

# RUBIAT FUSIGBOYE

## Intro

Experienced designer with 3+ years of experience, specializing in transforming visual concepts into impactful realities across digital and physical mediums. Combining technical expertise in UI/UX and graphic design with a background in physical prototyping and traditional art to deliver innovative design solutions.

## Professional Experience

### Design Intern at Marks Design Collective, Toronto ON

Marketing and Graphics - May 2025 - August 2025

- Develop concept ideas and translate them into production-ready designs for client campaigns and product lines
- Conduct research on market trends, competitor benchmarks, and Canadian standard

### Junior Designer at Sheridan Student Union, Oakville ON

Marketing and Graphics - March 2022 - April 2025

- Create visually appealing posters and Instagram stories for the SSU, leveraging design skills to increase event attendance and engagement
- Cooperate closely with the on-street marketing team to improve brand awareness by designing for specific placements and targeting specific demographics

### Design Intern at Cossette, Toronto ON

June 2024 - September 2024

- Collaborated with design team on graphic and motion design projects for major corporate clients
- Contributed to campaign ideation and marketing strategy development
- Partnered cross-functionally to deliver comprehensive client solutions
- Successfully launched final design project for Fortune 500 corporation
- Gained hands-on experience in commercial design and agency workflows

### Freelance Product Designer & Graphic Designer

2016 - Present

- Develop high-quality design solutions for notable clients including Adobe, enhancing brand visibility

## Education

### Sheridan College, Oakville ON

Honours Bachelor of Interaction Design

- Valedictorian
- User Experience Design, Interactive Systems Design, Web Design and Development, Design Thinking, Design History, and Professional Practice

## Certifications

Acquired TCPS2: CORE Certificate of Research Ethics (2021)

Adobe Certified Professional in Visual Design (2024)

## Portfolio

[rubiutfusigboye.xyz](https://rubiutfusigboye.xyz)

## Where to find me

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[LinkedIn Profile](#)

## Skills

- Adobe Creative suite (Psd, Ai, Ae, Id and Fr)
- Framer
- Figma
- Cinema 4D
- TouchDesigner
- Tableau
- HTML, CSS & JavaScript
- C++ & Arduino
- Processing