

Cornett

GRAPHIC DESIGNER Job Description

We're looking for a creative thinker with a love of design, a sharp eye and a collaborator's mindset. As a **Graphic Designer**, you'll help bring brands to life—from big campaigns to pitch decks, social content to storyboards. You'll work closely with our Art Directors, Creative Directors, and sometimes directly with account teams or outside partners to bring ideas to life visually.

This position is open to full-time, part-time and contract work possibilities.

What you will do

- Design smart, engaging work—from first concept to final delivery
- Partner with Art Directors and Copywriters to shape campaign ideas and visual storytelling
- Help build pitch decks and new business materials
- Collaborate with outside vendors, freelancers, and production partners as needed
- Work with teams in planning and executing photoshoots and video—helping build storyboards, shotlists, production materials
- Continuously evolve your craft—adapting workflows and exploring new tools, including AI and emerging design tech
- Stay sharp on the latest design software and techniques
- Help manage and archive digital files, logos, photos, and other creative assets
- Keep your teams in the loop on project progress and flag any roadblocks
- Coordinate with the team on hardware/software needs and creative supply inventory

What should you have?

- 3+ years of design experience, ideally in an agency or fast-paced creative environment
- A degree in graphic design or equivalent real-world experience
- Strong skills in Photoshop, Illustrator, InDesign, Keynote, and Microsoft Office
- Dabbling in Figma, After Effects, or motion/UX are a plus
- A solid grasp of production processes—print and digital

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- Working knowledge and expertise in typography, image retouching, layout, and illustration
- Web design experience
- Able to juggle multiple projects and follow them through from kickoff to delivery
- Clear communicator who thrives in a collaborative, deadline-driven space
- Curious and adaptable—open to learning new tools (including AI) to evolve your craft
- A good eye, a steady hand, and reasonable drawing skills
- Strategic thinking and an understanding of how great design drives results
- Positive energy, team-first attitude, and a genuine love for design

What do you get?

- 401k
- Health Insurance (PPO & HSA Options)
- Dental and Vision Insurance
- 15 days of PTO a year
- Salary based on experience

About Cornett

Named a 3x Small Agency of the Year by Ad Age. Proudly small, independent and female-owned.

We're a collective of fun-loving, intelligent, imaginative, driven and sometimes rowdy weirdos. Like any good Kentuckian, we're genuine and hospitable. We don't like big egos. We're open-minded. We play nice. We share. We're fostering a culture centered on inclusiveness, where all of our people can show up every day and be 100% themselves and feel 100% comfortable, celebrated and respected for the perspective they bring to CORNETT.

Our goal is to be an agency where any brand can come to us, with any audience and any challenge, and we're able to deliver and connect culturally beyond their wildest expectations.

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About Lexington

If you've been to Lexington, you love it. If you haven't been, you will. A beautiful, culturally rich place full of good people. For a mid-sized city, we have an oversized but tight-knit creative community that permeates everything—food, art, bourbon, music, industry. A little bit Southern, a little bit Midwest, making for a vibe that's unique but the best of everything.

We're surrounded by rolling hills and gorgeous horse farms, with a thriving, bustling and constantly evolving downtown. Within a short drive, you can see where the Bluegrass kisses the Appalachian Mountains. You can chase waterfalls. You can hike into absolute seclusion. And you can explore the Red River Gorge, one of the best-kept geological wonders in America.

Not to mention, the cost-of-living makes you feel like you're getting away with something.

Like we said, there's a lot to love about our big little city.

Who is in charge here?

Position reports to the designated Creative Director and Art Director.

Cornett has a hybrid work environment. Both local and remote applicants will be considered.