

Rubiat Fusigboye

Graphic designer and Creative technologist with 4+ years of experience crafting visual identities, motion graphics, and digital content. I pair design craft with code, building plugins, design systems, and interactive sites that are as usable and narrative driven as they are beautiful.

EDUCATION

Honours Bachelor of Interaction Design, Valedictorian

Sheridan College, Oakville ON | 2021-2025

- Coursework: User Experience Design, Interactive Systems Design, Web Design and Development, Design Thinking, Design History, and Professional Practice

Continuing Education Program

OCAD, Toronto | 2025

- Fundamentals in Woodworking
- Intro to MoldMaking

EXPERIENCE

Meg! Lewis - Designer & Technologist

Freelance Contract, Part-time - Remote | April 2026 - June 2026

- Designed on-brand social content with a distinctive, consistent visual voice
- Led the studio's transition from Keynote to Figma, building reusable components and text styles
- Built a custom Figma plugin that turned a layered SVG font into fully editable, recolorable text, replacing a manual Illustrator-to-image workflow
- Cut design and production time by 70% through custom tooling and automation

DEPT®, Toronto ON - Junior Designer

Full-time Contract - Hybrid | October 2025 - April 2026

- Designed ecommerce email campaigns, banners, pop-ups, and push notifications under tight deadlines
- Produced graphics, animation, and motion design for owned channels
- Collaborated with strategists, copywriters, and creative directors on client campaigns

PORTFOLIO

RubiatFusigboye.xyz

WHERE TO FIND ME

Toronto, ON

pearlura@gmail.com

[LinkedIn Profile](#)

SKILLS

Design

Adobe Creative Suite (Ps, Ai, Ae, Id, Fr)

Figma

Framer

Cinema 4D

Canva

Adobe Express

TouchDesigner

Code & Technology

HTML, CSS & JavaScript

Figma Plugin Development

C++ & Arduino

Processing

Projection Mapping

Fabrication

Woodworking

Laser Cutter

3D printing

CNC

Soldering

MoldMaking

PCB Design

Certifications

Acquired TCPS2: CORE

Certificate of Research Ethics (2021)

Adobe Certified Professional in Visual Design (2024)

Marks Design Collective, Toronto ON – *Design Intern*

Full-time Contract - Hybrid | May 2025 - August 2025

- Develop concept ideas and translate them into production-ready designs for client campaigns and product lines
- Conduct research on market trends, competitor benchmarks, and Canadian standard

Sheridan Student Union, Oakville ON – *Junior Designer*

Full-time Contract - Hybrid | March 2022 - April 2025

- Create visually appealing posters and Instagram stories for the SSU, lever aging design skills to increase event attendance and engagement
- Cooperate closely with the on-street marketing team to improve brand awareness by designing for specific placements and targeting specific demographics

Cossette, Toronto ON – *Design Intern*

Internship | June 2024 - September 2024

- Created graphic and motion design work for major corporate clients
- Contributed to campaign ideation and marketing strategy
- Launched final design project for a Fortune 500 corporation

Freelance Product Designer & Graphic Designer

2016 - Present

- Develop high-quality design solutions for notable clients including Adobe, Minifridge media and Toronto Feminist Art Collective, enhancing brand visibility

EXHIBITIONS & RESIDENCES

OCAD U – *Third Space Residency & Closing Exhibition*

Toronto, ON | 2026 | [More Here](#)

- Staging the Unseen, explores storytelling as a form of world-building across text, image, sound, and moving image. **Threshold** interactive art piece invited viewers to explore themes of control and release

Interaccess – *Fifa Showcase*

Toronto, ON | 2026 | [More Here](#)

- Just Look up - First produced with live interactive visuals which were then recorded and exported to a high resolution video

Table Collective – *Nice To Meet You*

Toronto, ON | 2026 | [More Here](#)

- Ódàbò: Interactive Installation examining the pieces of home and how they come together to make a promise of returning once again

Exposed Film – *Exposed Film Winter Show*

Toronto, ON | 2026 | [More Here](#)

- What to call it: Interactive Installation commenting on the realities of external pressures on personal wants and desires in relationships

She Said Gallery

Toronto, ON | 2025

- What Really Is Time: Installation examining perception, distortion, and shifting rhythms of temporality

Northern Contemporary – *Swash & Serif*

Toronto, ON | 2025 | [More Here](#)

- Out of Orbit: Moving installation exploring distorted rhythms, cycles of stress, and nonlinear perceptions of time

Its Ok Studios – *Phantasia Exhibition,*

Toronto, ON | 2025 | [More Here](#)

- Khaos Garden: Reflective maze installation exploring creative resilience and obstacles
- Take It Off the Shelf: Interactive radio installation symbolizing persistence and human connection in creativity
- Paperscape: Collaborative paper-craft installation with zine-making and community display

Design To Story Youth Exhibition – *"Story Story"*

Toronto, ON | 2025 | [More Here](#)

- Lost in Translation: A Family Tapestry: Installation exploring Yoruba storytelling, cultural memory, and language barriers

The Port (Self-run Exhibition)

Oakville, ON | 2023 | [More Here](#)

- Showcased interactive media works in an independently curated exhibition highlighting community, exploration, and digital storytelling

SPEAKING & WORKSHOPS

- Show & Tell @ New Stadium (2026 Ongoing) | [More Here](#)
- TedxYouth Keynote speaker @ AbbeyParkHS (2026)

SPEAKING & WORKSHOPS

- Experiential Learning Award (2025) - Sheridan College
- Sheridan Student Awards for Creative Reflection Competition (2023 & 2024)

- Adobe Life Feature (2024) - Interviewed on creativity, failure, and the role of AI in art
- Adobe Presentation (2024) - Delivered talks on creative play, exploration, and embracing imperfection
- Adobe Next Gen Creative

GRANTS

- Community Impact Program Grant through Canadian Service Corps (2025) - Shoot for Peace
- Artist Creation Project Grant (2026) - Artreach

LEADERSHIP & COMMUNITY

- Founder, Creative Technology Show & Tell
- Leader, Creative Technologies Collective, Sheridan College - Taught and mentored peers in creative technology, fostering collaboration and innovation
- Curated and directed Phantasia exhibitions at It's Ok Studios, guiding 20+ emerging creatives in overcoming perfectionism through shared creative play

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