

Gamify to Amplify: Boosting Engagement & Completion in Online Courses

Quick recap

The meeting began with a discussion about communication challenges with non-native English speakers, followed by a mastermind session focused on gamification strategies for online courses to increase engagement and completion rates. Warren shared various tools and platforms for implementing gamification, including Experienceify, Teachable, and Kajabi, while emphasizing the importance of honesty and accountability in the mastermind setting. The group also discussed upcoming events including an AI summit in Bali and an office hours call, while members provided updates on their ongoing projects and plans.

Summary

Gamification Strategies for Online Courses

Warren and Stuart discussed the challenges of communication with non-native English speakers, particularly the issue of speakers talking too fast. Stuart shared his experience teaching public speaking to non-native English speakers at Stanford and offered tips on how to slow down and pause during conversations. Warren then led a mastermind meeting to discuss gamification in online courses, highlighting its benefits in increasing engagement, motivation, and completion rates. He shared strategies for implementing gamification, including the use of leaderboards, badges, and progress bars, and recommended the Experienceify platform for easy integration.

Gamifying Online Courses for Engagement

Warren discussed various tools and strategies for gamifying online courses to increase student engagement and completion rates. He highlighted the benefits of using platforms like Experienceify, Teachable, and Kajabi, as well as manual methods such as Google surveys and spreadsheets for tracking student progress. Warren also introduced the concept of a "speed of implementation contest" to motivate students and improve course completion rates. He emphasized the importance of honesty and accountability in a mastermind setting, encouraging participants to share their challenges and progress with the group.

AI Summit and Project Updates

Warren and Amala discussed an upcoming AI summit in Bali, with Amala considering attending despite being in Taiwan. Warren shared that he was currently in Seoul, South Korea. Nancy reported on her progress with creating a lead magnet, which she planned to have ready by the following week. James mentioned his plans to attend an in-person meetup for his Cave.LA project, which he had maintained for several years. Warren reminded everyone about an upcoming office hours call, which would provide QA, group coaching, and live support.