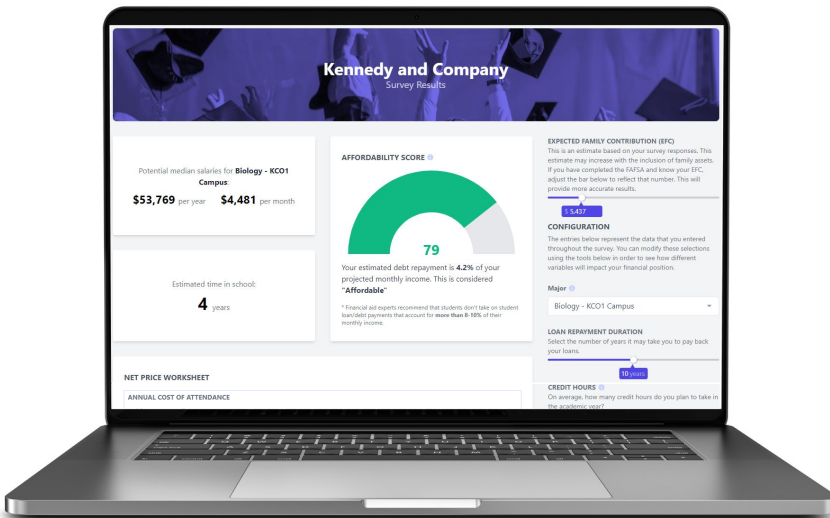


1stAid: The NPC that Does More

One of the biggest issues facing students and families is college cost. Now more than ever people question the value of higher education. Our Net Price Calculator, 1stAid, not only shows users how they can afford your school, but also why it is a sound investment in their future.

Kennedy & Company focuses exclusively on the unique challenges and opportunities of higher education institutions. Let's talk about how we can put 1stAid to work for you.



Bring our expertise and insights to your institution.



A PLANNING & COUNSELING TOOL FOR REAL FINANCIAL LITERACY.



TOGGLE AFFORDABILITY METRICS BASED ON REAL STUDENT CONCERNS LIKE HOUSING & CREDIT HOURS.



FULLY CUSTOMIZABLE WITH LEAD-GENERATION CAPABILITY & CRM INTEGRATION.



PROVIDES YOUR COSTS, PROGRAMS, AND AID AND DISPLAYS INFORMATION IN A USER-FRIENDLY FORMAT.



MEETS ALL FEDERAL NPC REQUIREMENTS BUT CAN ALSO INCLUDE VETERAN'S BENEFIT INFORMATION.