their financial futures. Our team of account representatives ready our clients to protect what they've worked hard for, and prepare them to navigate ongoing economic storms.

Whether you're interested in growing and preserving your investment portfolio, or planning for retirement, we're here to answer your questions. No pressure. No obligation.

**To learn more
about our wide
variety of
precious metals
investment
options, contact
us at
800-757-7050**



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**Call True Gold Republic
now at 800-757-7050
to get started.**

Or email us at
Info@truegoldrepublic.com



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