

Benjamin David Dimaano

Indonesia & Philippines | email: davidbenjamin801@gmail.com

WORK EXPERIENCES

Bayad (fintech arm of Meralco), NCR, Philippines

October 2022 to January 2025

Product Lead

- Successfully delivered 3 major initiatives and launched 7 mid-sized initiatives across mobile and web, improving CX and driving revenue
- Prioritized and managed product roadmaps and backlogs, aligning user needs with business goals, technical and regulatory feasibility
- Led cross-functional stakeholder alignment sessions, balancing priorities across compliance, operations, legal, and customer
- Conducted UAT for a new payment gateway and designed an internal merchant portal to support future scalability and operational efficiency
- Translated data insights into product decisions, collaborating closely across departments to weigh development effort against business value
- Identified, assessed, and recommended third-party vendors and technology partners (local and international) for strategic integrations

UBx (fintech arm of UnionBank), NCR, Philippines

March 2022 to September 2022

Product Owner

- Delivered 3 major initiatives translating high-level business goals into actionable features and user stories with clear acceptance criteria
- Facilitated roadmap planning, backlog grooming, and cross-functional collaboration to align client needs with technical execution
- Assessed development effort and business impact to prioritize features and optimize sprint outcomes
- Created process flows and visual documentation to support alignment and clarity across stakeholders and teams
- Acted as a bridge between clients and development teams, ensuring product direction remained strategically grounded and user-focused

S&P Global Platts, NCR, Philippines - (remote work with teams from multiple countries)

December 2020 to September 2021

Data & Insights Analyst

- Built and designed data visualizations, which included data flows, ETL, data wrangling w/Python, Power BI and PowerPoint presentations
- Worked on a Salesforce project involving understanding the data, logic and flows for dashboards
- Performed competitor and product analysis on content, technological features, distribution channels and market positioning
- Problem-solved projects working across different divisions; Integrated a 3rd party application into the platform to gather customer data

Collective Origins, NCR, Philippines

November 2019 to December 2020

Business Manager

- Project-managed and conducted market segmentation of customers and pricing analysis to inform decision making
- Worked closely with customers to meet their needs through iteration; developed partnerships to bring about efficiency and quality

Cobena Business Analytics & Strategy INC, NCR, Philippines

May 2019 to October 2019

Senior Business Analyst

- Synthesized pitchbooks, Power BI dashboards and reports to be presented to both internal management and potential clients
- Conducted interviews and surveys with clients to understand their business needs, organizational structure and flow of information

McKinsey & Company, NCR, Philippines

October 2018 to April 2019

Research Contractor (six-month contract; given an offer to extend contract)

- Delivered synthesized, actionable facts and insights contributing to solve client business issues in banking and financial services (SEA)
- Conducted data analysis, market sizing, opportunities scan, company comparison and trend investigation

EDUCATION

IBM, Generative AI Engineering (part-time) U.S.A.

May 2025 to April 2026

- Professional certification by IBM in collaboration with edx, hands on experience with AI tools and graded assessment

University of San Carlos, BSBA major in Financial Management, Cebu City, Philippines

April 2018

- Topped a number of my classes, GWA: 1.54; major GWA: 1.23; thesis: 1.0/5.0
- Thesis presentations: SBE-International Conference (Business & Economics) and University Research Conference 2018

UNDERGRADUATE EXPERIENCE

- **Investment Banking Intern**, Investment & Capital Corporation of the Philippines • **Team Leader**, CFA Institute Research Challenge
- **Summer Intern**, HSBC • **Deputy News Editor & Writer**, University Student Publication • **Debater**, University Debate Team

CERTIFICATIONS, SKILLS AND INTERESTS

- **Certifications:** Scrum Product Owner Accredited Certification™, Foundations of User Experience (UX) Design
- **Business analysis and models**, Figma, GitLab, Jira, Scrum, Agile, Excel (financial modeling); statistics & probability
- **Intermediate:** Power BI, Qualtrics | **Basic:** Python, SQL, Tableau, Salesforce, Prompt engineering, Zapier, Webflow, n8n
- **S&P Market Intelligence** w/ Excel plugin, Platts Platform, Bloomberg, watercolor painting, PowerPoint (decks)
- **Languages:** English, Tagalog, Cebuano, Spanish (elementary) | gym, swimming, running, hiking (volunteered in Finance Club)