

# Privacy Policy, Terms of Service, and Messaging Disclosures

Your privacy is critically important to us. As such, we have a few fundamental principles:

1. We don't ask for personal information unless we truly need it.
2. We don't share your personal information with anyone except to comply with the law, develop our services, or protect our rights.
3. We don't store personal information on our servers unless required for ongoing operations.

## Website Visitors

Like most website operators, we collect non-personally-identifying information such as browser type, language preference, referring site, and visit timestamps to better understand how visitors use our website.

## Gathering of Personally-Identifying Information

We collect personally-identifying information only as necessary to fulfill the purpose of the visitor's interaction with our website or office. Visitors can always refuse to supply such information, though it may limit their use of certain features.

## Protection of Certain Personally-Identifying Information

We disclose personally-identifying information only to those of our employees, contractors, and affiliated organizations that need to know that information to process it on our behalf. These parties are contractually bound not to disclose it. Some may be located outside your home country.

We do not sell or rent personally-identifying information to anyone. We may disclose such information in response to legal obligations or to protect rights and safety.

## Mobile Messaging Privacy

Mobile information will not be shared with third parties/affiliates for marketing or promotional purposes. All categories above exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

## Opt-Out Instructions

If you wish to be removed from receiving future communications, you can opt out by texting STOP. You may also reply HELP for customer support or contact us at [info@frazierortho.com](mailto:info@frazierortho.com).

## **Cookies**

We use cookies to understand user behavior and enhance user experience. Cookies can be disabled via browser settings.

## **Privacy Policy Changes**

This Privacy Policy may change from time to time. We encourage visitors to frequently check this page. Continued use of this site after any change will constitute your acceptance of such change.

## **Messaging Terms & Conditions**

By opting in, you agree to receive informational messages from Frazier Orthodontics, including:

- Appointment reminders
- Account updates
- General office communications
- Promotional or marketing content

Message frequency varies. Message and data rates may apply.

- To opt out, text STOP
- For help, text HELP or email us at [info@frazierortho.com](mailto:info@frazierortho.com)

## **Consent Language for Webforms**

Every form that collects a phone number on our website includes an opt-in checkbox that users must manually select. Opt-in is not required to submit the form.

## **Example Opt-In Text:**

"I consent to receive text messages from Frazier Orthodontics. Message frequency varies. Msg & data rates may apply. Message types may include marketing, patient care, and/or conversational messages. Reply STOP to opt-out. Reply HELP for help. View our Privacy Policy and Terms of Service."

Effective Date: January 28, 2025

## **DMCA Notice**

Frazier Orthodontics respects the intellectual property rights of others and asks that everyone using our services do the same. If you believe that your copyrighted work has been reproduced on our website without authorization, you may notify our legal department in accordance with Title 17, United States Code, Section 512(c)(2) by providing the following information:

1. Identification of the copyrighted work that you claim has been infringed.
2. The URL or specific location on our website where the infringing material is found.
3. Your contact details, including address, telephone number, and email.
4. A statement under penalty of perjury that:
  - o You have a good-faith belief that the material's use is unauthorized.
  - o The information in your notice is accurate, and you are the copyright owner or authorized to act on their behalf.
5. Your electronic or physical signature.

Upon receiving a properly drafted notice, we will promptly remove or disable access to the infringing material. False claims may result in legal consequences, including court costs and attorney's fees.

For more information about the DMCA, visit: [U.S. Copyright Office](https://www.copyright.gov).

Notices of copyright infringement claims should be sent to:

By Mail:

Frazier Orthodontics  
1340 South Hwy 14  
Simpsonville, SC 29681

By Email: [info@frazierortho.com](mailto:info@frazierortho.com)

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