ROLL SHIELD
CGC-1513024
SHUTTER, SECURITY, SCREEN & SUNROOM MANUFACTURER

Hurricane Preparedness Checklist

For Business Owners

1. Risk Assessment & Insurance Review

Before you can plan, you need to know what you're protecting.

Conduct a Risk Assessment:

- [ ] Identify physical vulnerabilities (windows, doors, signage)
- [ ] Evaluate flood risk using FEMA flood zone maps
- [ ] List key equipment, inventory, and systems that need protection
- [ ] Assess backup power capabilities and IT redundancies

Review Insurance Coverage:

- [ ] Confirm that your commercial policy includes hurricane and flood coverage
- [ ] Understand your deductibles and exclusions
- [ ] Photograph and document high-value equipment
- [ ] Back up all records (digitally and offsite)

Pro Tip: Ask your insurance provider about incentives for installing impact-rated shutters or security screens.

2. Secure the Premises

Your building's physical structure is your first line of defense. Strengthen it before the season starts:

Shutters and Doors:

- [ ] Install Commercial Hurricane Shutters for storefronts, warehouses, and loading docks
- [ ] Reinforce doors with proper bracing and commercial-grade locks
- [ ] Consider Crimsafe® Security Screens for year-round hurricane and intrusion protection

Additional Protection:

- [ ] Remove or anchor signage and exterior lighting
- [ ] Elevate electronics and inventory in flood-prone zones
- [ ] Install surge protection for all major systems

RollShield offers custom-fit commercial protection solutions built for code compliance and rapid deployment.

3. Communication Plans for Staff

Keeping your team informed and safe should be a top priority.

Create a Hurricane Response Plan:

- [ ] Assign emergency roles to team members
- [ ] Define who will secure the property and who will communicate with clients
- [ ] Distribute evacuation routes, shelter info, and emergency contact numbers

Maintain a Staff Contact Tree:

- [ ] Use apps like GroupMe or WhatsApp for real-time updates
- [ ] Prepare templated SMS/email messages for closures and reopening updates
- [ ] Keep emergency contact info printed and posted in break rooms or lobbies

4. Post-Storm Recovery Guide

Storm's passed - now what?

Initial Assessment:

- [ ] Wait until local officials give the all-clear
- [ ] Document damage with time-stamped photos and videos
- [ ] Don't plug in electronics until inspected by a professional

Filing Insurance Claims:

- [ ] Submit your claim immediately
- [ ] Provide before/after documentation
- [ ] Contact a public adjuster if needed to maximize your claim

Business Continuity:

- ☐ Have a relocation plan for operations
- ☐ Communicate timelines for reopening to customers and suppliers
- ☐ Use social media and email to provide status updates

Need help recovering quickly? RollShield also offers emergency post-storm evaluations for commercial properties.

Get a Business Protection Quote from RollShield Today

ROLLSHIELD
CGC-1513024
SHUTTER, SECURITY, SCREEN & SUNROOM MANUFACTURER

(727) 451-7655

RollShield.com

Request your custom quote now and get your business storm-ready!